MINUTES OF THE
ANNUAL GENERAL MEETING
held at the Foundation Hall
Ground Level, Museum of Contemporary Art
140 George Street
SYDNEY
on Saturday 4 May 2013
at 9.00am

(available on the AOC’s website olympics.com.au)
MINUTES OF THE
AUSTRALIAN OLYMPIC COMMITTEE INC.
ANNUAL GENERAL MEETING
held at the Foundation Hall
Ground Level, Museum of Contemporary Art
140 George Street
SYDNEY
on Saturday 4 May 2013
at 9.00am

(1) Opening and welcome by the President

The meeting was declared open at 9.00 am by the President, Mr John Coates.

The President welcomed all those present particularly:

- Life Members Phil Coles, John Devitt, Geoff Henke, Arthur Tunstall and Michael Wenden
- Minister for Sport Senator the Hon. Kate Lundy
- Chairman of the Australian Sports Commission John Wylie
- Historian Harry Gordon
- Andy Lang and Shelley Wilken of Ernst & Young
- Mike Bushell and representatives of Sports Marketing and Management
- Michael Hawker, President and Bill Pulver, CEO of the Australian Rugby Union
- Brad James, High Performance Director Golf Australia
- Scott Derwin, Chairman of Basketball Australia
- The Hon. Kristina Keneally, CEO of Basketball Australia
- Mark Rendell, CEO Gymnastics Australia
- Catherine Fettell, President Shooting Australia
- Damian Marangon, CEO Shooting Australia
- Barclay Nettlefold, President Swimming Australia
- David Ferrier, President Triathlon Australia
- Judy Flanagan, CEO Volleyball
- Representatives of State Olympic Councils
- Representatives of the Olympians Club of Australia
- Athletes’ Commission represented by Kim Crow, Paul Murray and IOC Member-elect James Tomkins
- Medical Commission represented by Dr Peter Braun, Professor Peter Fricker and Ross Smith
- John and Janet Calvert-Jones
- Gary and Marie Fenton
- Peter and Lisa Fox
- Alan and Michelle Grover
- David and Meg Prince
- Gerry and Valerie Ryan
- Lee Sando
- Observers and media representatives

The President recorded the apologies from:
- Sir Donald Trescowthick, AC CBE, Life Member
- Frank Lowy AC, Chairman Football Federation Australia
- David Gallop AM, CEO Football Federation Australia

The President noted that a list of apologies was included in additional materials for delegates.

A record of those attending the meeting is annexed and marked “A”, and a record of apologies is annexed and marked “B”.

A period of silence was observed in memory of:

**Daniel Batman**
2000 Sydney (Athletics)

**Peter Bennett**
1952 Helsinki, 1956 Melbourne (Water Polo)

**Nancy Burley**
1952 Oslo (Figure Skating)

**Donald Cacas**
1960 Rome, 1964 Tokyo (Wrestling)

**Ernest William Chapman OAM (Bronze Medallist)**
1952 Helsinki (Rowing)

**Tony Charlton OAM**
Olympic, AFL, Tennis, Motor Racing Broadcaster, Order of Merit recipient in 2008, AFL Hall of Fame, Sport Australia Hall of Fame, supporter of the charity Legacy.

**William Dankbaar**
1980 Moscow (Rowing)

**Ian Dick**
1956 Melbourne (Hockey)

**James Farrell**
1956 Melbourne (Water Polo)

**Frederick Flannery**
1956 Melbourne (Wrestling)

**John Foster**
1952 Helsinki, 1956 Melbourne (Water Polo)
And father of Olympians Margot (Rowing, Bronze medal, 1984 Los Angeles) and Peter (Canoe/Kayak, Bronze Medal, 1988 Seoul)

**Dennis Heussner**
192 Munich, 1976 Montreal (Canoe/Kayak sprint)
(2) **Notice of Meeting**

Notice of the meeting having been posted on 5 March 2013, the President confirmed the meeting to have been properly constituted.

(3) **Confirmation of Minutes**

The minutes of the previous Annual General Meeting held on 5 May 2012 were confirmed by the meeting.

There was no business arising from the previous meeting.

Arthur Tunstall complimented the Secretary General on the information pack distributed to delegates.

(4) **Presentation by the Secretary General of the 2012 Annual Report, the Financial Statements of the Committee and the Independent Auditor’s Report**

The Secretary General’s address is annexed and marked “C”.

In concluding his address, the Secretary General noted that the Committee’s Independent Auditor, Ernst & Young has reported that in their opinion:
“the financial report presents fairly, in all material respects, the financial position of
the Australian Olympic Committee Incorporated as of 31 December 2012 and its
financial performance and its cash flows for the year then ended in accordance with
accounting policies described in Note 2 to the financial statements.”

**IT WAS RESOLVED** that the 2012 Annual Report and Financial
Statements of the Committee and the Independent Auditor’s Report thereon
be received.

The President congratulated the Secretary General on his election to the Executive of
Oceania National Olympic Committees.

Arthur Tunstall congratulated the AOC on the annual report and presentation.

(5)  **President’s Address**

The President’s address to the meeting is annexed and marked “D”.

Chris Schacht noted that it is important that all NFs understand and endorse the position
of the President in relation to anti-doping and recognised the efforts of the AOC in this
regard.

The President thanked Mr Schacht and encouraged all NFs to review the specific
amendments by the AOC and consider them in the context of their own anti-doping
policies.

(6)  **Amendments to the AOC Constitution**

The President referred to the proposed amendments to the Constitution of the
Australian Olympic Committee Inc, the Explanatory Memorandum and the marked up
constitution circulated with the Agenda papers and marked “A” for that purpose.

Notice in writing to amend the Constitution having been given by the Secretary General
and forwarded to each Member in accordance with the Constitution the President noted
that amendments to the Constitution require a special majority of not less than three
fourths (75%) of the number of voting persons.

**IT WAS RESOLVED** unanimously that the Constitution be amended as
set out in the version circulated to Members and as outlined in the
Explanatory Memorandum.

(7)  **Election of Office Bearers and Remaining Elected Members of the Executive**

**President**

Vice President Peter Montgomery took the Chair and advised that only one nomination
had been received for President.
By acclamation the meeting declared John Coates elected unopposed.

**Vice President**

The President took the Chair and advised that only two nominations had been received for the positions of Vice President.

By acclamation the meeting declared Peter Montgomery and Helen Brownlee elected unopposed.

The President noted that Helen Brownlee was the AOC’s first female Vice President.

**Executive**

The President advised that seven nominations had been received for the positions of elected members of the Executive nominated by National Federations, with their curricula vitae circulated within the Agenda papers.

By acclamation the meeting declared the following elected:

Ian Chesterman  
Kitty Chiller  
Nick Green  
Nicole Livingstone  
Andrew Plympton  
Russ Withers  
Danielle Woodward

The President congratulated the new members of the Executive. The President noted that five of the 12 or 41% of the elected members of the Executive are female, however when considering Kevan Gosper as an IOC Member and Secretary General Craig Phillips as a non-voting member, female representation is five out of 14 or 36%. The President further noted that seven of the 14 Executive Members are Olympians and five of them are Olympic Medallists.

**Address by Senator the Hon. Kate Lundy, Minister for Sport**

Minister for Sport the Hon. Kate Lundy’s address to the meeting is annexed and marked “E”.

**Address by John Wylie, Chairman of the Australian Sports Commission**

John Wylie’s address to the meeting is annexed and marked “F”.
(10) **Life Membership**

The President reminded the meeting that under the Constitution, Life Membership of the Committee may be conferred by the Executive upon any person who has rendered outstanding service to the Olympic Movement and sport.

On behalf of the Executive, the President conferred Life Membership upon Ronald G Harvey CVO AM for his contribution to the Olympic Movement and sport, outlined in his curriculum vitae which is annexed and marked “G”.

The President invited Ron Harvey forward to receive his Life Membership memento and lapel pin.

Ron Harvey spoke in response, and thanked everyone for the honour.

On behalf of the Executive, the President conferred Life Membership upon Doug Donoghue AM for his contribution to the Olympic Movement and sport, outlined in his curriculum vitae which is annexed and marked “H”.

The President invited Doug Donoghue forward to receive his Life Membership memento and lapel pin.

Doug Donoghue spoke in response, and thanked everyone for the honour.

(11) **Award of Merit**

The President reminded the meeting that under the Constitution the Order of Merit may be conferred upon any person who, in the opinion of the Executive, has achieved remarkable merit in the sporting world either through his or her personal achievement or his or her contribution to the development of sport.

The President reported that the Executive had determined to award the Order of Merit to each, in turn:

a) Mr John Calvert-Jones AM (details annexed and marked “I”) in recognition of his chairmanship of the Australian Sailing Team’s Patrons Program, and his personal financial support for sailing athletes;

b) Mr Gary Fenton (details annexed and marked “J”) in recognition of his significant contribution to Olympic broadcasting;

c) Mr Peter Fox AM (details annexed and marked “K”), in recognition of his chairmanship of the 2012 Prime Ministers’ Olympic Dinner Organising Committee;
d) Mr Alan Grover (details annexed and marked “L”) in recognition of his contribution and dedication to the Olympic Movement in his 25 years of service to the AOC with particular reference to the role he played with respect to the Sydney 2000 Olympic Games and SOCOG in relation to Ambush Marketing, and his ongoing role as Director Marketing and Brand Protection;

e) Mr David Prince OAM (details annexed and marked “M”) AOC Executive Member 1989-1997, immediate past President of the South Australian Olympic Council (1993-2013), in recognition of his significant contribution to fundraising for Olympic Teams and to the promotion of the Olympic Movement in South Australia;

f) Mr Gerry Ryan OAM (details annexed and marked “N”) in recognition of his personal financial support for sports, in particular to athletes involved in cycling and women’s basketball.

The President presented the Orders of Merit to Mr Calvert-Jones, Mr Fenton, Mr Fox, Mr Grover, Mr Prince and Mr Ryan, highlighting the annexed details relating to each of them.

Each of the recipients gave an acceptance speech.

(12) Presentation of the Special Commemorative Medal on the occasion of Pierre de Coubertin’s 150th Anniversary

The President noted that the Special Commemorative Medal on the occasion of Pierre de Coubertin’s 150th Anniversary is to be presented to a person who merits distinction in culture, education and sport. The President reported that Helen Brownlee OAM (details annexed and marked “O”) had been selected to receive this award in recognition of her work in Olympic Education both in Australia and throughout the Olympic Movement, including founding the Pierre de Coubertin Awards in Australia in 1993.

Former Pierre de Coubertin Award recipient Kim Crow presented the Special Commemorative Medal to Ms Helen Brownlee.

Helen Brownlee spoke in response and thanked the President and Olympic Family.

(13) Award of Gratitude to Lynne Bates AM

The President presented a special award of gratitude to Lynne Bates AM (details annexed and marked “P”), who was stepping down from the AOC Executive after 12 years having been elected in 2001.

Lynne Bates spoke in response thanking the President, the Olympic Family and those on the AOC Executive and National Federation Boards for their support.
(14) General Business

The Hon. Chris Schacht, President of Australian Volleyball noted that Federal Parliament had carried a unanimous resolution to recognise Peter Norman, an Olympian and Silver Medallist in Mexico City 1968 for his support for human rights during the medal presentation ceremony. He also noted that last month was the 20th anniversary of AFL player Nicky Winmar making a public stance against racism during an AFL game. He asked that consideration be given to establish an award in the name of those two athletes to recognise the role athletes can play in the fight against racism.

The President thanked Mr Schacht and agreed that his suggestion would be considered by the Executive.

Mr Nick Moore from Athletics Australia thanked the AOC for incorporating a fast-track nomination process in its Selection By-law. He noted that athletes aiming to qualify for the Olympic Games in Rio would benefit from the change.

There being no further business the President closed the meeting at 11.45am, thanking everyone for their attendance.

JOHN COATES
President

DATE
ANNEXURE A

RECORD OF ATTENDANCE

EXECUTIVE MEMBERS

John Coates, President
Ron Harvey, Vice President
Lynne Bates
Ian Chesterman
Kevan Gosper
Andrew Plympton
Craig Phillips, Secretary General
Kim Crow

Peter Montgomery, Vice President
Helen Brownlee
Doug Donoghue
Nicholas Green
Russell Withers
Paul Murray

ATHLETES’ COMMISSION

James Tomkins

LIFE MEMBERS

Phil Coles
Geoff Henke
Michael Wenden
John Devitt
Arthur Tunstall

NATIONAL FEDERATIONS

Archery
James Larven
Jim Park

Athletics
Nick Moore
Peter Bromley

Badminton
Paul Brettell
Geraldine Brown

Basketball
The Hon. Kristina Keneally
Scott Derwin

Biathlon
Genevieve Yan-Colebourn
Zac Zaharias

Bobsleigh & Skeleton
Murray Turner
Alex Zborowski

Boxing
Jim Ferguson
Phil Goodes

Canoeing
Greg Doyle
Danielle Woodward

Curling
Hugh Milliken

Cycling
Graham Fredericks
Klaus Mueller

Equestrian
Grant Baldock

Fencing
Sarah Osvath
**Football**
John Boultbee

**Gymnastics**
Mark Rendell
Grant Harrison

**Handball**
Scott Fernside
Bronwyn Thompson

**Hockey**
Mark Anderson
Tracey Scott

**Ice Hockey**
Kevin Brown

**Ice Racing/Ice Skating**
Frank Anderson *(Ice Racing)*
Cathy Taylor *(Ice Skating)*

**Luge**
John Pegg

**Modern Pentathlon**
Kitty Chiller
John Fernon

**Rowing**
Andrew Dee
Colin Smith

**Rugby**
Michael Hawker
Bill Pulver

**Shooting**
Damien Marangon
Catherine Fettell

**Ski & Snowboard**
Dean Gosper
Michael Kennedy

**Sports Taekwondo**
John Kotsifas
Daniel Trenton

**Swimming**
Andrew Kerr *(Water Polo)*
Barclay Nettlefold *(Swimming)*

**Table Tennis**
Peter Marriott
Will Goodier

**Tennis**
Machar Reid
Craig Tiley

**Triathlon**
Anne Gripper
David Ferrier

**Volleyball**
Judy Flanagan
Christopher Schacht

**Weightlifting**
Mary Macken
Robert Mitchell

**Wrestling**
Kuldip Bassi
John Saul

**Yachting**
Phil Jones
David Gotze
RECOGNISED BODIES

Aviation
Mike Close

Baseball
Not Represented

Bocce
Raymond Cher

Dancesport
Stephen Edwards

Karate
Glen Scott

Netball
Kate Palmer

Orienteering
Not represented

Skate
Hamish McLean

Softball
Not represented

Squash
John Small

Surf Life Saving
Not represented

Surfing
Not represented

Tenpin Bowling
Lynne Clay

Underwater
Not represented

Waterski & Wakeboard
Janice Thurgar

STATE OLYMPIC COUNCILS

ACT Olympic Council
Bruce Coe
Robin Poke

NSW Olympic Council
Geoffrey Davidson
James Edwards

QLD Olympic Council
Natalie Cook
Trevor Beckingham

SA Olympic Council
Kirsty Withers
Penny Halliday

TAS Olympic Council
Anthony Edwards

VIC Olympic Council
Gill Brewster
David Wansbrough

WA Olympic Council
Amanda Gohr
Gregory Kaeding
MEDICAL COMMISSION

Dr Peter Braun
Ross Smith

Prof Peter Fricker

OLYMPIANS CLUB OF AUSTRLIA

Leon Wiegard

GUESTS

Senator the Hon. Kate Lundy
Taryn Langdon
John Wylie
Nicole Livingstone
John Calvert-Jones
Janet Calvert-Jones
Gary Fenton
Marie Fenton
Peter Fox
Lisa Fox
Alan Grover
Michelle Grover
David Prince
Meg Prince
Gerry Ryan
Valerie Ryan
Lee Sando

OTHERS

Michael Bushell, SMAM
Shelley Wilken, Ernst & Young
Geoff Lipshut, OWIA
Peter Raper, SMAM
Damien Moston, SMAM

Andy Lang, Ernst & Young
Harry Gordon, Historian
Martin Benson, SMAM
Shane Redenbach, SMAM

AOC STAFF

Jennifer Anson
Sarah Burston
Frances Cordaro
Taya Conomos
Daniel Evans
Lauren Fitzgerald
Gabrielle Masson
Angela Monti
Kylie Peake
Cheryl Ritchie
Megan Sissian
Anthony Soulsby

Kylie Algie
Clare Buckingham
Julia Cook
Julie Dunstan
Pamela Harris
Claudia Mackie
Lisa Millen
Nicole Palmer
Andrew Reid
Caylie Saunders
Pauline Sydenham
Mike Tancred
Ben Troy
Alice Wheeler

OBSERVERS

Margaret Blunden, Ice Racing Australia
Shaun Creighton, Olympians Club of ACT
Judith Hudson-Luxton, Olympians Club of QLD
Bethanie Kearney, Olympians Club of TAS
Liane Tooth, Olympians Club of WA
Albert Leslie, Olympians Club of SA
Jason Pedulla, WA Olympic Council
Maria Cabeliza, VIC Olympic Council
Lisa Zoomers, QLD Olympic Council
Karyn Gojnich, Yachting Australia
Jane Spring, NSWIS
Joy Gordon
Simon Hollingsworth, Australian Sports Commission
Margaret Ralston
ANNEXURE B:

APOLOGIES FOR THE AOC ANNUAL GENERAL MEETING
4 MAY 2013

Life Member
Sir Donald Trescowthick, AC CBE,

Athletes’ Commission
Steve Hooker, OAM
Anna Meares, OAM
Lauren Mitchell,
Stuart O’Grady, OAM
Jenny Owens
Kenneth Wallace, OAM
Loudy Wiggins

Medical Commission
Prof Ken Fitch
Peter Baquie
Susan White

Olympians’ Club NSW
Peter Hadfield

Athletics
Dallas O’Brien, CEO

Boxing
Kable Kellaway, CEO

Fencing
Andrew Ius, Secretary General

Football
Frank Lowy AC, Chairman Football Federation Australia
David Gallop AM, CEO Football Federation Australia

Golf
Stephen Pitt, CEO, Golf Australia
Michael Sammells, Director, Golf Australia

Hockey
Claire Prideaux, Vice President

Judo
Stewart Brain, Secretary

Tennis
Steve Wood, CEO

Water Polo
Christopher Harrison, CEO
Peter Kerr, President

Weightlifting
Michael Keelan, CEO

Curling
John Theriault, President

Luge
Ted Polglaze, Director

Baseball
Brett Pickett, CEO

Aviation
Ray Pearson, President

Orienteering
John Harding, CEO

Skate Australia
Patricia Wallace, President

Softball
Chet Gray, CEO

Squash
Gary O’Donnell, CEO

Surfing
John Lee, President
Andrew Stark, CEO

Surf Life Saving
Greg Nance, Acting CEO

Waterski and Wakeboard
Gary Humphrey, CEO

Legal
Miriam Stiel, Allens Linklaters
Jennifer Patterson, Minter Ellison
Richard Gelski, Johnson, Winter and Slattery
SECRETARY GENERAL’S ADDRESS

Annual General Meeting
4 May 2013

President
Minister Kate Lundy
Chairman, Australian Sports Commission John Wylie
My AOC Executive Colleagues
Life Members
Delegates
Distinguished Guests
Ladies and Gentlemen

Good Morning and welcome to our new home.

It is with great pleasure that I present to you the Australian Olympic Committee’s Annual Report for the year 2012.

The final Annual Report for the 2009 – 2012 quadrennium and the 9th for me as Secretary General.

The Annual Report, Financial Statements and the Independent Auditor’s Report thereon were circulated to the Members with the Agenda for the meeting.

President, with your agreement, I would ask that the Annual Report be taken as read.

2012 was the busiest year of the 2009 – 2012 quadrennium.

Being the year of the Olympic Games this is no surprise.

January 2012 saw Australia’s first Winter Youth Olympic Team attend the inaugural Winter Youth Olympic Games in Innsbruck, Austria. The Australian Team led by Chef de Mission Alisa Camplin competed with great distinction and were wonderful ambassadors for our country.

The 13 young Australians, aged between 15 and 18 years of age, competed in 24 events.

From a performance perspective they did not disappoint.

Alex Fitch in Snowboard Slopestyle and Sharnita Crompton in the Hockey Skills Challenge each won a bronze medal.
The Team recorded a further six top 10 results.

Full details of their achievements are outlined on pages 34 and 35 of the Annual Report.

Australia’s Olympic Winter Games future looks very bright.

The AOC’s main focus for 2012 was the final preparation for and participation of the Australian Olympic Team in the London Olympic Games.

In total 410 athletes were selected to the Team making it the fourth largest team at the Games and the fifth largest to represent Australia.

The AOC had set an ambitious target of finishing in the top five nations on both the gold and overall medal tallies. Despite some memorable and exciting performances, this target was not achieved.

Australian athletes won 35 medals across 13 disciplines to place 7th on the overall medal tally.

The seven Gold medals won by our athletes placed Australia 10th on the Gold medal tally.

Despite the performance objectives not being met, Australia continued to show depth and dominance across a number of disciplines.

The Team finished in the top 3 nations in 8 different disciplines.

Eighty two top 8 performances were recorded by Australian athletes.

By and large, Australia’s 2012 Olympians were a source of great inspiration and pride for Australians young and old.

Personally, I wish to congratulate my colleagues on the London Team Executive – Chef de Mission Nick Green, Deputies Chris Fydler and Kitty Chiller – for their successful leadership of the Team.

A more comprehensive account of the London 2012 Olympic Games and our Team can be found on pages 27 through 33 of the Annual Report.

To you our member Federations I congratulate you on the way you prepared your athletes for both the Innsbruck and London campaigns.

One pleasing aspect of the London campaign was the closer collaboration between the AOC and the AIS on performance services for the Team.

The AOC and AIS have already started working towards taking this to a whole new level for Rio 2016.

To ASC Chairman, John Wylie, I note that we are very pleased with the level of engagement we are receiving from Matt Favier and his team.

To our member Federations, I say watch this space.
In 2012, the AOC signed a Cooperation Agreement with the Hungarian Olympic Committee. Hungary has a rich and successful history in Olympic sports.

Its athletes performed exceptionally well in London finishing ninth on the gold and 13th on the overall medal tally.

Whilst not part of the reporting year, it would be remiss of me not to provide you with a brief summary of the 6th Australian Youth Olympic Festival held in Sydney in January 2013.

A total of 1350 athletes, including 489 Australian representatives participated in the 17 sports on the AYOF program.

Athletes from some 30 different nations competed in the AYOF.

For the first time, Golf and Rugby Sevens were included on the program.

January 18 was the hottest day ever recorded in Sydney with temperatures soaring to 45.8°C in the city and 46.5°C in the west. Inevitably, this caused the suspension and postponement of AYOF events.

AOC staff and your event management personnel rose to meet this significant challenge.

I am pleased to say the well being of the young athletes was protected.

A report on the 2013 AYOF can be found on page 36. The full account of this event will be included in next year’s Annual Report.

In 2012, the AOC maintained its funding support of you and your athletes. This support is delivered under our Program and Funding Guidelines.

AOC Funding is delivered by way of two main programs:

The adidas Medal Incentive Funding or MIF and Funding for International Competition.

The adidas Medal Incentive Funding program continued to provide support to likely Olympic Games medallists.

During 2012, over $1.3 million were paid to 97 athletes across nine summer sports.

The payments made in 2012 brought the total funding provided directly to athletes during the 2009 – 2012 quadrennium to in excess of $5 million.

Eighty five of the 99 Australian athletes who won medals in London, were recipients of MIF during the 2009 – 2012 quadrennium.

At its November 2012 meeting, the AOC Executive determined to continue to provide support to athletes under MIF as part of the Programs and Funding Guidelines for the 2016 Olympic Games in Rio.
Under its Funding for International Competition program, the AOC provided support to National Federations to help defray the cost of their respective overseas touring programs.

During 2012, the AOC allocated over $1.9 million to NFs to support 859 athletes and officials under this program.

The total funding paid to NFs for International Competition during the 2009 – 2012 quadrennium was in excess of $7.3 million.

In addition to this the AOC maintained its unwavering commitment to the Olympic Winter Institute of Australia.

During 2012, $1 million were paid to the OWIA bringing the total for the quadrennium to $4 million.

The table on pages 40 and 41 of the Annual Report details the AOC’s support to you our members and to your athletes.

The AOC’s capacity to fully fund Australia’s Olympic Teams, Youth Olympic Teams and the AYOF, and to support our member Federations and their athletes is only possible through the maintenance of a strong financial position.

In this regard, I draw your attention to the Statement of Comprehensive Income on page 74 of the Annual Report.

The AOC’s ability to do all that we do is very much dependent on the contribution and support of a multitude of organisations and individuals within our Olympic Family.

Firstly, I pay tribute to and thank those people and organisations who contribute to our sound financial position. We are grateful to:

- The AOF Investment Advisory Committee and advisors Mercer Investment Consulting;
- Michael Bushell and the dedicated team at Sports Marketing & Management who helped us deliver our most successful sponsorship program ever;
- Our family of Partners, Suppliers, Supporters and Licensees who are to be congratulated on their high level of activation and engagement; and last but not least,
- The State Olympic Councils and their respective Olympic Team Appeal Committees who collectively raised approximately $7.2 million during the 2009 – 2012 quadrennium.

The AOC is also indebted to the International Olympic Committee and its development arm, Olympic Solidarity for the ongoing financial support provided.

The successful planning, organisation and management of Australia’s Olympic Team – both summer and winter and our Youth Olympic Teams can only be achieved with a high level of collaboration and cooperation from many people.

I record our thanks to you our member Federations for the valuable contribution you make to the preparation of your athletes for Olympic and Youth Olympic competition.
On behalf of the AOC I also thank you for the tireless work of your coaches, managers, medical personnel and technical staff for our Olympic campaigns.

I acknowledge the funding support of our member Federations by the Federal Government through the Australian Sports Commission and that of the State and Territory Governments to the preparation of Australia’s elite athletes.

The provision by the network of Institutes and Academies of Sport of high quality training environments is key to the success of our athletes.

Thank you for your contribution.

In recent months, there have been revelations which threaten the integrity of sport, particularly in relation to doping and match fixing.

President, I note that you and the Minister will each speak in detail on this issue.

Sport must have integrity. The outcome of the contest must not be tampered with, manipulated or compromised.

Sport without its integrity is no longer sport.

For its own part, the AOC takes its integrity and that of our Olympic Teams and the broader Olympic Movement very seriously.

President, I pay tribute to you and my AOC Executive colleagues for safeguarding our integrity through the strong stance and disciplined approach we have taken with our corporate governance.

As an organisation we consistently lead the way.

To ensure that the AOC continues to adopt best practice in this regard, we rely on the wise counsel of our legal advisers.

On behalf of the AOC I thank:

- Allens Linklaters;
- Kennedys
- Minter Ellison; and
- Johnson, Winter & Slattery Lawyers

The AOC maintains the highest financial reporting standards. This is made possible through the diligence of independent auditors, Ernst and Young.

The AOC is grateful to audit partner Andy Lang and his team for the role they play.

President, as I reach the conclusion of my Address it would be remiss of me not to acknowledge the herculean efforts of our dedicated staff.

The year 2012 was an extraordinarily busy one for us.
From the Innsbruck Team to the London Team to the AYOF – our staff delivered and delivered and delivered.

There are not many of them but they are an exceptionally talented and committed team of people who go about their business with quiet dignity and composure.

To use an equine metaphor – they are workhorses not show ponies.

I am immensely proud to work with such a wonderful team of people.

President, I now draw the attention of our Members to pages 73 through 97 of the Annual Report which contain the Financial Statements and Independent Auditor’s Report thereon.

As I do each year, I remind our members that the AOC reports to the standards required of a publicly listed company.

Our Annual Report and the Financial Statements contained therein are publicly available on the AOC’s website for all to see.

In closing, I note that on pages 96 and 97 of the Annual Report, independent auditors, Ernst and Young have reported to you that in their opinion:

“...... the financial report presents fairly, in all material respects, the financial position of the Australian Olympic Committee Incorporated as of 31 December 2012 and its financial performance and its cash flows for the year then ended in accordance with the accounting policies described in Note 2 to the financial statements.”

Note 2 can be found on pages 78 through 83 of the Annual Report.

President, I commend the financial statements to you and invite you to now propose that the 2012 Annual Report, Financial Statements and the Independent Audit Report thereon, be received.

Thank you.

CRAIG PHILLIPS
Secretary General
ANTI-DOPING

In response to the decision of the United States Anti-Doping Agency in the Lance Armstrong case issued in August last year and the fall-out here in Cycling, in February 2013 the AOC Executive amended our Ethical Behaviour By-Law to require a range of relevant persons, excluding minors, to make a statutory declaration regarding anti-doping matters.

The Statutory Declaration required to be made is drafted in the alternative. You either declare statement 1 that you have not at any time breached an applicable anti-doping rule or policy, or statement 2 that the sanction has been formally eliminated or waived by the organisation having the authority to do so; or, you have completed the sanction.

Since we introduced this requirement, I can report that all current members and the three new candidates for the AOC Executive have made the statutory declaration that they have not at any time breached an applicable anti-doping policy or rule and we are working through our various Commissions and all AOC staff, interns and contractors.

State and Territory Olympic Councils will be required to implement the requirement and last Thursday the first 53 Sochi Shadow Team athletes and 27 officials attending the Team Assembly in Melbourne made the statutory declaration with the remainder to follow.

Any person who does not make the statutory declaration or who, in the AOC’s opinion, falsely makes the statutory declaration will be ineligible for membership of our Teams or to receive funding from or to hold any position within the AOC. If they are unable to declare either statement 1 or 2 they are invited to contact the AOC’s Senior Legal Counsel and may either be referred or reported to ASADA.

Compliance will be monitored through the regular reports and annual certification that the Secretary-General provides to our Audit Committee. It will be reported to you in our annual Corporate Governance Statement.

I note that the Australian Sports Commission (ASC) has similarly introduced such a requirement within its organisation and commend the ASC’s and our requirements to member National Federations (NFs) as good corporate practice, indeed risk mitigation. As Cycling Australia will attest, the last thing you need is for one of your office-bearers or coaches to come forward and admit to having, or be found to have, breached an applicable anti-doping rule or policy some time after you have elected or appointed them to positions of responsibility in your organisation.
More generally the AOC has been pushing since 2000 for first a Sports Doping Ombudsman, then Australia’s sports anti-doping authority, to be empowered to require and compel persons to give information, produce documents and answer questions (coercive powers).

We renewed these calls in an open letter to Minister the Hon Kate Lundy following the release of the Armstrong findings. Remember he was tested hundreds of times and never had a meaningful Anti-Doping Rule Violation (ADRV).

A 2010 study by the Association of Summer Olympic International Federations (ASOIF) indicated that its stakeholders, namely the International Federations to which NFs belong, are spending approximately USD1.2 billion every Olympic quadrennium on testing alone and of the thousands of tests annually, only about 0.89% result in a meaningful ADRV. Testing alone is not enough.

An equally compelling example to Lance Armstrong is the Bay Area Laboratory Co-operative (BALCO) cases in which it was documents obtained through raids of the BALCO premises, the evidence of other athletes and the use of subpoenas and other law enforcement mechanisms that ultimately enabled the prosecution of athletes Marion Jones and Tim Montgomery, among others, for ADRVs.

Coercively acquired evidence provided the foundation for the successful outcome in these cases and the AOC welcomes the intelligence and assistance that Australian Customs and the Australian Crimes Commission is providing to ASADA.

We have no problem with ASADA having access to recorded conversations from phone taps, surveillance footage and credit card receipts as evidence in the fight against sports doping.

And while ASADA’s focus is currently on the National Rugby League (NRL) and Australian Football League (AFL), it would be naïve to expect that there have not been Australian athletes and officials in Olympic sports who have, so far, fallen through the net because of ineffective testing.

The Hon James Wood AO QC recognised this in his Independent Review into Cycling Australia earlier this year and recommended ASADA be strengthened with coercive powers.

And so, Minister Lundy, the AOC welcomed your introduction of the Australian Sports Anti-Doping Authority Amendment Bill (2013) earlier this year and has supported it in a written submission and in the evidence that our Athletes’ Commission Chair, Kim Crow and I provided to the Senate Hearing on the Bill on 1 March.

We have questioned whether the amendments go far enough and in particular whether the proposed civil penalty of up to $5,100 will be sufficient to compel compliance.

We have argued for a criminal penalty for failure to comply and also in relation to the truthfulness of the information provided.

Such penalties are not new. They exist under the Australian Securities and Investments Commission Act 2001 (Cth) (ASIC) in respect of failure to comply with ASIC’s coercive powers.
If it is good enough to support the integrity of our financial markets with criminal penalties, it is equally critical to support and protect the integrity of our sports and health of our athletes in the same way.

We wait to see how the amending legislation ends up.

In the meantime we have been watching with interest the ongoing ASADA investigations involving the NRL and AFL and ASADA’s difficulties in interviewing players and officials.

Yesterday, the AOC Executive amended our Anti-Doping By-Law and latest Team Agreements for Olympic athletes and officials to make it clear that those identified by ASADA must co-operate with and assist ASADA, even if to do so might tend to incriminate or expose them to a penalty.

To be clear, failure to co-operate with and assist ASADA, in every way, can result in an athlete or official being ruled out of an Olympic Team.

You will find a copy of the marked-up amendments to our Anti-Doping By-Law and the relevant amended pages of our Team Membership Agreements on your table and they will be posted on our website.

At this stage we have only required compliance for athletes and officials during the period of membership of our Shadow Team, the period of the Games and in respect of matters arising during those periods.

I suggest that member NFs and the Australian and State and Territory Institutes and Academies of Sport look at similarly strengthening their anti-doping policies and rules, if they have not already done so, to cover the times outside these periods when the athletes and officials are more their responsibility.

**STILNOX**

On 2 July 2012 the AOC banned the use of zolpidem and its various brand names, including stilnox, for the treatment of insomnia by members of our 2012 Olympic Team.

Understand, this measure was taken to protect the health of our athletes. It was taken immediately we were made aware by the *Sunday Telegraph* of the use of stilnox by some of our swimmers at past Olympic Games and the potentially adverse effects of the drug, including sleepwalking, hallucinations and dependence. As Chef de Mission I should have been told.

For the avoidance of any doubt the AOC Executive yesterday confirmed that the ban applies to all future Australian Olympic and Youth Olympic Teams.

Notwithstanding the ban some members of the 2012 Olympic Men’s 4 x 100 Freestyle Relay Team have publicly admitted using stilnox and the AOC has appointed Senior Counsel, Mr Bret Walker to investigate these matters and their conduct generally. His investigation is continuing.
AUSTRALIAN OLYMPIC FOUNDATION

The Foundation was established in 1996.

The members and Board of the Trustee of the Australian Olympic Foundation – that is the Australian Olympic Foundation Limited are the voting members of the Executive of the AOC from time to time. That being the case and being mindful that one of the purposes of establishing the Foundation was to separate it from the day to day activities and control of the AOC, we have continued the practice of reporting separately on the Foundation’s activities and results.

To that end, the 2012 Annual Report of the Foundation was circulated with the 2012 Annual Report of the AOC. It contains my Chairman’s Review, at pages 102-105, which this year includes a comprehensive overview of the Foundation’s target composite return and distribution policy which has proven so successful over the 12 years since the Foundation received its (hard fought) $88.48 million legacy from hosting the 2000 Olympic Games in Sydney.

A copy of my report to the Board of the Foundation at its meeting yesterday has been distributed today for your information.

Following an interim distribution of $1.15 million received by the AOC for the first quarter of this year total cash contributions received by the AOC since 1 January 2001 (inception) now amount to $81.5 million and net assets at 31 March 2013 have increased from $109 million to $121.4 million.

You will note from the graph shown that the Foundation’s portfolio has returned 7.5% per annum since inception versus the target objective of a rolling 4 year CPI plus ten year bond rate which is currently 7.2%.

SPONSORSHIPS 2013-2016

Our “revenue target” to achieve a balanced budget for the 2013-2016 quadrennium is $40.2 million, which is a 9% increase on the $36.6 million ($32.6 million net) of total sponsorship revenue achieved for the 2009-2012 quadrennium.

You will note on page 82 of the Financial Statements that as at 31 December 2012 we had income from sponsorships of $11,848,996 (after application of a discount factor for accounting purposes) in relation to the 2016 and 2020 quadrenniums deferred to be recognised in the periods to which they relate.

Since then the value of sponsorships and supplier agreements contracted for 2013-2016 has increased from $10.6 million to $23.4 million from sponsor partners - Coca-cola, Atos, Dow, GE, McDonalds, Omega, Panasonic, P&G, Samsung, Visa, adidas, CoSport, Qantas, Speedo, Swisse and Karbon; and suppliers - XTM, RogenSi, Getty Images and Blundstone.

And the value of sponsorships contracted for 2017-2020 has increased from $1.2 million to $10.3 million.
Olympic Winter Institute of Australia (OWIA)

Australia’s winter sport athletes recently concluded their World Championship and World Cup competitions for the season with six Gold, ten Silver and nine Bronze medals won by thirteen athletes across eight disciplines.

Alex Pullin became the first Australian to win a second World Championship, when he successfully defended his World title in Snowboard Cross in Quebec during January. Also at the Snowboard World Championships, Holly Crawford claimed the silver medal in Half Pipe and 2012 Olympic Champion Torah Bright returned to competition with a bronze in the Slope style event. Danielle Scott became the fifth Australian Aerial Skier to win a World Championship medal with a Bronze in Norway while David Morris became the first Australian male aerial skier to win a World Cup event.

2012 Olympic Champion Lydia Lassila also made a successful return to competition after the birth of her first child, ranking second for most of the season.

OWIA Chairman Geoffrey Henke continues with his remarkable efforts to provide world class facilities and opportunities for Australia’s winter sport athletes. The development of the Half Pipe at Perisher in NSW is under way and will be completed for the 2014 winter season. Disappointingly, the new Queensland Government cancelled its commitment to complete the Water Jump facility in Brisbane notwithstanding that the balance of the funding was fully covered by the ASC and OWIA. Minister Kate Lundy has maintained the Federal Government’s support for this badly needed project and recently opened the door through discussions with her NSW counterpart, Minister the Hon Graham Annesley to identify a suitable all year round location in northern NSW.

The OWIA completed its headquarter relocation to the Icehouse in Melbourne’s Docklands last August, and this week hosted our first Olympic Shadow Team briefing for Sochi.

2014 Australian Olympic Team, Olympic Winter Games, Sochi, Russia

We are still anticipating that Australia will be represented by its largest ever Australian Team at an Olympic Winter Games with 55 to 60 athletes.

Based on the last season performances that I have just highlighted, we maintain as realistic our objective to improve on our 18th position in Vancouver and finish among the top 15 nations in Sochi.

In February, Ian Chesterman and his Team Executive attended a Chef de Mission Seminar in Sochi and were impressed by progress.

Following this meeting, a workshop will be conducted to discuss key learnings from the recent Test Events and our planning visits.

For Sochi there are some qualification events occurring within 14 days of the time by which entries to the Games must be submitted to the AOC. Accordingly, in March the AOC Executive amended our Olympic Team Selection By-Law to provide a Fast-Track Appeals Process where notification of an athlete’s nomination or non-nomination occurs within 14 days of the time by which entries to the Games must be submitted by the AOC. Within this
period appeals at first instance will no longer be to an NF appointed Appeals Tribunal. Instead, if an athlete wishes to appeal a decision it will be exclusively determined by the Appeals Division of the Court of Arbitration for Sport (CAS) by a sole arbitrator and with no subsequent appeal.

While the Fast-Track Appeals Process has been introduced because of the late qualification events for Sochi, we also received feedback from some summer NFs that they would have preferred later nomination dates for London to accommodate qualification events within 14 days of the time by which entries to the Games must be submitted by the AOC.

Accordingly, the amendments to the AOC Olympic Team Selection By-Law to accommodate the Fast-Track Appeals Process apply equally to athletes in summer and winter Olympic sports/disciplines. But think carefully if you are contemplating late nominations within 14 days of the closing date for entries as, instead of a three person Appeals Tribunal appointed by your NF and including “a person with a thorough knowledge of (your) sport and who preferably has had recent international competition experience in (your) sport”, you and your athletes will be bound by the decision of a sole CAS arbitrator.

The amended Olympic Team Selection By-Law is on the AOC website.

**2014 Australian Youth Olympic Team, Nanjing, China**

Susie O’Neill has been appointed Chef de Mission of the Australian Youth Olympic Team and AOC Director of Sport, Fiona de Jong joins her on the Team Executive.

We anticipate that our team will again reach the maximum permitted quota of 70 individual athletes and two team sports.

Following the strong performances of emerging Australian athletes at the first edition of the YOG in Singapore in 2010 and the Australian Youth Olympic Festival (AYOF) in 2013, we are confident that our team for Nanjing will once again be one of considerable quality.

And to highlight the value of these Youth Games, of the 410 athletes who made up our Olympic Team in London, 108 had participated in an edition of the AYOF or the 2010 YOG and these athletes won 19 of the 35 medals won. They included 3 of our 7 gold medallists, namely Cate Campbell, Anna Meares and Sally Pearson.

**JOHN COATES AC**
President
ACKNOWLEDGMENTS:
I would like to begin by acknowledging the Eora people, the custodians of the land on which we meet and pay my respects to their elders, past and present.
- Mr John Coates, President Australian Olympic Committee
- Australian Olympic Committee Members
- Representative of Australian National Sporting Organisations
- Distinguished guests

INTRODUCTION
Good morning and thank you for inviting me here today.

I’d like to begin by offering my congratulations to all new and continuing office bearers.

To John Coates in particular, who is returning as President, your ongoing stewardship of the AOC has returned many dividends for Australia’s sporting system.

None more so than your contribution to the Sydney Games, which Australia continues to benefit from more than a decade later. This was more than apparent in London, where the legacy of Sydney was demonstrated time and time again.
Even though I did lose that infamous bet with my British counterpart, the bet did give the Minister Robertson the reason to constantly talk about Australia and the legacy of the Sydney Games.

And this legacy should not be underestimated, with some 46 Australian businesses actively involved in delivery the London Games. None of this would have been possible if it were not for Australia securing the Sydney Games and delivering such a spectacular event.

And, John, I thank you and the AOC for your leadership in delivering that event.

Indeed, the AOC has long been a leader in Australian sport and not just in delivering sport events – but, also as being a leader in best practice governance and integrity.

Today, more than ever, we need to see strong leaders in our sporting organisations that value integrity to make sure our great Australian sporting system, from grass roots to elite, offers sporting experiences that we can all be proud of.

Ensuring that sport meets the highest expectations of integrity, both at home and abroad, is our greatest challenge.

Anything less than a solid commitment to integrity undermines the spirit of fair play and competition in sport, which is prized by both athletes and spectators alike.
As many sports are now turning their sights to sports integrity, this very important issue will be the focus on my speech today.

**PROJECT APERIO AND LEGISLATION**

Earlier this year, the Australian Crime Commission released their report on Organised Crime and Drugs in Sport, codenamed Project Aperio.

The release of this report was always going to be disturbing. When the ACC approached me and my colleague Minister Clare to participate in this press conference, the right thing to do was to be there and to be part of the solution together with sport.

With the ACC report not being able to provide names and details, I can understand the anger and the frustration that has followed. I also felt that anger and frustration, and I still feel it. At the time, I felt frustrated because I knew that it would take some time before authorities would be in a position to finalise their investigations and their progress would depend on a lot of cooperation from all parties involved.

And I felt anger, because criminals and unscrupulous operators had infiltrated sport and were intent on making a quick buck at the expense of fair play in sport and athlete health and welfare.

At that press conference there were many things we wanted to say but were legally constrained. With these restraints in place, I knew that I would personally cop some criticism by being involved in the press conference. But, that was of little concern to me.
My eye was, and still is, on the end-game – and that was to seize the opportunity that Project Aperio presented for Australian sport to turn an important corner.

When the most powerful crime body in the country sits down and says ‘you have a serious problem’, my responsibility and duty as Minister is to listen and to act.

While the commitment of some to build and support a stronger sport system may have waivered since February, mine has not.

Australia has such a proud history of standing up against doping.

Australia led the world in 1990 by establishing the Australian Sports Drug Agency, and then again in 2006 when it created the Australian Sports Anti-Doping Agency – which was the first anti-doping agency in the world to have investigative powers.

And this year, ASADA’s powers take another evolutionary step as the Gillard Government introduces legislation to further increase ASADA’s powers to compel persons of interest to attend interviews, produce documents or face a civil penalty.

These increased powers were recommended by the Woods Review into Cycling Australia and will see ASADA’s powers be similar to other government organisations with investigatory powers such as Fair Work Australia, Centrelink and the Department of Agriculture and Fisheries.
Some have questioned the need for this legislation – but the facts don’t lie and in 2011 ASADA had the door shut in its face by 40 per cent of all interview subjects. This means that ASADA either couldn’t proceed with anti-doping investigations or had to expend significant amount of time and money chasing down doping cheats.

If we want to be serious about protecting the health of athletes and the integrity of sport we need to ensure ASADA has the powers it needs to do its job – which is why this legislation is before the Parliament.

Most importantly, this legislation will force those people who work with athletes at the fringes, but not directly employed by clubs, to attend ASADA interviews.

**WADA AND INTERNATIONAL EFFORTS**

And we are pushing for our ASADA’s new powers to be adopted internationally.

Currently seven out of the eight areas that result in an anti-doping rule violation are investigative based. However, the prominent role that investigations play in executing the WADA Code is not reflected in the Code itself.

As you would be aware, the Code is currently being revised with the new Code to be announced in November this year. Australia has been an active participant in the process, with many of you providing input.

Within our submissions we are pushing for the inclusion of guiding principles and standards for national anti-doping agencies that wish to
improve their investigative capacity and for further clarification that investigations and intelligence gathering are appropriate and important tools in the detection of breaches of anti-doping rules.

We believe that it is extremely important for the WADA Code to reflect the role of investigations and will continue to strongly lobby for specific changes to the Code.

**ETHICAL LEADERSHIP**

While we will continue to lobby for changes to the World Anti-Doping Code and for improving the tools and resources that are available to ASADA to enforce the Code, that is not end of the Government’s commitment to integrity in sport.

Our focus has turned to the wider issue of ethics in sport – and the kind of sporting system we want to support.

As a Government, we first established the National Integrity of Sport Unit in 2012 to focus on the risks associated with match-fixing – and our national match-fixing policy is recognised as world leading.

But, the ACC report tells us there are many threats to the integrity of sport – threats that go beyond doping, that go beyond illicit drugs and that go beyond match-fixing.

That’s why we are in the process of expanding the role of the National Integrity of Sport Unit.
The expanded National Integrity of Sport Unit will work with sports in those grey areas – where we may not be talking about doping – where we may not be talking about match-fixing – but we are talking about unethical conduct.

Specifically, the National Integrity of Sport Unit will help sports to establish their own tailored response to integrity threats. Most importantly, the Unit will value-add to the investigations and intelligence gathering activities of individual sports and other agencies on non-doping related matters.

We will also put in place stronger arrangements to refer to relevant agencies instances of inappropriate activity by medical practitioners, pharmacists and other health workers. And, we will work to ensure greater integrity assurance around personnel working with athletes.

And I do stress that the Government will work together with sport. What is ethical conduct and what is not is really not for a bureaucrat in Canberra to decide. It’s for sports administrators to decide and then to have their decisions held to account by athletes, fans and the general public.

And we are watching. Never before has there been such scrutiny on sports to make sure they act to protect the integrity of their sports and the health and wellbeing of their athletes.

The AFL, in particular, has been very proactive in this area. We have already seen them ban intravenous drips. They are taking a stand to get rid of behaviour they don’t believe belongs in their game.
As always, the Government, through the National Integrity of Sport Unit and ASADA, will be there to support sports through this process.

And to show our commitment to this outcome, today I can announce the Gillard Government will commit an additional $3.5 million to ASADA and the National Integrity of Sport Unit through the upcoming budget.

This funding will ensure ASADA can maintain its current boosted investigative capability and will also fund this expanded role for the National Integrity of Sport Unit.

**CONCLUSION**

The past few months have been a very difficult time for sports fans.

But Australians have always faced challenges head on. We have some of the best sporting administrators in the business, from those that have been in the game for a long time such as John to those that are new to the world of sport such as Barclay.

Each challenge has been met and, while some have been long and difficult, we have never hidden from them.

In this room today, I can see many who, like me, are determined to confront these current challenges to defend the integrity of sport.

I thank you for your leadership and your counsel over the years and I look forward to continuing to work with you all.
Thank you for inviting me here today and enjoy the rest of your AGM.

ENDS
May 4 2013  Speech by ASC Chair John Wylie at AOC AGM

Acknowledge: Minister for Sport Kate Lundy, AOC President John Coates and the AOC Board, NSO Presidents, Olympic Life Members, Distinguished Guests, Ladies and Gentlemen

Thank you for the invitation to speak today.

Can I extend first of all my warmest congratulations and admiration to the recipients of an Olympic Order of Merit today. Your contribution to Australian sport and the Olympic movement has been fantastic. It sets a great example for others, of which I will say more later.

I’d like to acknowledge the outstanding leadership shown to our Olympic sports by the President of the AOC, John Coates. Australia’s amazing Olympic reputation is due in many ways to John’s efforts and leadership over many years.

I’d also like to acknowledge today our Sports Minister Kate Lundy. I have worked with Government ministers responsible for various finance and sport portfolios for over 20 years, and I’ve never seen a Minister so passionate and utterly committed to her job and the community she represents as Kate. She gives up an amazing amount of family time to attend sporting events of all descriptions, no small sacrifice when you’ve managing a family of 5 kids. On behalf of all Australian sports lovers Kate, thank you for all the good work you do.

Ladies and Gentlemen, all of us take pride and rejoice in the fact that Australia is a sporting nation. Of all global fields of endeavour, this is the one in which Australians have earned the reputation of punching above our weight.

One of the bedrocks of this reputation is our national performance over the years at Olympic Games. Something about the truly global nature of Olympic competition and the
monumental pressure to produce your very best at a single moment in time, after 4 years of preparation and with the eyes of the world upon you, lifts Olympic achievement to another level in sporting respect.

The Australian Sports Commission (ASC) and the Australian Institute of Sport (AIS) have huge belief and pride in our Olympians and our Olympic movement. It’s been in our DNA ever since the AIS was founded after the Montreal Games.

That has never been more true than today.

Of the many changes recently announced by the ASC, one of the most significant was the adoption by the ASC, for the first time, of national targets for Australian achievement in international sport.

To summarise them, they are: top 5 in the Olympic Games; top 5 in the Paralympic Games; 20 world champions annually; top 15 in the Winter Olympics; and number one in the Commonwealth Games.

We have no doubt that these are tough targets to achieve.

But we believe that setting high expectations matters. It matters because the only way to achieve hard things is to set hard goals. It matters because taxpayers are having more than $180 million of their money spent each year on high performance sport programs, and have the right to expect accountability for that investment.

Of all the targets nominated above, there is no doubt which is the most visible to Australians: top 5 in Olympic Games.

The significance of the fact that the ASC has adopted this target cannot be overstated. Your goal is now our goal. As a result, Australia’s performance in Rio now looms as a real test for the ASC and the AIS.
This alignment of goals ranks with the lead up to Sydney 2000 as the closest between the ASC/AIS and the AOC in the history of the ASC and AIS.

I think this is a courageous stance by the ASC and it is one of which I am very proud of given that:

1. We have dropped from 5th to 10th over the last 3 Olympics and getting back to 5th will require Australia to double its gold medal tally from London. This is a turnaround story;

2. It will be a lot harder to finish 5th in Rio in 2016 or in the 2020 Olympics than it was in Sydney in 2000. The world has changed. Developed countries have become better, smarter and tougher in international sport, no better example than the British. And our athletes now face an emerging class of competitor from the developing countries, supported by rising economic prosperity and Governments keen to prove a shift in soft world power;

3. We’re not asking for more Govt funding to achieve the targets; and

4. This is a vote of confidence in Australian sport and our sports men and women notwithstanding the negative atmospherics around Australian sport in recent times.

We’re taking this stance because we believe profoundly in the Australian Olympic movement and in the global competitiveness of our athletes. We believe you and they are capable of matching it with anyone. We do not accept, in fact reject categorically, the defeatist mentality of the Crawford report that it’s all become a bit too hard and we should simply lower our aspirations. Top 10 too hard next? What about aiming for a top 20 finish? That might follow the corporate manual in lowering expectations to the point where they can be beaten, but our sportsmen and women deserve better.

More broadly and perhaps more importantly in the long run, we believe in the inspirational effect for all Australians of international sporting success earned the Australian way, with courage, humility and integrity. We believe these examples provide powerful role models that motivate Australians towards more active and healthier lifestyles. They also reinforce
the positive values that sport best provides, such as resilience, character, humility, teamwork and inclusiveness.

To achieve these ambitious goals, the ASC believes that changes are now essential in the way we fund and administer sport. Today I want to explain those changes, why we’re making them and what we believe their benefits will be. The change program is being led by our CEO Simon Hollingsworth who, together with his management team, is doing an outstanding job.

The ASC’s change program can be considered under three broad headings:

1. Improving the financial performance and position of our National Sporting Organisations;
2. Improving their governance structures and standards; and
3. Changing the AIS’ role and high performance program delivery.

Today I’m going to concentrate on finance and governance. These are not typically subjects to get the pulse racing, but my experience leaves me in no doubt as to their fundamental importance to long term success.

In the six months since I took on the job of ASC Chair, my perspective on the financial circumstances of our NSOs is that they have on the whole become too dependent on annual Government grants.

In 2013, the overall average percentage contribution to the top 15 NSOs’ revenues that will come directly or indirectly from ASC or AIS grants will be 65%. For a number of NSOs, the figure is as high as 80%.
Moreover, the degree of reliance on Government funding has been increasing steadily over the past decade. Since the Sydney Games the overall percentage of these NSOs’ funding that has been sourced from commercial, sponsorship and philanthropic sources has halved.

While funding requirements have been increasing steadily for Australia to remain competitive - and the Australian Government has stepped up to the plate by investing record amounts - the plain truth is that our sports have in a relative sense become less able to fund this task themselves and more dependent over time on Government.

That is not healthy and, without a national lottery as in the UK, leaves our sports exposed to a potential forthcoming era of Government spending austerity.

So what is to be done?

We believe that as a first step, sports need to increase the size and diversity of their funding base. This will mean being innovative and creative in increasing revenues and reducing costs.

These measures should include:

1. Increasing commercial sponsorship outside the Olympic cycle. In consultation with partner sports, the ASC will launch a new sponsorship support service based in Sydney or Melbourne that is affiliated with, but not embedded within, the ASC;

2. Increasing broadcast exposure and reducing costs of obtaining it – clearly a critical enabler to increasing commercial sponsorship revenue. We think there is an interesting opportunity to develop a dedicated and exclusive multi-sport broadcast channel for sports that currently struggle to attract broadcast coverage individually. By pooling content and resources, your sports could produce a commercially viable broadcast product;
3. Increasing philanthropic support. We want to use the Australian Sports Foundation to attract more philanthropic funding for sport. The arts sector is today doing a better job in capturing the philanthropic dollar than is Australian sport. Many of the recipients of the Order of Merit today are great examples of the impact that motivated individuals with the philanthropic spirit can make. But there is still a large untapped opportunity for Olympic sports in our country to harness the financial support of people, particularly high net worth individuals. These are usually talented and driven individuals who like to succeed, so they can contribute a lot more to your sport than money; and

4. A more collaborative, less siloed, approach by sports to sharing services by reducing costs in back office and support functions.

Many of these strategies will not produce quick wins given lead times for new commercial initiatives to produce dividends and the economic pressures facing the private sector at present.

But they will in time make your sports stronger, more powerful and more resilient. Not just financially, but psychologically, the effect of which should not be underestimated.

We at the ASC are instituting our own improvements by introducing an evidence-based model for high performance funding decisions that takes into account sports’ likely contribution to goals. We’re also going back to first principles to ensure we understand sports’ finances as well as the sports themselves. Hopefully with this we are making better and more informed funding decisions. We are also sending some important messages. We’re sending a message that with taxpayer funding comes accountability. We’re sending a message that funding decisions will in future be based on rigorous evidence and analysis.

I am pleased to add that in a financially constrained environment, the Commission is doing its bit to provide targeted new funding support for sport.

We have increased DAS funding from the ASC by $2 million per year, which together with a commitment of $1m next year from the Commonwealth Games Association, will increase DAS funding next year from approximately $8.3m to $11.3m. We believe putting more money in the hands of athletes to allow them to concentrate on their training and
preparation is one of our most important priorities. Together with the AOC’s medal incentive funding and matching grants by some sports to athletes, athlete funding in Australia is moving in the right direction to becoming more globally competitive.

We have also reserved $5m pa for new leadership development initiatives for emerging high performance and coaching talent, for seed funding for improved innovation and technology in sport and for improved cross sport national talent ID. Wouldn’t it be great to see the sports in this room start to turn the tables on professional sports and win back emerging talent through a new Olympic draft much like the AFL draft, with the lure of something most professional sports can never offer – wearing green and gold at an Olympic Games?

A close cousin of the financial reforms I’ve mentioned is some simple but important governance reforms.

We recently announced some new governance principles for all sports receiving more than $5 million in ASC funding per year. We made them mandatory because evidence shows they usually drive long run success and effectiveness in organisations. Good governance doesn’t guarantee success, but its absence almost certainly guarantees failure.

These principles include requirements for:

1. A single national governing body for each sport, and national organisations that work cohesively between national and state levels. We expect the three peak cycling bodies to merge as per the recommendation of the Wood Review, and are pleased they support that. Likewise, we believe it is in the best interests of athletics for Athletics Australia and Little Athletics to merge, and are very pleased that AA and LAA are showing real leadership by coming together to undertake a review with the ASC into a potential merger. Some sports may want to go further and move to an AFL type model by rolling up State associations into a unitary national body - we encourage that;

2. Best practice Board nomination and election processes, with a Nominations Committee, a Chair elected by the Board not organisation members and improved gender balance. Some sports have very effective Chairs today who are elected directly by members; we are confident they will be supported by their Board
colleagues when they offer themselves in future for election by those colleagues as Chair of their Board, and that their sports will be structurally sounder for making that change;

3. Improved financial reporting, in particular for NSOs to commence reporting on a consolidated national basis including their state associations. We think this will not only present a more realistic picture of the true financial position of sports, it will also promote thinking within the sports on a genuinely national basis. The AFL provides a powerful example of the benefits of this; and

4. Improved supervision by NSOs over sports science practices. We require, and believe the Australian public expects, a total and unequivocal commitment to the principle of anti-doping and integrity in sport. Australians love to win, but not at any cost.

As with our financial reforms, these governance reforms are structural changes with an eye to long run benefit not short term wins.

With these changes, we and you can’t guarantee the Australian public particular outcomes. Everyone who loves sport knows only too well its glorious uncertainty, both positive and negative.

But the ASC has great confidence in the future of Australian sport and the Australian Olympic movement. We believe you will succeed and prosper into the future as you have in the past, and want to do everything within our power to enable that success. If sport steps up, I can guarantee that the Commission will step up right beside you, but it can’t be a one-legged race.

Congratulations again John to you and your AOC colleagues for your leadership in Australian sport. The ASC looks forward to many future successes together.

ENDS
Sports are highly dependent on ASC funding

ASC/AIS/DAS Contribution to NSO Total Revenue 2012/13

Athletics
Basketball
Canoeing
Cycling
Diving
Equestrian
Gymnastics
Hockey
Netball
Rowing
Sailing
Shooting
Swimming
Triathlon
Volleyball
Water Polo

Red = Indirect
Blue = Direct
Dashed line = Average

Sports are highly dependent on ASC funding.
Sports’ commercial revenue base contracting

Share of total revenue available to sport – percentage contribution
(Includes 15 large ASC funded NSOs)

ASC, AIS and DAS = amounts published in the ASC’s Annual Report
Commercial revenue = revenue items reported by the NSO in their audited financial statements that are externally generated (e.g. sponsorship, merchandise, broadcast, event-related grant or partnership)
LIFE MEMBERSHIP

Ronald HARVEY CVO AM

Ronald (Ron) Harvey has been a member of the AOC Executive since 1993. He has served as AOC Vice President since 2001. He is also a Board Member of the Australian Olympic Foundation (AOF).

Ron has had a distinguished career with the Australian Government culminating in a position as Australia’s Consul-General in Chicago from 2001 – 2003 and as the Administrator of the Indian Ocean Territories of Christmas Island and Cocos (Keeling) Islands.

He was Principal Private Secretary to Prime Minister Malcolm Fraser and Chief of Staff to the Federal Ministers of Australian Capital Territory, the Arts and Communications and Sport and Tourism. Ron was also Chief of Staff to Leaders of the Opposition, John Hewson and Alexander Downer.

He was a Director of the Hawke’s Government Economic Summit in 1983 and Executive Director of the Taxation Summit in 1985.

Ron served for a number of years in the Department of Prime Minister and Cabinet and was the Director and Chief of Protocol in the Office of Ceremonial and Hospitality and was Director of the Royal Visit by Her Majesty the Queen in 1981.

He has held the positions of Director of the Australian Institute of Sport (1987 – 88) and Chief Executive of the Australian Sports Commission (1988 – 89) and is a former President of the Australian Basketball Federation and Chairman of the National Basketball League.

From 2004 – 2007 he was a Director of the Football Federation of Australia and a Member of the FIFA Marketing and Television Advisory Board. He was also an Executive Member of the Oceania Football Federation. He was a Member of the FFA delegations to FIFA Congresses in Paris 2004, Marrakesh 2005 and Munich 2006.

In 2008, Ron co-chaired the committee organising the Australian leg of the Beijing Torch Relay. This leg of the international section of torch relay is widely recognised as the best organised. The fact that it was largely incident free and reflected well on the Olympic Movement is testament to Ron’s diplomatic and organisational skills.

Ron was appointed a Commander of the Royal Victorian Order (CVO) by Her Majesty the Queen in 1981 and was appointed a Member of the Order of Australia (AM) by the Australian Government in 1999. He is a recipient of the Centenary of Federation Medal, Sports Medal, Australian Defence Medal and National Service Medal.

In 2008 the IOC awarded the Pierre de Coubertin Medal to Ron for outstanding services to the Olympic Movement.
Doug DONOGHUE AM

Doug Donoghue has been a member of the AOC Executive since 1993. He has also been a Board Member of the Australian Olympic Foundation (AOF) and the Director of the Foundation since it was established in 1996.

Doug has been a member of the AOF Investment Advisory Committee since its inception in 1996. In the twelve years since the Sydney 2000 Olympic Games, the wise counsel of Doug and his Investment Advisory Committee colleagues has ensured the capital base of the AOF grew from $109 million to $115.6 million whilst making distributions of $80.4 million to the AOC.

He has served on three key AOC Committees / Commissions – Audit, Remuneration and Nominations and Finance – since their establishment in 1992, 1995 and 2000 respectively. With respect of the Finance Commission, he has been its Chairman for the full term of his membership. Doug has also been a member of the AOF Audit Committee since its inception in 1996.

In addition to his roles with the AOC and AOF, Doug has served in key positions with the NSW Olympic Council. He has been on the Executive of the Council since 1990 serving as its Vice President since the 1993. Doug has been the Deputy Chairman of the NSW Corporate Fundraising Committee since Los Angeles 1984 quadrennium.

In recognition of his outstanding contribution to the Olympic Movement in NSW, Doug was made a Life Member of the NSW Olympic Council in 2012.

Doug played an important part in the success of Sydney’s bid for the 2000 Olympic Games. Based in Paris during the European summer of 1993, he was a key member of the lobby team. He also participated in the development of the Sydney 2000 Candidature Budget and then monitored the SOCOG budget, on behalf of the AOC.

Currently a member of the Sydney International Regatta Centre Venue Management Advisory Committee, Doug has also served on the State Sports Centre Trust chairing its Finance Committee and has been a member of the NSW Sport and Recreation Advisory Council.

Over a long career in sport administration, Doug has held numerous positions within his chosen sport of Rowing.

In addition to his contribution to sport and the Olympic Movement, Doug had a long and successful career in the oil industry culminating in becoming Executive Director of AMPOL Limited.

In 1998, Doug became a Member of the Order of Australia (AM) for his services to Rowing and the Olympic Movement.
John CALVERT-JONES AM

John Calvert-Jones has made an enormous contribution to the sport of Sailing and Australia’s international success over many years. In particular, he has been a long term supporter of the Australian Sailing Team (AST).

In 2006, Yachting Australia (YA) established the Patrons Program as a means of providing a framework for enthusiastic supporters of Sailing to contribute to the success of Australia’s most talented sailors at the Olympic Games. John was one of the eight original Patrons. The two Gold and one Silver medal won at the 2008 Olympic Games are testament to the contribution made, in a relatively short timeframe, by the Patrons Program.

In 2009, John became the Chairman of the Patrons Program. Under his chairmanship and with the focus on supporting the AST’s preparation for the 2012 Olympic Games, the Patrons Program was expanded and eleven new Patrons joined the campaign.

John was instrumental in the Patrons Program raising in excess of $1 million for the London 2012 campaign. All of these funds being used to allow athletes to focus on developing their skills and gain leading edge advantages over their rivals.

The three Gold and one Silver medals won by Australian sailors at the 2012 Olympic Games were due in no small part to the contribution made by the Patrons Program. The four medals won ensured Australia was the leading Sailing nation at the Games.

Pleasantly, John Calvert-Jones will continue as Chairman of the Patrons Program during the lead up to the Rio 2016 Olympic Games.

John was made a Member of the Order of Australia (AM) in 2000 for his role as a fundraiser for the development of the Australian Bionic Ear, the Australian Ballet and his services to the sport of Sailing.
Gary FENTON

Gary Fenton was appointed Olympic Director and Chef de Mission/Team Leader of the Nine/Foxtel Olympic Unit in October 2007.

He is a television executive with more than 30 years’ experience worldwide in programming and broadcasting, including Producer, Executive Producer, Program Director and Head of Sport at the Seven Network and the Nine Network.

Gary has worked on eleven Winter and Summer Olympic Games both as Rightsholder and Host Broadcaster culminating with Sydney 2000 where he was Chief Operating Officer for the Sydney Olympic Broadcasting Organisation (SOBO) and Executive Producer of the Sydney 2000 Olympic Games world telecast.

SOBO employed 3500 people and produced more than 3400 hours of Olympic Games international coverage. Gary was awarded the Golden Olympic Rings by the IOC President Juan Antonio Samaranch for his services to the Olympic, and the prestigious Podium d’Or Georges Bertellotti in October 2000 in Monte Carlo for the Sydney 2000 coverage.

Gary’s Olympic involvement started as a Producer with the Australian Television Pool coverage of the Montreal Games in 1976. He was Senior Producer of Seven’s Moscow Olympic broadcast in 1980 and was in charge of Seven’s coverage from Barcelona (1992) and Atlanta (1996). He has also worked for the IOC Host Broadcaster in Nagano 1998, Salt Lake City 2002 and Athens 2004.

He was Nine’s Head of Sporting Rights in 2006/2007 and a member of the successful negotiating team that secured the Vancouver 2010 and London 2012 Olympic Games for Nine and Foxtel.

In March 2008 Gary was appointed to the IOC Radio & Television Commission by IOC President Jacques Rogge, one of only five broadcasters in the world to sit on this Commission.
Peter FOX AM

Peter Fox is the Executive Chairman of Fox Group Holdings.

He is a Board Member of the Alfred Foundation, Member of the Australian Logistics Council, Victorian Freight & Logistics Council, Young Presidents’ Organisation, Australian Institute of Management and Council of Logistics Management (USA). Peter is a past Board Member of the Bank of Queensland.


Peter led an outstanding Executive Committee in planning and hosting the pre-eminent 8th Prime Minister’s Olympic Dinner (PMOD) at the Melbourne Convention and Exhibition Centre on Saturday June 23, 2012. The function attracted more than 1400 guests and was the Victorian Olympic Council’s (VOC’s) official dinner to raise funds for the 2012 Australian Olympic Team. Peter’s tireless efforts resulted in a record fundraising tally of $2.2 million.

Peter will serve as Deputy Chairman of the Executive Committee for the 9th Prime Minister’s Dinner (2016).

Peter was made a Member of the Order of Australia (AM) in June 2011 for service to the transport and logistics industry through a range of executive roles, and to the community, particularly to social welfare organisations.

Peter is a true friend and, like his father Lindsay and brother David, a generous and passionate supporter of the Olympic Movement.
AWARD OF THE ORDER OF MERIT

Alan GROVER

Alan Grover is a three time Olympian (Tokyo 1964, Mexico City 1968, Munich 1972) in the sport of Rowing. In 1968, he coxed the men’s eight to a Silver Medal performance finishing second by half a canvas to the more fancied German crew. Until the emergence of the Oarsome Foursome in 1992, it was the best Olympic performance by an Australian sweep oar crew.

Alan successfully transitioned his passion and dedication from rowing to the boardroom, becoming one of the driving forces behind Olympic marketing and a staunch defender of the Olympic brand. Before joining the AOC’s predecessor organisation, the Australian Olympic Federation (AOF) in 1987, Alan was Marketing Director of Speedo Knitting Mills, one of the Australian Olympic Team’s most enduring sponsors. The knowledge he gained working for an Olympic sponsor gave Alan great insight into the key elements of procuring corporate partners, providing effective services and, importantly, protecting them and the Olympic brand from ambush marketing activities.

From the restructuring of the Australian Olympic Team marketing program in 1987 and the introduction by the IOC of the first edition of the world wide Olympic marketing program – The Olympic Program (TOP) – to supporting the marketing activities of the Melbourne and Sydney Olympic Games bids, and the highly successful Sydney 2000 Olympic Games, to where the AOC’s marketing program is today, Alan has been at the forefront of their commercial success. He has been an unsung hero quietly and diligently ensuring marketing revenue targets have been achieved. His determination to protect the Olympic brand and to enhance its value are recognised globally within the Olympic Movement. His wise counsel has been frequently sought by the International Olympic Committee (IOC) and other National Olympic Committees (NOCs), particularly in the area of anti ambush marketing protection.

Australia’s recognition as having one of the best Olympic marketing programs in the world in due is no small part to Alan’s commitment and dedication.

Alan retired from the AOC in October 2012 following 25 years of exemplary service.
David PRINCE OAM

David Prince’s involvement in high level sport extends back to the early 1960s when he became an Australian representative in his chosen sport of Athletics.

In 1962 he became a Commonwealth Games Silver Medallist in the 120 yard hurdles and four years later was the Athletics Team Captain at the Commonwealth Games in Jamaica.

Following his athletic career, David moved into sports administration. He became President of Athletics Australia in 1989 - a position he held until 1997. During his tenure as President, he introduced Grand Prix Athletics meets to Australia and initiated a $7 million sponsorship with Optus. David, also, initiated the first Athletic Australia Council which included representation from Athletics Australia, Little Athletics, Professional Athletics League, Masters and Veterans Athletes and disabled athletes.

David was a member of the Australian Sports Commission Board from 1989 to 1992.

His contribution to the Olympic Movement extends back to 1982 when he became a member of the Executive of the South Australian Olympic Council (SAOC). Between 1984 and 1988, David was the Deputy Chair of the SAOC’s Fundraising Committee and from 1993 to 2013 he was Deputy Chair of the SA Games Appeal Committee which raises funds for Olympic, Paralympic and Commonwealth Games Teams.

During his time as Deputy Chair of the SA Games Appeal Committee, in excess of $3.1 million was raised for Australia’s Olympic Teams.

David became President of the SAOC in 1989. A position he held until March 2013 making him the longest serving State Olympic Council President.

David served on the Executive of the AOC from 1989 to 1997. He also contributed to the Sydney 2000 Olympic Games as Chairman of Olympic Torch Relay South Australian Working Group and as a Committee member of the South Australian Olympic Football Taskforce.

In 2004, David was a recipient of the Medal of the Order of Australia (OAM) for his services to sports administration and Athletics.
ANNEXURE N

AWARD OF THE ORDER OF MERIT

Gerry RYAN OAM

Over the past three decades, Gerry Ryan, both personally and through his company Jayco Corporation, has been involved in and sponsored numerous community and sporting initiatives which have benefited the lives of many Australians.

Gerry is well known in Australia’s sporting circles as a passionate and generous supporter of a wide range of sports including Australian Rules Football, Horse Racing, Rugby League and the Olympic sports of Basketball and Cycling.

His support of Australian Cycling spans over two decades and began with his personal support of Olympic Gold Medallist, Kathy Watt during the lead up to Barcelona 1992 Olympic Games. Jayco continues to sponsor some of Australia’s premier road cycling tours including the Jayco Herald Sun Tour, Jayco Bay Classic and the Tour Down Under. Jayco has forged a strong and productive partnership with Cycling Australia (CA), and its support of development programs with the Australian Institute of Sport (AIS) and the Victorian Institute of Sport (VIS). Its relationship with the VIS cycling program has continued for 20 years.

Gerry was the driving force behind the formation of the GreenEdge Cycling Team – the first world pro tour cycling team to be established out of Australia – which commenced racing in World Tour events in 2012. His commitment to back the GreenEdge Team financially during its first three years of operation and his behind-the-scenes guidance and overseeing of the Team’s management as Chairman are critical factors in its ongoing success.

Less well known is Gerry’s strong support over many years of women in sport, in particular Women’s Basketball. Through Jayco, Gerry has supported two time WNBL champions and Dandenong Rangers and National Women’s Team – the Opals – in their preparation for the London 2012 Olympic Games.

In 1999, Gerry was awarded the Medal of the Order of Australia (OAM) for his contribution to the nation’s manufacturing, leisure and tourism industries and to the wider Australian community and sport.
PRESENTATION OF THE SPECIAL COMMEMORATIVE MEDAL ON THE OCCASSION OF PIERRE DE COUBERTIN’S 150TH ANNIVERSARY

Helen BROWNLEE OAM

The International Pierre de Coubertin Committee (IPCC) has struck a Special Commemorative Medal on the occasion of the 150th anniversary of the founder of the modern Olympic Movement, Pierre de Coubertin for presentation to a person who merits distinction in Culture and Sport.

The IPCC has determined to award the Medal to Helen Brownlee for her tireless work in the field of Olympic Education and in particular for the creation and fostering of the AOC’s Pierre de Coubertin Awards.

The Pierre de Coubertin Awards commenced modestly in 1993 and they were Helen’s brainchild. The Awards, aimed at secondary schools and delivered by our member State Olympic Councils (SOCs), celebrate the Olympic spirit through the achievement of excellence in sport and the demonstration of sportsmanship and fairplay. In the inaugural year there were just 51 recipients.

Since the commencement of the Awards, the AOC has sought to offer pathways for recipients to continue their involvement with the Olympic Movement through Olympic Torch Relays, International Olympic Academy sessions, Olympic Youth Camps and, since 2003, the International Pierre de Coubertin Youth Forum. A number of recipients have also represented Australia at the Australian Youth Olympic Festival, the Youth Olympic Games, the Paralympic Games and the Olympic Games.

In 2012 the AOC’s Pierre de Coubertin Award program celebrated its 20th year of operation under Helen’s expert guidance. Over 860 students received the award nationally in 2012, an impressive figure considering each school can only nominate one student. This brings the grand total to over 12,700 student award recipients during the first 20 years of operation.

With an emphasis on excellence and sportsmanship, the AOC is particularly pleased when Pierre de Coubertin recipients go on to represent Australia at the Olympic Games. The 2012 Australian Olympic Team boasted 23 award recipients, including nine medallists: Brittany Elmslie (swimming, gold and dual silver medallist), Kim Crow (rowing, silver and bronze medallist), Nina Curtis (sailing, silver medallist), Jessica Fox (canoe/kayak slalom, silver medallist), Kaarle McCulloch (cycling, bronze medallist), Matthew Butterini, Matt Gohdes, Fergus Kavanagh and Matthew Swann (hockey, bronze medallists), Lauren Boden, Ryan Gregson, Rebecca Lee, Steve Solomon and Kim Mickle (athletics), Naomi Flood (canoe/kayak sprint), Caroline Buchanan and Amy Cure (cycling), Toni Cronk (hockey), Cameron McEvoy, Leiston Pickett, Tessa Wallace (swimming), Bianca Hammett (synchronised swimming) and Emma Jackson (triathlon).

Helen has been and continues to be the driving force behind the Pierre de Coubertin Awards and Australia’s ongoing involvement in the International Pierre de Coubertin Forums.
AWARD OF GRATITUDE

Lynne BATES AM

Lynne Bates AM was elected to the AOC Executive in 2001, and decided not to nominate in 2013 enabling others to make a contribution. Lynne leaves behind a significant legacy of leadership, operational management and sound business acumen.

Lynne has made a significant contribution to the AOC Executive and the Olympic movement, bringing her experiences as an Olympic silver medallist and competition director for swimming at the Sydney 2000 Olympic Games, and World Championships.

Lynne won an Olympic silver medal in swimming at the 1968 Mexico City Games. She was the Deputy Chef de Mission to the 2004 and 2008 Australian Olympic Teams in Athens and Beijing. She was also a Team Administrator for the 1996 and 1992 Australian Olympic Team in Atlanta and Barcelona.

Lynne has been involved in the administration of swimming, sport and the Olympic Games for over forty years and has an extensive list of career achievements and honours. Lynne was the Chief Operating Officer for the 2010 World Swimming Championships in Dubai, 2009 World Masters Games in Sydney and 2007 World Swimming Championships in Melbourne. She was the Group Tournament Logistics Manager for the 2011 Rugby World Cup and the Aquatics Manager for the Sydney Olympic Games Organisation Committee.

It was at the conclusion of the Sydney 2000 Games, Lynne was awarded the International Olympic Committee (IOC) Gold Pin by then IOC President Samaranch for her contribution to the “Best Ever” Sydney 2000 Olympic Games Aquatics, and cites receiving that award as a career highlight.

In 2005 Lynne became the first female elected to the FINA Bureau and was awarded the IOC Women in Sport Trophy. The following year she was awarded the Order of Australia for outstanding service to the Australian Olympic Committee and Swimming Australia and in 2007 the FINA Gold Plaque.