



**PRESIDENT'S ADDRESS**  
**AUSTRALIAN OLYMPIC COMMITTEE**  
**ANNUAL GENERAL MEETING**  
**SATURDAY, 7 MAY 2016**

**2016 OLYMPIC GAMES, RIO DE JANEIRO, BRAZIL**

I participated in the last IOC Coordination Commission Meeting in Rio from 11-13 April 2016 and Kitty Chiller was there for the final Chefs de Mission Briefing a few weeks earlier. We were both impressed with the positive progress made over recent months, particularly in the two main clusters of Barra Olympic Park and Deodoro Olympic Park.

Final preparations for the Games are taking place against a background of unprecedented domestic challenges, politically and economically.

The first steps in President Dilma Rousseff's impeachment process have been taken by the lower house of Brazil's Congress, which has voted by a large majority to forward a motion to impeach her to the Senate. If, as expected, the Senate votes to accept the motion within the next few weeks, Ms Rousseff will have to step aside for up to 180 days while it conducts a trial. The Vice President, Michael Temer, will take over the Presidency, including all Games' time roles.

The IOC is obviously monitoring the situation closely including with the three levels of Government with which relations remain strong.

Our conclusion following the recent Coordination Commission meeting was, and remains, that the Rio 2016 OCOG and its partners are ready to rise to the challenges and deliver Olympic and Paralympic Games that will reflect the Brazilians warmth, hospitality and passion for sport.

The core building blocks are in place.

The budget is balanced.

Thirty-four test events have been completed.

The construction of permanent venues is 98% finished but with overlay installations and many field of play items (installation of equipment) to complete and maintain. A lot of hard work in these areas remains before the Games can be delivered.

The support for the Games in Rio remains very high, with only one in eight persons having a negative perception of the Games. The local population see the Games as a positive element in the development of their city and country.

The Lighting of the Olympic Flame took place on 21 April in Ancient Olympia and I had the privilege of accompanying the IOC President when the flame was received by the United Nations Secretary General, Ban Ki-moon at a ceremony at the U.N. in Geneva on 29 April and later that day when delivered by a mixed rowing eight to the Olympic Museum in Lausanne.

The Olympic Flame is now in Brazil, announcing to the world and the country that the Games are coming and underlining the important legacy of these Games. A legacy for the people of Rio that includes significant improvements to the city's antiquated and heavily congested public transport network that will give 63% of Rio's 12 million population access to public transport compared to just 18% seven years ago; better waste management; better city operations; job training opportunities; state of the art sports facilities; and, new schools, to name but a few.

I am most optimistic about the prospects of our Australian Olympic Team after international successes across many sports in 2015 and strong performances at recent Australian Championships and selection events.

We are anticipating around 440 athletes with representation across 26 of the 28 Olympic sports. That will make the Australian Team one of the largest at the Games and our second largest away Team ever.

It is that time of our Team preparations when we are putting faces to names and names to numbers. Australia has qualified 363 athlete quota places for Rio and 134 athletes from eleven sports have been named. They include athletics, boxing, canoe, equestrian, modern pentathlon, sailing, shooting, swimming, table tennis, taekwondo and wrestling.

We have good cause to maintain our top 5 gold and overall medal targets. With Great Britain (population 65 million) a likely fourth after their third placing at home in London, I expect Australia (24 million) will be battling with Germany (81 million), France (65 million) and Japan (126 million) for positions five to eight, with not much separating. We continue to punch above our weight in our traditional medal winning sports but with an overweight reliance on swimming.

With results likely to be so close, Kitty Chiller and her Team Executive are dedicated to creating a high performance environment for our athletes in Rio and for which they have been working closely with your high performance personnel. They are providing more sports personnel with beds in the Olympic Village and cutting back on the distraction of family and other guests entering the Olympic Village residential zone. Instead we have leased a nearby facility, which we have named The Edge, for support services and where family and friends can meet athletes. The Edge can be booked to host NF functions.

Our Team leadership has worked hard on developing a united team - 'One Team' that understands and respects the honour of being an Olympian. The IGNITE and ASPIRE roadshows for prospective and selected Team members have proven very successful with Olympians sharing their experiences with these aspiring 2016 Olympians.

I have a very good feel about this Team.

## **SPONSORSHIPS AND LICENSING 2013-2016, 2017-2020 AND 2021-2024**

Since last year's AGM Optus, Seven West Media, News Corp, Royal Australian Mint, APN and, last night, Toyota have joined our sponsor family in many cases for future Olympic quadrenniums as well.

The AOC's total international and national sponsorship and supplier agreements signed to date for 2013-2016 amount to \$45.8m (cf \$36.6m for 2009-2012); for 2017-2020 \$35.1m; for 2021-2024 \$17m; for 2025-2028 \$4.9m; and, for 2029-2032 \$2.6m.

Minimum guaranteed licensing revenue for 2013-2016 is \$4.2m (cf \$3m for 2009-2012 actual).

We have not previously signed so many sponsors to this level and so far forward. I acknowledge our marketing agent, Lagardere Sports – M.D. Australasia, Mike Bushell and his team, for this outstanding effort.

The host cities of the next three Olympic and Olympic Winter Games after Rio being in Asia (PyeongChang, Tokyo and Beijing) and the profile of the 2024 candidate cities of Budapest, Los Angeles, Paris and Rome are already proving an attraction.

## **FUNDRAISING 2013-2016**

The State and Territory Olympic Councils and their Team Appeal Committees are once again proving most effective, achieving \$5.77 million against their target of \$7.8 million as at 31 March 2016. This sum includes much of the table sales receipts for the Prime Minister's and various other team farewells, dinners and functions taking place across the country between now and the Games.

We are indebted to our Committee Chair, Mark Stockwell (Queensland); John Conde AO (New South Wales); David Thodey (Victoria); Mark Butcher (South Australia); Richard Court AC (Western Australia); Paul Fallon (Tasmania); Paul Powderly (Australian Capital Territory) and their volunteer committees for this outstanding result.

## **AUSTRALIAN OLYMPIC FOUNDATION**

The Foundation was established in 1996.

The members and Board of the Trustee of the Australian Olympic Foundation - that is, the Australian Olympic Foundation Limited - are the voting members of the Executive of the AOC from time to time. That being the case and being mindful that one of the purposes of establishing the Foundation was to separate it from the day to day activities and control of the AOC, we have continued the practice of reporting separately on the Foundation's activities and results.

To that end, the 2015 Annual Report of the Foundation was circulated with the 2015 Annual Report of the AOC. It contains my Chairman's Review, at pages 101-103 and from which you will note net assets increased to \$142.3 million from \$140.3 million over the calendar year.

A copy of my report to the Board of the Foundation at its meeting yesterday has been distributed today for your information.

Following an interim distribution of \$1.15 million received by the AOC for the first quarter of this year total net assets stood at \$139.6 million at 31 March 2016.

Total distributions received by the AOC since 1 January 2001 when the Foundation received its \$88.48 million legacy from Sydney hosting the 2000 Olympic Games now amount to \$96.4 million including the June quarter.

The Foundation's return as at 31 March 2016 on a per annum basis since inception is 7.5% p.a. which is 2.2% above its rolling 4 year return target of 5.3% p.a.

It is the distributions from the Foundation, along with sponsorship and fundraising income, which enables the AOC to fulfil its role as an independent NOC and without the Government funding on which the great majority of NOCs depend.

## **2018 OLYMPIC WINTER GAMES - PYEONGCHANG, SOUTH KOREA**

Ian Chesterman has been appointed Chef de Mission of our Team, his sixth time in this role. He was recently there and secured the all-important Out-of-Village accommodation for our freestyle and snowboard athletes close to their venues.

Construction of competition venues is progressing well and the most recent test events in alpine, freestyle and snowboard were very successful.

ANOC Secretary General Gunilla Lindberg was to speak to us today. She is also Chair of the IOC Coordination Commission for PyeongChang, however, on Monday the President of the OCOG, Yang Ho Cho suddenly resigned and she has had to go there to meet South Korean President, Geun-hye Park and the new OCOG President Hee Boom Lee who was immediately nominated to take over the post. Mr Lee, 65, is a former minister of Trade, Industry and Energy and most recently vice chair and CEO of LG International.

Our Team is preparing well with a record 14 medals in World Cup competitions collected during the northern hemisphere winter by seven of our athletes in freestyle skiing, mogul skiing and snowboard cross.

Based on these performances and Australia's five medals at the Lillehammer Winter Youth Olympic Games in February, we anticipate fielding a strong Team of around 55 athletes.

## **2022 OLYMPIC WINTER GAMES – BEIJING, CHINA**

Beijing was selected at the 128<sup>th</sup> IOC Session in Kuala Lumpur last July to host the 2022 Olympic Winter Games. The five ice events will be held in the city of Beijing in mostly 2008 Olympic sports venues. Competitions for luge, bobsleigh and alpine skiing will be held in the mountain areas in Yanqing 90kms northwest of Beijing and the other skiing events in the Zhangjiakou area, 180kms from Beijing and connected to Beijing by new high speed rail.

Beijing beat Almaty (Kazakhstan) to win by four votes. There were no other candidates with Oslo (Norway) a late withdrawal and Munich (Germany) not securing the necessary referendum support to bid.

## **OLYMPIC WINTER GAMES STRATEGIC REVIEW WORKING GROUP**

While the Olympic Winter Games remain attractive to broadcasters, sponsors and the public, we need to increase the appeal of these Games to potential bidding cities and ensure the strongest possible candidate field in 2026 and beyond. To this end the IOC President established a Olympic Winter Games Strategic Review Working Group in January this year. It includes the President and CEOs of the seven winter IFs; and representatives of the NOCs, athletes, previous Winter OCOGs and host cities, cities that have not proceeded with bids, broadcasters and TOP sponsors.

I am Chairing the Working Group and we will take our recommendations to the IOC Executive Board meeting next month and then, with the benefit of the Executive Board's input, to the IOC Session in Rio in August for approval and when they will be public.

## **2020 OLYMPIC GAMES – TOKYO, JAPAN**

I explained last year that the Olympic program has moved from a sport-based to an event-based program with OCOGs able to propose the inclusion of one or more additional medal events (these are not demonstration events) for their edition of the Olympic Games.

For Tokyo 2020 the OCOG has conducted a selection process over the last year in line with three key principles: youth appeal, the potential of the event to engage the Japanese population and ensuring an open and fair process.

Tokyo 2020 has proposed 18 additional events drawn from five very different sports. The total number of athletes will be 474, which is in addition to (and not at the expense of) the approximate 10,500 athletes and approximate 310 events already on the Olympic program and within the IOC's 500 athlete guidance. They are:

<i><b>Sports</b></i>	<i><b>Proposed events</b></i>	<i><b>No. of events</b></i>	<i><b>Total no. of athletes</b></i>
Baseball/Softball	Baseball (M)	1	144 (six teams)
	Softball (W)	1	90 (six teams)
Karate	Kata (W/M)	2	20
	Kumite (3 weight classes W/M)	6	60
Skateboard	Street (W/M)	2	40
	Park (W/M)	2	40
Sports Climbing	Bouldering, Lead and Speed		
	Combined (W/M)	2	40
Surfing	Shortboard (W/M)	2	40
<b>Total 5 Sports</b>		<b>Total 18</b>	<b>474</b>

The IOC Program Commission has reviewed and supports the proposal. It will now be considered by the IOC Executive Board when we meet 1-3 June with the final decision to be made at the 129<sup>th</sup> IOC Session in Rio in August 2016.

## **OLYMPIC GAMES BID FROM SOUTH-EAST QUEENSLAND**

While the decision on the Host City of the 2024 Olympic Games will not be made until the 130<sup>th</sup> IOC Session in Lima, Peru in September 2017, I reported at this meeting last year that the AOC Executive is in the early days of considering a bid to host the 2028 or 2032 Olympic Games by Brisbane and surrounding cities in South East Queensland (SEQ) (including the Gold Coast and Sunshine Coast). We consider this our best chance given that since Melbourne hosted the Games in November/December 1956 and Sydney in September/October 2000, the IOC has determined that the summer Games be held during the period 15 July to 31 August, with the Paralympic Games following, unless an exception is granted by the IOC Executive Board and for which proposed dates and rationale must be provided.

We are anticipating that the Mayors of SEQ will provide us with a pre-feasibility report in late June/early July, which, in keeping with the IOC's new Agenda 2020 philosophy, will outline how their proposed Olympic project will best match their region's sports, economic, social and environmental development needs going forward.

In addition to the merits of the project, we will have to consider how the cost of bidding is to be borne, government and public support and the likelihood of success, noting that there are four very strong candidates for 2024 and the losers may bid again.

## **ANTI-DOPING**

The AOC, the Australian Paralympic Committee and the Australian Sports Anti-Doping Authority (ASADA) have initiated our most rigorous anti-doping program ever with targeted testing for the Games beginning eight months ago.

Just as we are relying on WADA and National Anti-Doping Authorities around the world to do their best to ensure that our athletes are competing against clean athletes in Rio, we are relying on ASADA to help us ensure that no clean Australian athletes miss out on being selected to compete in Rio because their place was taken by an athlete who doped.

This risk-based program targets testing towards high priority sports and at-risk athletes. All Australian Olympic Team athletes in the top eight priority sports of athletics, boxing, canoeing, cycling, rowing, swimming, triathlon and weightlifting will be tested at least once in the lead-up to Rio.

As at 30 April 2016 ASADA has tested:

	<i>Shadow Team</i>	<i>Number tested</i>	<i>Percentage tested</i>
Overall	816	491	60%
Top 8 priority sports	335	248	74%
Highest rated athletes*	333	241	72%

\*Athletes have been rated by the AOC and the APC on the likelihood of selection to the final team. ASADA has been focusing testing resources on those athletes it considers in the “most likely” category.

ASADA is also assisting in the coordination of an international pre-Rio taskforce put in place by WADA to monitor and ensure that adequate testing is in place for international at-risk sports and countries.

As well as targeted testing, our joint anti-doping program with ASADA includes online and face-to-face education programs.

The online education module for Rio was launched at the end of April and ASADA has begun branding its learning management system with a Rio theme to increase engagement with athletes.

ASADA has been attending our Aspire sessions and filming interviews with shadow team members and those selected. These interviews will be included in ASADA’s online learning system and can be seen on YouTube.

Out of the 131 athletes selected at the end of April:

- 122 have registered for ASADA eLearning;
- 121 have completed the Level 1 course;
- 76 have completed the 2016 Level 2 course;
- 2 have completed the Rio Games online course;
- 7 have completed a Rio Games face-to-face session

ASADA will follow up with any selected sports/athletes for which they have no current education records.

ASADA has also presented Rio specific face-to-face sessions to the Australian women’s and men’s hockey teams. The rugby sevens and volleyball are booked for June and July.

From all of this you will readily appreciate that the AOC places great reliance on ASADA as our National Anti-Doping Authority. They do a great job and are deserving of the additional amount they secured in last Tuesday’s budget for testing in the lead-up to the 2018 Commonwealth Games on the Gold Coast.

For anyone who says why bother going to all this trouble to protect clean athletes, I suggest they ask Michael Rogers, who I had the honour of presenting with his Olympic Bronze medal from the men's individual time trial in the 2004 Athens Olympics last November – 11 Years after the event in a ceremony before his wife and three children at the IOC Headquarters in Lausanne. Or ask Jared Tallent, who I am hoping to be able to present with his Gold medal for the 50km walk in the 2012 London Olympics before Rio and in the presence of his extended family.

## **CHILD SEXUAL ABUSE IN SPORT**

At last year's AGM I expressed our concern about the revelations at the Royal Commission into Institutional Responses to Child Sexual Abuse including in our member sport of swimming. I reported having written on 31 July 2014 to the Chair of the Royal Commission, the Hon Justice Peter McClellan AM, seeking advice on how we might improve our practices to better protect against child sexual abuse. Subsequently, the Royal Commission widened its investigations to include institutional responses by sporting organisations and advertised for victims to come forward.

Since then the Commission has heard evidence of child sexual abuse in our other member sports of tennis and football and in cricket, AFL and netball.

We have not had a reported incident of child sexual abuse on any of our Olympic Teams, but that may be because the victims were too scared or simply not prepared to come forward and report it. And remember, it is no longer just the 10-12 minors on our Olympic and the few minors on our Olympic Winter Teams who we must protect. Our Youth Olympic Games Team numbers 90-100 and our Youth Olympic Winter Team numbers 15-20.

We had introduced mandatory working with children checks for all coaches, staff and officials joining our Youth Olympic Games Teams. They are now mandatory for all our Teams.

But we are all too aware that these checks only identify persons who have been caught.

For our Rio team we have increased our education and reporting obligations concerning harassment and child abuse. With the help of Bravehearts, we have focused on training key headquarters staff and Team Leaders to better identify grooming or inappropriate conduct and introduced practical steps for children, indeed any Team member, to report harassment and abuse. They are being encouraged to speak up.

Fiona de Jong and I appeared, by invitation, before the Royal Commission on 7 April 2016 and Fiona gave evidence of these practices.

ASC CEO, Simon Hollingsworth appeared on 12 April 2016 and gave evidence of the ASC's requirement that NSOs must have a Member Protection Policy (MPP) and for which the ASC provides a template.

During both our appearances, Justice McClellan expressed his extreme frustration at what he sees as a lack of action by Governments in failing to respond to a recommendation that a common approach to protecting children from sexual abuse be put in place.



Justice McClellan asked the ASC and AOC for our help.

I indicated that the AOC could complement the requirement of the ASC for all NSOs to have a MPP by requiring the Olympic NFs to adopt, conform and comply with such a MPP as a condition for nominating athletes for selection on our Teams, in the same way as we require Olympic NFs to insert a “coercive powers” clause in favour of ASADA in your anti-doping policies.

As a follow up, yesterday the AOC Executive amended the AOC Olympic Team Selection By-Law to provide in the existing Clause 7.1 that:

“7.1 Only those NFs that have adopted and implemented:

**(2) a Member Protection Policy (defined by reference to the ASC’s template) with which they conform and comply**

may nominate Athletes for selection to, or membership or continued membership of, any (Olympic) Team.”

A marked-up copy of the amended AOC Olympic Team Selection By-Law is on your desks and you will note from the last page that the new Clause 7.1(2) is effective from the conclusion of the Rio Games.

I thank ASC Chair, John Wylie for agreeing to help the AOC by advising whether the ASC is aware of any Olympic NFs that do not have a MPP with which they are compliant.

The AOC Executive yesterday also picked up on a suggestion by the Royal Commission to widen our definition of “child abuse” in the AOC Ethical Behaviour By-Law to include “grooming”. A marked-up copy of the amended By-Law highlighting this and some other improvements is also on your desks.

I look forward to your support as we elevate child sexual abuse in sport to the same level of importance in our statutes as drugs in sport.

**JOHN COATES AC**  
President