



PRESIDENT'S ADDRESS
AUSTRALIAN OLYMPIC COMMITTEE
ANNUAL GENERAL MEETING
SATURDAY, 15 MAY 2010

FEDERAL GOVERNMENT FUNDING TO SPORT

Last Tuesday, Treasurer Wayne Swan presented what commentators described as an “austere”, “no frills” Budget.

The Treasurer told us that the Government’s “razor gang” had worked hard to find savings. Ministers with wish-lists were told to “go away, no new policy proposals here and by the way here’s a haircut.”

Not for Minister for Sport, Kate Ellis who with the personal support of the Prime Minister and Treasurer, has truly delivered with a \$325 million boost over the next 4 years to sport and getting more Australians active.

\$195.2 million of this amount is new funding – the biggest funding injection to sport in our nation’s history.

It is to be delivered in a series of initiatives that will increase the number of Australians participating in sport, strengthen sporting pathways for up and coming athletes and, of critical importance, contribute to Australia sustaining the Olympic, Paralympic and other international sporting success we have enjoyed over the last 15 years through to Rio in 2016, and hopefully beyond.

All of the Government’s funding will continue to be delivered through the Australian Sports Commission (ASC) and we will hear some more in this regard from ASC Chief Executive, Matt Miller later in the meeting.

Before the Beijing Olympic Games the AOC and the Australian Paralympic Committee (APC) announced we would work with our National Federations (NFs) to prepare a High Performance Plan (HPP) which would seek to arrest the emerging decline in the performance of Australia’s elite athletes. We staged a two-day Australian Olympic and Paralympic HPP Forum involving you all from 2-4 February 2009 and completed the HPP for submission to Minister Ellis and her Independent Sports Panel (Panel) in early March 2009.

The Minister released the Panel’s Report, better known as the Crawford Report in November 2009.

As AOC Historian, Harry Gordon opined in an article attached to this Address (and which I sent to the Prime Minister, his Cabinet and other key Federal politicians on both sides of the House with my best wishes for Christmas):-

The Crawford Report *“fails to comprehend a simple truth: that Australians, both the elite athletes and the passionate supporters of sport, love the process of winning. Coming second does not entice them.”*

Clearly, the Prime Minister, Treasurer and Minister Ellis all genuinely got it and were not prepared *“to scale back Australia’s Olympic opportunities and expectations”* on their watch.

They have effectively rejected the Crawford Panel’s assertions that a Top 5 finish in the overall medal count is non-realistic and that *“the bias towards funding Olympic sports leads to outcomes that make little strategic sense to Australia.”*

I make no apologies for personalising my attacks on the members of the Crawford Panel in response to theirs on the Olympic movement.

I sincerely thank those of you who participated in the Study Group we quickly convened to provide the AOC’s formal response to the Crawford Report and those of you who stood up, independently of the AOC, to make your opposition known.

Swimming Australia Chief Executive Kevin Neil, with the weight of our number No. 1 performing Olympic sport behind him, opened some important doors. And, as always, AOC Director Media & Communications, Mike Tancred was spot on with his strategic advice and success in getting our messages out there at the critical times.

We did not win the minds and hearts of all the public and all the media, but that’s life in a democratic society.

AUSTRALIAN OLYMPIC FOUNDATION

The stated investment objectives of the Foundation are to protect and grow the capital base whilst providing sufficient income and liquidity to provide a base distribution to the AOC toward its known commitments.

Since receiving the Sydney Olympic Games legacy of \$88.48 million (the legacy) in 2000, the AOF has now made cash distributions to the AOC of:-

- \$26.7 million for the 2001-2004 quadrennium; and
- \$28.4 million for the 2005-2008 quadrennium.
- \$ 6.3 million in 2009
- \$ 1.6 million for the 1st quarter of this year

Total \$63.0 million

A further \$17.38 million and total of \$25.18 million is budgeted to be received by the AOC from the Foundation over the 2009-2012 quadrennium and it is these quarterly

distributions which now underpin the AOC's financial independence and thus, independence from Government.

I repeat my advice each year since the Foundation was established in 1996. The members and Board of the Trustee of the Australian Olympic Foundation - that is, the Australian Olympic Foundation Limited are the voting members of the Executive of the AOC from time to time. That being the case and being mindful that one of the purposes of establishing the Foundation was to separate it from the day to day activities and control of the AOC, we have continued the practice of reporting separately on the Foundation's activities and results.

To that end, the 2009 Annual Report of the Foundation was circulated with the 2009 Annual Report of the AOC. It contains my Chairman's Review. A copy of my report to the Board of the Foundation at its meeting yesterday has been posted on our website and distributed today for your information.

You will read that at end April 2010 net assets totalled \$116.4 million after making the distributions totalling \$63 million which the AOC has received.

Also on your desks today you will find a copy of the front page of *The Sporting Globe* of Saturday 13 May 1950 – 60 years ago – reporting on a meeting of the Australian Olympic Federation (as we were then) at which it was determined that Australia's Team for the 1952 Olympic Games in Helsinki will comprise 152 at an estimated cost of £130,000. The Federal Government was to be asked for a grant of £30,000 and the balance raised by “the various States (Olympic Councils) from a public appeal to be launched by each State Governor or Lord Mayor.”

There was no marketing or licensing income in 1952 and, as you will read, a significant dependence on the Federal Government.

Given the number of times I have read over the last 15 months that our and the APC's High Performance Plan was a grab for money for the AOC, it is again necessary to point out that the AOC has neither requested nor taken any Federal Government money since the City of Sydney and the AOC were selected to host the 2000 Olympic Games in September 1993.

We are in this enviable position because, in advance of that decision, we had positioned the AOC to receive \$72 million from the Sydney Olympic Organising Committee (SOCOG) for the preparation and participation of our Teams in the 1996, 1998 and 2000 Olympic and Olympic Winter Games; and, negotiate the \$88.88 million legacy paid to the Foundation in 2000 and which has been put to such good use.

TEAM FUNDRAISING 2009-2012

The Sporting Globe reminds us that in 1952 our “Appeals (were) made through broadcasting stations and newspapers and personal canvass of sporting clubs throughout Australia.”

This is one source of revenue that has not changed much. The public and corporate sector can continue to contribute to our Olympic Teams through fundraising activities conducted

by the State Olympic Councils and their Olympic Appeal Committees. For the 2012 quadrennium \$6 million is budgeted from this source with all monies raised through these activities going directly to the 2012 Olympic Team Fund.

While these fundraising activities are mainly delayed so as not to compete with fundraising for Australia's Commonwealth Games Team, I can report that \$700,000 has been raised to date and I know most of the State Olympic Councils and Appeal Committees are well advanced in their planning. We wish them well.

MARKETING AND LICENSING 2009-2012

In the 2009 Annual Report, I reported that despite the economic downturn, our exclusive marketing agent, Sports Marketing and Management (SMAM) has, by selling some category rights for two and three quadrenniums at a time, ensured we are on track to achieve our 2012 sponsorship target of \$36 million, with \$31.6 million contracted to 31 December 2012.

For the 2013-2016 quadrennium we have contracted sponsors to the value of \$8.2 million.

This year SMAM has secured further value-in-kind competition and apparel wear for our 2010 Olympic Winter, 2010 Youth Olympic and 2012 Olympic Games Teams to the value of \$1 million. For accounting purposes this increases our sponsorship target to \$37 million and correspondingly increases the amount achieved to \$32.6 million.

\$4.4 million remains the balance to be secured.

We have budgeted to raise \$1 million from licensing for the quadrennium and based on licence fees received and minimum guarantees signed to date, should achieve and may slightly exceed that target notwithstanding the current fickle retail environment for licensed sports product.

An additional \$250,000 has been budgeted for our London Team and if this cannot be found through savings elsewhere, we will be looking to that additional licensing revenue to balance.

2010 AUSTRALIAN OLYMPIC WINTER TEAM, VANCOUVER

After we all shared the grief of an Olympic dream cut short on the eve of the Games, around 2,700 athletes, representing a record number of 82 National Olympic Committees (NOCs), took part in what President Rogge described as "excellent and very friendly Games".

More than 40% of these athletes were women, which is another record for the Winter Games.

And exactly 50% of the Australian Team were women – a significant first for any Australian Olympic Team.

Medals were won by 26 different nations in 7 sports and 15 disciplines. Canada, by winning a total of 14 gold medals, not only won its first gold medal on home soil, but also set a new Winter Games record for themselves.

Some 12,000 media representatives (2,800 for press and news agencies and 9,200 for broadcasters) covered the Games, setting new records: online and mobile coverage broke all records for the Games; television coverage represented approximately 24,000 hours; and an impressive 99% of Canadians watched some coverage of the Games.

For television coverage, Vancouver was a milestone. Gone are the days where television viewers are forced to watch the Olympics on what they call “delay”. With pay television now involved around the world the Olympics will always be available live in future. The days where networks show Olympic events 8 hours after they happened are over.

Before Foxtel became involved this was the major complaint by Australian viewers. They hated watching the Olympics on delay. When we arrived home from Beijing our switchboard in St Leonards had taken 3,000 complaints, most were about events not being shown live.

In Vancouver, Foxtel provided not one channel live, but four. In total they screened over 1700 hours of live television.

The Nine Network screened 149 hours of television from Vancouver, most of it was live and a lot of it was in prime time.

The Nine and Foxtel partnership is in place for London 2012 ensuring another live extravaganza for viewers in Australia.

I am sure a pay TV operator will always be involved in television coverage of the Olympics in the future and we will never return to the old days of “delayed telecasts”.

Over 190,000 people visited the Australian Olympic Winter Team website and online Media Centre during the month of the Games. This was a Winter record for the AOC, an increase of more than 50 per cent on Torino in 2006.

Nearly all of the 1.6 million tickets available to the public were sold, and we saw stadiums full of passionate fans who were joined by thousands more at the live sites and on the streets of Vancouver and Whistler.

And we must not forget that the Games were delivered by a workforce of 53,500 (3,500 VANOC staff, 30,000 contractors and 20,000 volunteers who reminded us all of our wonderful Sydney volunteers).

The accomplishment of the Australian Team in Vancouver has been rightfully hailed as our “best ever”. The medal haul of 2 gold and 1 silver medal placed Australia 18th on the total medal standings – the most successful result for Australia at a Winter Olympics and the 5th consecutive Winter Games at which Australia has won medals.

In addition to the golden efforts of Torah Bright and Lydia Lassila and Dale Begg-Smith’s silver, 6 other members of our team achieved a top 10 performance and in all there were 23 top 20 performance, 16 of them female and 8 male.

And Jacqui Cooper's efforts cannot be forgotten. Placing 5th in her 5th Olympic Games after just returning from yet another serious injury was an outstanding achievement and demonstrated the class she has shown throughout all of her 19-year career.

OLYMPIC WINTER INSTITUTE OF AUSTRALIA (OWIA)

The AOC established the OWIA in 1998 with the aim of improving Australia's international standing in the Olympic Winter Games, winter World Championships and World Cups. These days it is jointly funded by the AOC and ASC/AIS which is represented on the Board.

During 2009, 30 scholarship athletes competed at World Cup and World Championship events, with 7 athletes winning medals (some multi) across 5 disciplines, a resounding endorsement of the OWIA's success and the cooperation between the ASC, Australian Institute of Sport, AOC, National Federations and other organisations.

AOC program funding to the OWIA in 2009/10 was \$1 million. The OWIA received a further \$120,000 in AOC International Competition Funding during 2009/10 on behalf of winter NFs whose athletes are OWIA scholarship holders. In addition, 10 Team members shared in Olympic Solidarity Scholarships from the IOC totalling USD240,000 to assist in their preparation.

The new Melbourne Ice House was officially opened on 30 March 2010 by Olympian and State Member of Parliament, Kirsty Marshall. This state of the art facility is a wonderful addition to Melbourne's collection of iconic sport and entertainment venues. It provides a wonderful opportunity for ice sport federations to promote their respective sports to new generations of participants. The Ice House also offers much needed world class infrastructure for Australia to improve its international standing in the ice sports.

The Ice House will become the new home of the OWIA, some of our winter National Federations and their Victorian counterparts.

It is fitting that the number one rink at the Ice House is called the "Henke Rink" after OWIA Chairman and AOC Life Member, Geoff Henke. It is largely due to Geoff's dogged determination and tenacity that the Ice House came to fruition. He can now solely focus on getting the ramp for the water jumps for our freestyle skiers in Brisbane.

Congratulations to Geoff on realising this wonderful dream and also to short track Olympic Champion, Steven Bradbury after whose ice racing family, the second rink has been named.

2010 YOUTH OLYMPIC GAMES TEAM, SINGAPORE

Singapore will be the first-ever host of these Games for young Olympians from 14-26 August.

The Youth Olympic Games (YOG) in Singapore will bring together 3,600 athletes between 14 and 18 years of age from all 205 NOCs to compete in the 26 sports on the

London 2012 Olympic Games programme. A cultural and education programme will raise participants' awareness of the Olympic values and topics such as healthy lifestyle and the fight against doping. A number of communications initiatives will link the youth of the world with the event. A cultural programme will ensure a festive atmosphere within the host city.

Australia will send the maximum permitted contingent of 100 athletes, comprising 70 in individual sports and 30 in our two team sports - hockey and handball. As qualification and selection events are concluding, the selection of the Team has commenced and will continue until the Team is named mid-July.

Our London Chef de Mission, dual Olympic gold medallist, Nick Green will also lead our YOG Team. The IOC has imposed stricter limitations on the number of supporting coaches and other officials than for an Olympic Games and we will be relying on the full support and co-operation of your officials to manage and guide our young athletes.

A more detailed briefing of our plans for YOG will occur following this meeting.

2012 AUSTRALIAN OLYMPIC TEAM, LONDON

I will pause and share with you a video presentation that was part of London Olympic Organising Committee of the Olympic Games (and Paralympic Games) (LOCOG) Chairman, Lord Sebastian Coe and CEO, Paul Deighton's latest progress report to the IOC Executive Board when we met in Dubai 2 weeks ago.

The narrator is Great Britain's Sydney Olympic Triple Jump Champion, Jonathan Edwards.

As you have seen, venue construction is progressing well, on schedule and on budget. Venues and infrastructure are now 61.3% complete with 10,000 people currently employed in London's Olympic Park.

The Test Events will start with sailing in Weymouth this year and will continue in 2011 and 2012 with a number of cluster events scheduled to test LOCOG and its delivery partners under "planned Games-time conditions".

Construction has commenced on all plots in the London Olympic Village with 29% complete so far. Completion is scheduled from January – September 2011. A sample apartment will be available for viewing during the 6th Meeting of the IOC Coordination Commission in July 2010.

Construction of the Sailing Village in Weymouth has commenced.

The Qualification Systems for London which were developed by the respective International Federations have been approved by the IOC Executive Board and are progressively being released.

In anticipation of these systems being consistent with Beijing, we anticipate sending a Team similar in size to the 2008 Team. That is, approximately 430 athletes and 320 coaches, medical and other support personnel for a delegation of 750.

Chef de Mission, Nick Green will be supported by Olympic swimming gold medallist Chris Fydler and modern pentathlon Olympian Kitty Chiller as his Deputies and AOC Secretary-General, Craig Phillips, who is again Chief Operating Officer. They are the Team Executive.

Two meetings of the 2012 Team Executive have been held and an initial planning visit undertaken with further inspections and meetings with LOCOG scheduled this year.

We are looking to secure a period from 6-17 September 2010 when NF representatives who may be in Europe for competitions around that time, will be able to meet their LOCOG competition managers and visit the Olympic Village and their venues.

Yesterday, the AOC Executive updated the Programs and Funding Guidelines for Sports on the Program for London. As mentioned earlier, the cost of the London Team has been increased by \$250,000 and there has been an increase to the anticipated Team size. Copies of the Guidelines have been circulated today and posted on the AOC website **olympics.com.au**.

The AOC Executive also adopted the Strategic Plan, prepared by the Team Executive, for the participation of our Team in London and it will shortly be shared with you.

The Plan maintains the objective of placing within the top 5 nations on the Gold or total medal standings and winning medals in more than 14 sports disciplines in which the Australian Team won medals in 2008.

With the funding boost that the Government has just delivered there can be no stepping back from this challenge. Indeed, after hearing the comments of one of Team GB's gold medal rowers on *60 Minutes* last month - that it is too late for Australia to beat them in London and then those of my friend Jonathan Edwards about the gold medals they are going to win in the Velodrome, I have suggested to Nick that the other challenge for our Team be to "*rain on their parade*".

To finish ahead of Britain at home will not be easy. Remember we improved from 41 medals in Atlanta to 58 medals at home in Sydney. Britain will be coming off 47 medals in Beijing where our athletes won 46.

It is clear that if we are to finish ahead of Britain we must maintain our dominance over them in our number one performing sport of swimming (20:6 in Beijing); turn around cycling (1:14); maintain or improve on our diving (2:0), canoeing (5:3), athletics (4:4), triathlon (2:0) and shooting (1:0) results; and improve in rowing (3:6), sailing (3:6) and equestrian (1:2) in which we are such traditional rivals.

The individual sports in which Britain medalled and we did not in Beijing were boxing (0:3), gymnastics (0:1), modern pentathlon (0:1) and taekwondo (0:1). In boxing we have seen some encouraging performances lately and the programme now includes 3 women's events.

At the 2009 Gymnastics World Championships both Australia and Great Britain continued their recent improvement winning more medals (3:2). With 14 artistic events and 38

medal opportunities our comparative results in gymnastics may have a major bearing on the overall outcome.

Australia medalled and Britain did not in the team sports of basketball (1:0), hockey (1:0) and water polo (1:0) and we have the potential to win more medals in these sports.

We won medals in Sydney in beach volleyball and judo and have been close in Athens and Beijing. I am sure my British counterpart, Lord Colin Moynihan will be quick to point out other medal possibilities for the home nation, as will some of you for Australia.

These are the challenges.

2012 AUSTRALIAN YOUTH OLYMPIC WINTER GAMES TEAM, INNSBRUCK

In January 2012, the best young winter athletes between 14 and 18 from over 50 nations will compete against each other in the first-ever Winter Youth Olympic Games in Innsbruck.

In keeping with our younger generation of managers, Olympic gold medallist Alisa Camplin has been appointed Chef de Mission of the Australian Team.

We recently shared with NFs the Qualification Systems for these Games and look forward to working with you to identify how our athletes can qualify.

2014 AUSTRALIAN OLYMPIC WINTER TEAM, SOCHI

At yesterday's AOC Executive meeting, Ian Chesterman was appointed Chef de Mission of the Australian Team. This is Ian's fifth such appointment which is testament to his outstanding leadership of past Teams.

The AOC Executive also adopted the Programs and Funding Guidelines for Sports on the Programme for the 2014 Olympic Winter Games in Sochi for the period 1 April 2010 to 31 March 2014. Copies have been circulated today and posted on the AOC website.

After the record performance of our Team in Vancouver, and in anticipation of additional ASC funding to the OWIA, we have increased our performance expectations for our Sochi Team to those which were the basis of our High Performance Plan submission to Government.

Our "soft" objective for Vancouver was "to field a team all of whom perform at least as well as the competition result upon which they achieved selection and which again wins medals".

For Sochi it will be:-

"To place within the top 15 nations on total medal standings (for which it is anticipated 4 or more medals will be required); and win medals in more than the 2 sports disciplines in which the Australian Olympic Winter Team won medals in 2010."

AOC Funding to the OWIA continues at \$1 million per annum. \$2 million is budgeted, at this stage, for the costs of the 2014 Team and the funding for international competition and direct funding to medallists is based on the same amounts and numbers as for summer sports and athletes.

There has been remarkable progress by the Sochi OCOG and its Government partners – in all areas, but particularly in the massive infrastructure work involved in tunneling access to the mountain venues and constructing the venues themselves.

President Putin led the Sochi bidding team when they presented to the IOC in Guatemala City in 2007 and remains personally involved to ensure they deliver. He was present during the last visit of the IOC Coordination Commission, under Chairman Jean Claude-Killy, in March.

Little wonder therefore that following the dismal showing of the Russian Team at the Vancouver Games, Russian President Dmitry Medvedev demanded that sports officials step down.

In televised comments, Medvedev said:-

"Those who bear the responsibility for Olympic preparations should carry that responsibility. It's totally clear".

"I think that the individuals responsible, or several of them, who answer for these preparations, should take the courageous decision to hand in their notice. If we don't see such decisiveness, we will help them."

"Without messing around, we need to start preparations for Sochi. But taking into account what happened in Vancouver, we need to completely change how we prepare our athletes".

The NOC President promptly resigned on 23 March and Russian Deputy Prime Minister, Alexander Zhukov is poised to be elected next Friday.

I hope this precedent from Russia will go some way towards explaining my paranoia about ensuring we continue to set the bar high and our Teams continue to perform.

And I hope I can continue to count on your whole-hearted and active support in preparing our athletes unless, of course, you are attracted to the prospect of Prime Minister Rudd stepping in, sacking me and installing another redhead as your President.

2016 AUSTRALIAN OLYMPIC TEAM, RIO

The Brazilian city of Rio de Janeiro and the NOC of Brazil were selected ahead of Madrid, Tokyo and Chicago at the IOC Session in Copenhagen in October 2009 to host what promises to be a very exciting first Olympic Games on the South American continent.

Australian Paralympic Committee President, Greg Hartung and I are serving on the IOC Coordination Commission and we have our first inspection and meeting in Rio next week.

OLYMPIC EDUCATION

The Olympic education program continues to expand and reach more young Australians, using the Olympic values and traditions to teach life values and life skills.

As covered in the Annual Report, primary schools participated in winter themed education program for the Vancouver Games comprised of Chat to a Champ, Village Art activity and Olympic Day celebration.

1,200 students from 40 primary schools were given the opportunity to chat live online, with Olympians during the Winter Olympics using video conference technology. They discussed the thrills and spills of sport and life, students and Olympians inspiring each other. I thank the 10 Olympians who took part. They are Joh Shaw, Katya Crema, Ramone Cooper, Alex Pullin, Britteny Cox, Torah Bright, Emma Lincoln-Smith, Hannah Campbell-Pegg, Sophie Muir and Jenny Owens.

I am pleased to announce Telstra as the presenting partner of Chat to a Champ and Acer as the supporting partner. This assistance will be invaluable for the program.

We are now working on the education strategy for the London 2012 Games for release in October 2011.

Now in its 18th year, 1000 Australian secondary school students are expected to receive the prestigious Pierre de Coubertin award in 2010. Planning for the Award Ceremonies is well under way and this year will take a 'Youth Olympic Games' theme. I would like to thank the State Olympic Councils for coordinating the program in their respective states and supporting Olympic education.

Our Live Clean Play Clean anti-doping program has been re-established and is now co-presented by ASADA and the AOC. It is being delivered across the country with the support of our Olympians, who are providing their own personal message about the importance of drug free sport. I thank Hope Munro, Debbie Watson and Allana Slater who have already participated in the program.

And as we look towards the inaugural Youth Olympic Games and the Sydney 2000 10 Year Anniversary, primary school students are being offered the opportunity to participate in Olympic Day, Chat to a Champ, Village Art and the Twinning Schools program.

SYDNEY 2000 OLYMPIC GAMES ANNIVERSARY CELEBRATIONS

September 15, 2010 will mark ten years since the Opening Ceremony of the Sydney 2000 Olympic Games.

In order to mark this important milestone, the AOC has established an Anniversary Committee under the chairmanship of our Secretary General. In addition to the AOC, the Committee has representation from the Australian Paralympic Committee, the City of Sydney, the Sydney Olympic Park Authority, Events NSW and the NSW Government.

LOCOG Chairman Seb Coe will be joining us and an invitation has been extended to Maria Theresa Samaranch Salisachs – the daughter of former IOC President the late Juan Antonio Samaranch and herself the Attaché of the 1992 Australian Olympic Team.

Most of the anniversary activities will occur on 15 September. They will include:-

- a corporate breakfast with Lord Sebastian Coe as the guest speaker;
- the unveiling of the London Olympic Games logo on Olympic Boulevard to continue the display of past logos;
- 1,000 primary school children participating in a range of sports activities in various venues at Sydney Olympic Park accompanied by Olympians and Paralympians;
- the renaming of what is currently known as the Overflow at Sydney Olympic Park to become Cathy Freeman Park;
- the unveiling of a plaque to commemorate the contribution of Juan Antonio Samaranch to the success of the Sydney 2000 Olympic Games;
- a reunion and party for Sydney 2000 volunteers – the heart and soul of the Olympic and Paralympic Games;
- a relighting of the Olympic Cauldron by Cathy Freeman;
- a celebration dinner with special guests including the former members of the Sydney Bid Team and SOCOG Boards and Sydney 2000 Olympians.

We can be justifiably proud of the wonderful success of the Sydney Olympic Games. And I am sure you will agree that it is appropriate we remember and celebrate this magical time for the Olympic Movement in Australia in this way.

JOHN D COATES AC
President