



WESTERN AUSTRALIAN
OLYMPIC COUNCIL

JOINT OFFICE NEWS



Western Australian Olympic Council and Commonwealth Games Australia WA Division

APRIL 2019

FUNDRAISING AND THE AUSTRALIAN OLYMPIC TEAM

Towards Tokyo 2020

The AOC is responsible for funding, resourcing and sending the Australian Olympic Team to the Summer and Winter Olympic Games, Youth Olympics and other world class multisport events, i.e. Asian Games.

It will cost \$22,000,000 to send the Australian Olympic Team to Tokyo which covers all athlete and official's expenses at the games including flights, accommodation, meals, uniforms, doctors, physio's, psychologists, training venues and transport.

- \$14,000,000 is raised via corporate sponsorships.
- \$8,000,000 is raised through the Australian Olympic Team Appeal, a unified fund that brings all State and Territory donations and corporate fundraising together via direct fundraising activities and State Government contributions.
WA is responsible for raising \$1,000,000 of the \$8,000,000.

Every cent contributed to the Australian Olympic Team Appeal goes directly to supporting our Australian athletes at the Olympic Games. All funds raised go to a separate account, dedicated to the Australian Olympic Team and is separately audited as such. The funds are not used for the general administration of the AOC. Our WA Team Appeal goes towards our WA athletes and officials realising their Olympic dream.

The WA office of the AOC is fortunate to have the support of the WA Olympic Team Appeal Committee (OTAC), a volunteer group of WA business leaders, which currently includes 2 prominent WA Olympians. The OTAC utilise their corporate and personal networks to garner support for our fundraising activities in order to reach the \$1,000,000 target. Since 1992, State Governments and Territories (except NT) have supported their respective State's Team Appeal, enabling our athletes to realise the pinnacle of their career and compete at the Olympic Games. Traditionally the WA Government have contributed one third of our fundraising target. The WAOC and the Team Appeal Committee are working with the WA Government to support our athletes selected to compete at the Tokyo 2020 Olympic Games.

Historically WA has 9-10% of the athletes in the Australian Olympic Team. In 2020 the Australian Olympic Team size is predicted at 470 athletes and 300 officials; therefore, we expect there will be approx. **44 WA athletes and 28 WA officials going to the 2020 Tokyo Olympic Games at a projected cost of \$2,057,142, which equates to \$28,571 per person.**

Tax Deductible Donations and Fundraising Event Calendar

In partnership with the Australian Sports Foundation we are able to offer Tax Deductibility to all our donors for their contributions towards our Olympic Team Appeal. All our fundraising events have a large tax deductible component as part of the ticket/table cost making it more attractive for our corporate and philanthropic donors.



Tax-deductible donations to the Australian Olympic Team Appeal WA can be made [HERE](#)

FOR THE BENEFIT OF THE
AUSTRALIAN OLYMPIC TEAM
TOKYO 2020

OLYMPIC LONG TABLE LUNCHEON
THURSDAY 17, OCTOBER 2019. 12PM-2.30PM
MR KERRY STOKES AC PRIVATE BOARDROOM

WA OLYMPIC DINNER
SATURDAY 20, JUNE 2020. 6PM-11PM
VENUE TO BE CONFIRMED



AOC INVESTMENT IN WA ATHLETES AND OFFICIALS

2016 - **\$1,899,584** to send 39 WA athletes and 26 officials to the 2016 Rio Olympic Games - \$29,224 pp.
Total cost to send the Australian Olympic Team \$21,100,000
2017 - **\$153,000** paid directly to WA athletes via Medal Incentive Funding program
2018 - **\$225,000** paid directly to WA athletes via Medal Incentive Funding program
2018 - **\$152,727** to send 14 WA athletes and 1 official to the 2018 Youth Olympic Games –
Total cost to send the Australian Youth Olympic Team \$960,221 (2018 AOC Annual Report).
2018 - **\$121,518** to send 3 WA Athletes to the 2018 PyeongChang Winter Olympic Games - \$40,506 pp.
Total cost to send the Australian Winter Olympic Team \$3,254,492 (2018 AOC Annual Report)
2019 - **\$180,000** projected payment directly to WA athletes via Medal Incentive Funding program
2020 - **\$2,057,142** projected to send 44 athletes and 28 officials to the 2020 Olympic Games - \$28,571 pp.
Projected total cost to send the Australian Olympic Team \$22,000,000



\$4,788,971 over 5 years has been paid or is projected to be paid by the AOC in support of our WA athletes selected on AOC Teams.

COMMUNITY ENGAGEMENT

Olympic Day

Globally, Olympic Day is held on 23 June every year. Here in WA we generally celebrate by visiting Schools and in 2019 this will be no different. 13 WA Athletes who competed at the 2018 Buenos Aires Youth Olympic Games will be presented with an Olympic Flag by an Olympian for their respective schools.

This is a great opportunity to visit with thousands of students sharing the Olympic Spirit and promoting the values of Sportsmanship, Respect and Excellence.



2019 Champions 2 Country Tour

The 2019 tour will visit the Mid-West Region of WA with the dates in 4th Term yet to be confirmed. The Regional Tours provide a unique opportunity for the youth in the area to access and hear from our WA Elite sports men and women. Not only do they focus on their sporting highlights, our athletes also tell of the personal struggles along their journey and speak of the dedication and resilience required to achieve your dream. Healthy lifestyle choices and the importance of self-belief are also discussed among all the groups they visit with question and answer sessions giving those in the audience a chance to ask questions around competition preparation or how they manage to fit study, training and social activities in. Visits will be made to Primary and Secondary Schools, Local Community and Sporting Groups.



The Tour is presented by the WA Olympic Council (WAOC) and Commonwealth Games Australia WA (CGAWA) and financially supported by the Department of Local Government, Sport and Cultural Industries (DLGSC).

AUSTRALIAN OLYMPIANS

OLY Post-Nominal Letters – World Olympians Association:

The World Olympians Association continues to promote the OLY post-nominal letters initiative. This is an exclusive to all Olympians, serving as a symbolic recognition of an Olympian's special achievement. The post-nominals are an honour designated to represent the acknowledgement of competing in the Olympic Games. Olympians can use OLY on official documents, business cards, resumes, letters and social media. **All Australian Olympians can [REGISTER HERE](#)**

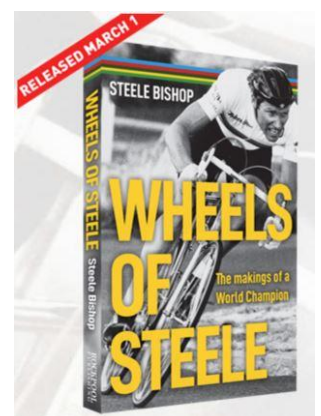


Wheels of Steele.....Steele Bishop, OAM - Olympian and Author

"A year ago, I returned to competitive cycling (after being tempted to participate in a "Legends Race" the year before amongst the likes of Stuart O'Grady, Henk Vogels Snr and Henk Vogels Jnr).

In 2018, I completed a book on my career, "Wheels of Steele – The Makings of a World Champion", which details the skills and training methods I used. I am implementing these same methods right now which are again proving successful as witnessed by the win and world record in December, covered in the last chapter."

Wheels of Steele has received testimonials from Phil Liggett, Dennis Lillee, Ric Charlesworth, Bruce McAvaney and other prominent sporting personalities. **[PURCHASE YOUR COPY NOW](#)**



Australian Olympians at Perth Heat Baseball

Our Olympians recently caught up at the Perth Heat Baseball Game where Danielle Woodhouse OLY OAM, 2000 Sydney Olympic Gold Medallist in Water Polo, threw the first pitch of the game.

Guests enjoyed the Perth Heat vs Geelong-Korea game with the Perth Heat coming away the victors. Thanks to Shane Tonkin OLY and Steve Nelkovski for making it all happen.



Australian Olympians at the 2019 FINA Water Polo World League Inter-Continental Cup

Perth recently hosted the Water Polo World League Inter-Continental Cup which provided the perfect opportunity to recognise our Olympians and present the OLY post nominal certificates and pins to those that have applied.

Olympians and their guests got exclusive access to watch the Australian Women's team warm up prior to their semi-final game against New Zealand. In the break between the men's and women's Semi-Final Games, 56 Olympians spanning the 1956 – 2016 Olympic Games and representing 6 different sports were presented on stage in front of the 400+ crowd. President of the Australian Olympians WA Liane Tooth OLY OAM presented the OLY Pins and certificates with the audience acknowledging their outstanding achievements. Thanks to Paul Oberman OLY for liaising with Water Polo Australia to make it possible.



EDUCATION

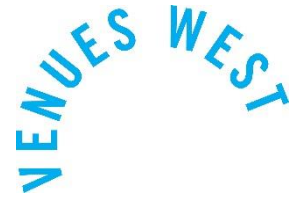
Pierre de Coubertin Awards Evolving to Australian Olympic Change Maker Program

More details to be advised shortly on the exciting changes being made to develop our Youth Programs.

STAKEHOLDERS

VenuesWest – Brand Ambassador Program

The Joint Office continues to work with VenuesWest to promote their programs for the benefit of our Athletes. One such program is the **Brand Ambassador Program**. VenuesWest is proud to support Western Australian athletes as they train and compete at the highest possible levels. As part of this commitment VenuesWest offers a unique opportunity for local athletes to become a VenuesWest ambassador.



Successful ambassadors each receive \$5,000 cash to go towards training and competition expenses as well as support and visibility through the VenuesWest website and social media channels. The VenuesWest ambassador program runs for 12 months, officially beginning 1 July 2019. [APPLY HERE](#)

GOVERNANCE

Australian Olympic Team Appeal Committee WA

The Olympic Team Appeal has gone through a re-building phase and thank you to the following WA Business Leaders who have committed to our Athletes in raising \$1,000,000 to send them to Tokyo.

Name	Company
Chair position - Vacant	
Andrew Vlahov OAM	Lifepark
Allen Burtenshaw	Primeflow
Wilson Casado	Visagio
Martin Cattalini	Director
Paul Eteen-Bliss	Community Newspaper Group
David Fardon	Linneys
Brian Miller	K2Fly
Graham Moss	Consultant
Sunil Narula	Chemist Warehouse
Chris O'Brien	Liquor Barons
Kate O'Hara	Hawaiian
Jean Stewart	Woodside
Eamon Sullivan	Bib & Tucker, May Street Larder, Goody Two's
Karen Teong	Perth Convention Exhibition Centre
Jay Walter	JWH Homes



WA Olympic Council and Commonwealth Games Australia WA Division AGM's and Annual Reports

The WA Olympic Council and Commonwealth Games Australia WA Division Annual General Meetings were held on Monday 8th April with 44 in attendance. Thank you to all the State Sporting Association Delegates who were able to attend.

Notable outcomes from the evening included the election of Mr Mark Watton to the WA Olympic Council Executive Committee filling the casual vacancy left by David Guest upon his departure to Singapore on work commitments. We welcome Mark. The changes to the constitution distributed to members prior to the meeting were unanimously accepted resulting in the WAOC not having to go through a separate audit.

The WAOC finances are managed by the AOC and the AOC is independently audited by Ernst Young and therefore the WAOC finances are audited by default. The changes will be ratified at the AOC AGM to be held on Saturday 4 May.



The **2018 WAOC Annual Report** can be found [HERE](#). The **CGAWA Annual Report** can be found [HERE](#).
