

ANNUAL REPORT 2014





AUSTRALIAN
OLYMPIC
COMMITTEE

AUSTRALIAN OLYMPIC COMMITTEE INCORPORATED

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MISSION OVERVIEW

AUSTRALIA ENJOYS AN OUTSTANDING OLYMPIC HISTORY. THE HEROIC ACHIEVEMENTS OF OUR ATHLETES AT EVERY OLYMPIC GAMES SINCE 1896 ARE A SOURCE OF PRIDE FOR ALL AUSTRALIANS

THE AUSTRALIAN OLYMPIC TEAM IS THE EMBODIMENT OF OUR NATIONS HOPES, DREAMS AND DESIRES

The Australian Olympic Movement promotes to the youth of Australia values which are not bounded by place, creed or time. Values such as respect, aspiration and teamwork.

The Olympic Games provide Australia's athletes with the opportunity to compete against the world's best in a competition that promotes a spirit of friendship, solidarity and fair play.

As proud custodian of the Olympic Movement in Australia the Australian Olympic Committee is committed to promoting the Olympic ideals and values to all through sport.





PRESIDENT'S REVIEW



The unanimous approval of the Olympic Agenda 2020 recommendations by the International Olympic Committee (IOC) members at the 127th IOC Session in Monaco set the course for the future of the Olympic Movement.

It was a resounding vote of confidence in the leadership of the IOC under President Thomas Bach with the members accepting all 40 recommendations and therefore acknowledging that change is desperately needed to keep the Games relevant in a changing world.

Likewise the AOC must embrace change. Thomas Bach summed it up perfectly in his opening speech in Monaco when he said:

“we need to change because sport today is too important in society to ignore the rest of society. We are not living on an island, we are living in the middle of a modern, diverse, digital society”.

A key part of the discussions in Monaco was the IOC decision to provide more money to combat doping in sport. A key part of Olympic Agenda 2020 is to not only protect clean athletes but to promote those athletes as our key ambassadors and in doing so promote our Movement.

Also of great significance are the changes to the WAD Code which took effect on the 1st of January 2015.

Stiffer penalties for those caught cheating are long overdue. So too are the new rules which will snare coaches, trainers, doctors, sports scientists, high performance staff and any other members of an athlete's entourage who engage in doping and blacken the name of sport.

I congratulate all our member federations for their prompt action in adopting the new rules to ensure they are Code compliant. This is a clear indication of your desire to be united in the fight against doping.

PRESIDENT’S REVIEW

(CONT’D)

During the year we appeared at a Senate Inquiry in Canberra to support the Australian Sports Anti-Doping Authority Amendment Bill 2014 which was eventually passed by the Parliament. ASADA has 100% support of the AOC.

In addition, to the AOC’s coercive powers introduced the previous year we have found it necessary to require a satisfactory Working with Children clearance for all coaches, staff and officials to protect all members of our Olympic Teams and create a child safe environment. We are working with Commissioner, the Hon Justice Peter McClellan and his team at the Royal Commission into Institutional Responses to Child Sexual Abuse to develop a framework to better identify and avoid potential problems.

National Federations must ensure that all officials nominated for selection for Rio, and all subsequent Olympic Teams, have undertaken the check or equivalent legislative process otherwise they will be ineligible for selection.

In another positive move the AOC Executive adopted changes to the AOC Constitution to recognise our indigenous heritage. At this year’s Annual General Meeting I will be asking the members to adopt the following change:

To recognise the heritage, culture and contribution of our nation’s first people, and to give practical support to indigenous reconciliation through sport.

As part of this historic move the AOC plans to provide practical support to the Cathy Freeman Foundation by making available to her our Olympic branding at Sports Days in indigenous communities.

We will also offer the Foundation our “overs” from future Olympic uniforms and plan to support not only Cathy but the Australian Government in its efforts to get indigenous children to attend school through our AOC Education Programs and involving Olympians in these indigenous communities.

I am confident the 35 sports under the AOC umbrella will mobilise, along with other sports, by following our lead and getting involved.

The AOC Executive agreed to change the ASPIRE values to read in future:

Respect - I respect sport, the efforts of my competitors, my team mates and officials. I respect Australia and its indigenous heritage. I respect our nation’s Olympic past and the spirit of Olympism.

We took a Team of 89 athletes to the Youth Olympic Games in Nanjing, China where we won the respect and admiration of every other Team competing. Australia won 26 medals, 5 gold, 4 silver and 17 bronze. The performances were outstanding. Congratulations to all especially the coaches and Team officials led by Chef de Mission, Susie O’Neill with Jessica Fox supporting her as a Young Ambassador.

It is a joy having Susie O’Neill back in a leadership role after her decision some years ago to step aside from the IOC for family reasons. Susie epitomises what the Olympic Movement is all about.

Susie is one of 3 female Olympians in charge of Teams. Alisa Camplin has been appointed Chef de Mission of Australia’s 2016 Winter Youth Olympic Team in Lillehammer, Norway joining Kitty Chiller who is leading the Rio Team.

Women are dominating leadership roles at the AOC with Fiona de Jong assuming the reins as Secretary General replacing Craig Phillips who gave the AOC 23 years of service. Fiona spent 10 years as the AOC’s Director of Sport which I believe was an ideal preparation for her to assume the Secretary General role.

Fiona has also been appointed to the Team Executive for Rio. As a Deputy Chef de Mission she will work closely with Kitty particularly in an operational role.

There are very positive signs for Australia’s Olympic Team in Rio moving into 6th place on the overall medal tally in the AOC’s benchmark study published at the end of 2014.

Those results showed Australia with 42 medals, 13 gold, 12 silver and 17 bronze medals.

We are planning to take a Team of 470 athletes if all Teams manage to successfully negotiate the qualification system.

Kitty has secured an out-of-village headquarters for our Team, called The Edge. As the name indicates this is all part of a vision for a successful Team. At Games’ time it will be transformed into a high performance hub equipped with medical, physio, recovery, sports science and nutrition facilities.

The venues in Rio are taking shape particularly in the Olympic Park. The organisers remain optimistic saying that 19 venues will be completed in 2015 in time for Test Events to be held. There are on-going concerns with water quality at sailing and other venues as well as security following incidents during the Football World Cup.

I am happy to report that as Chair of the Co-Ordination Commission for Tokyo 2020, it is full steam ahead in Japan.

Planning is well underway for our involvement in the 2015 Pacific Games in Port Moresby, Papua New Guinea in July. This will be the first time we have competed in the Pacific Games and we are intending to send athletes from Rugby, Sailing, Taekwondo and Weightlifting. Sailing gold medallist, Malcolm Page, will lead this Team as Chef de Mission. And our preparations for the 2016 Winter Youth Olympic Games in Lillehammer are well advanced.

After the Australian Olympic Team’s success in Sochi, the AOC Executive promptly appointed Ian Chesterman as Chef de Mission for the 2018 Olympic Winter Games in PyeongChang, the sixth time Ian has led an Australian Olympic Team.

On a sad note we lost a great Australian with the passing of our former Prime Minister, the Hon Gough Whitlam AC QC. Gough and his wife Margaret worked tirelessly for the Sydney 2000 bid. Indeed, much of the credit for Sydney winning must go to Gough and the influence he had in Africa when we travelled to 13 countries in 30 days campaigning on behalf of Sydney and Australia. Highly intelligent, Gough was a charmer with a wicked sense of humour and enormously respected by President Nelson Mandela and the other African leaders we met. We owe him a great deal.

And we lost our dear friend, Harry Gordon. Harry was much more than a journalist, writer and historian, he was a guiding light for me and this organisation. He earned the respect of people from all walks of life particularly sportsmen and women, many great champions, they all loved him and we will miss him greatly.

We congratulate Australian cycling coach, Sian Mulholland, who was awarded the International Olympic Committee’s Women in Sport award for the Oceania region. Ms Mulholland from Canberra received her award at the 127th Session of the IOC in Monaco.

And we welcome back as our television partners, Seven West Media Ltd (Seven Network) who have secured the Australian Rights to the Olympics for Rio, PyeongChang and Tokyo. Kerry Stokes and his Team are very enthusiastic and AOC staff are enjoying our renewed relationship with the Seven Network. The team at Seven will provide a great coverage.

I want to express my gratitude to our global and national sponsors for their continued support. Also our colleagues at the Australian Sports Commission/Australian Institute of Sport and all the State and Territory Institutes and Academies for their contributions particularly through the Winning Edge Program.

And finally the staff at the AOC for their efforts especially with the ever increasing workload created by the increased number of events that we are now involved in around the world.

JOHN COATES AC

President
Australian Olympic Committee



SECRETARY GENERAL'S REVIEW



As we reflect on the year that has passed, we should be exceedingly proud of the work that has been achieved individually and collectively across sport in Australia. The united efforts of the Australian Olympic Committee (AOC), our member National Federations, the Australian Institute of Sport, Australian Sports Commission, Olympic Winter Institute of Australia are ones we can be justifiably proud of.

AUSTRALIAN SPORT WORKING TOGETHER IN SUPPORT OF A VISION TO MAKE OLYMPIC DREAMS COME TRUE FOR YOUNG AUSTRALIANS

For our 60 winter Olympians in Sochi, and the 89 Youth Olympians in Nanjing, their lives were touched by the Olympic Games. Athletes achieved what they only once dared to dream of. And as our Olympic athletes marched in the Opening Ceremony, crossed the finish line or stood on the medal dais in 2014, new Olympic dreams were, we hope, seeded in the hearts and minds of millions of young, future Australian athletes.

Support for our Australian Olympic Teams continues to be strong. Our level of engagement in education and community programs is at an all-time high with particular success enjoyed from our Chat to a Champ sessions throughout schools in Australia. Our media and commercial teams are better integrated, leading to more engagement and connection with our athletes, supporters and fans. Our social media following continues to grow and will increasingly inform our thinking.

SECRETARY GENERAL'S REVIEW

(CONT'D)

Technology will continue to play an increasing role in enabling us to build deeper connections with our existing audiences, and help us to connect the Olympic Movement with new audiences.

Our sponsorship revenue target for the quadrennium is in excess of \$40m. Already we have welcomed five new national Partners in 2015, adding to the 13 national and 10 TOP Partners committed at 31 December 2014. This strong growth in sponsorship revenue, stable distributions from the Australian Olympic Foundation and Olympic Solidarity and a continued focus on efficient operating processes enables the AOC to direct resources to activities and programs that promote and protect the Olympic values and create a Games time environment where athletes can perform at their best.

YET OUR FOCUS ON SPORT REMAINS AT THE HEART OF OUR WORK AND WHAT DRIVES US EACH DAY.

At the AOC we believe that great organisational planning not only helps to keep our focus, but provides us with an edge in our efforts to stay ahead of our competitors. Conducting one-on-one National Federation reviews in the lead up to our Olympic campaigns has become a compass for our Team operational planning. These occurred throughout 2014 as part of our preparation for Sochi, Nanjing and Rio. Working together in a spirit of collaboration provides us with the best chance for success. Our campaign to be the best planned, best prepared and best performed underlies all that we do in all our Team preparations.

2014 brought with it a new dynamic in the people and culture at the AOC. Through the transition in Secretary General, the potential and energy of our organisation and its people has only been amplified. We continue to improve every day. Together we declared an intention to stand for excellence in everything we do, a commitment to creating a happy work environment and being an organisation where personal health and wellbeing is nurtured.

And this team is up to the challenge.

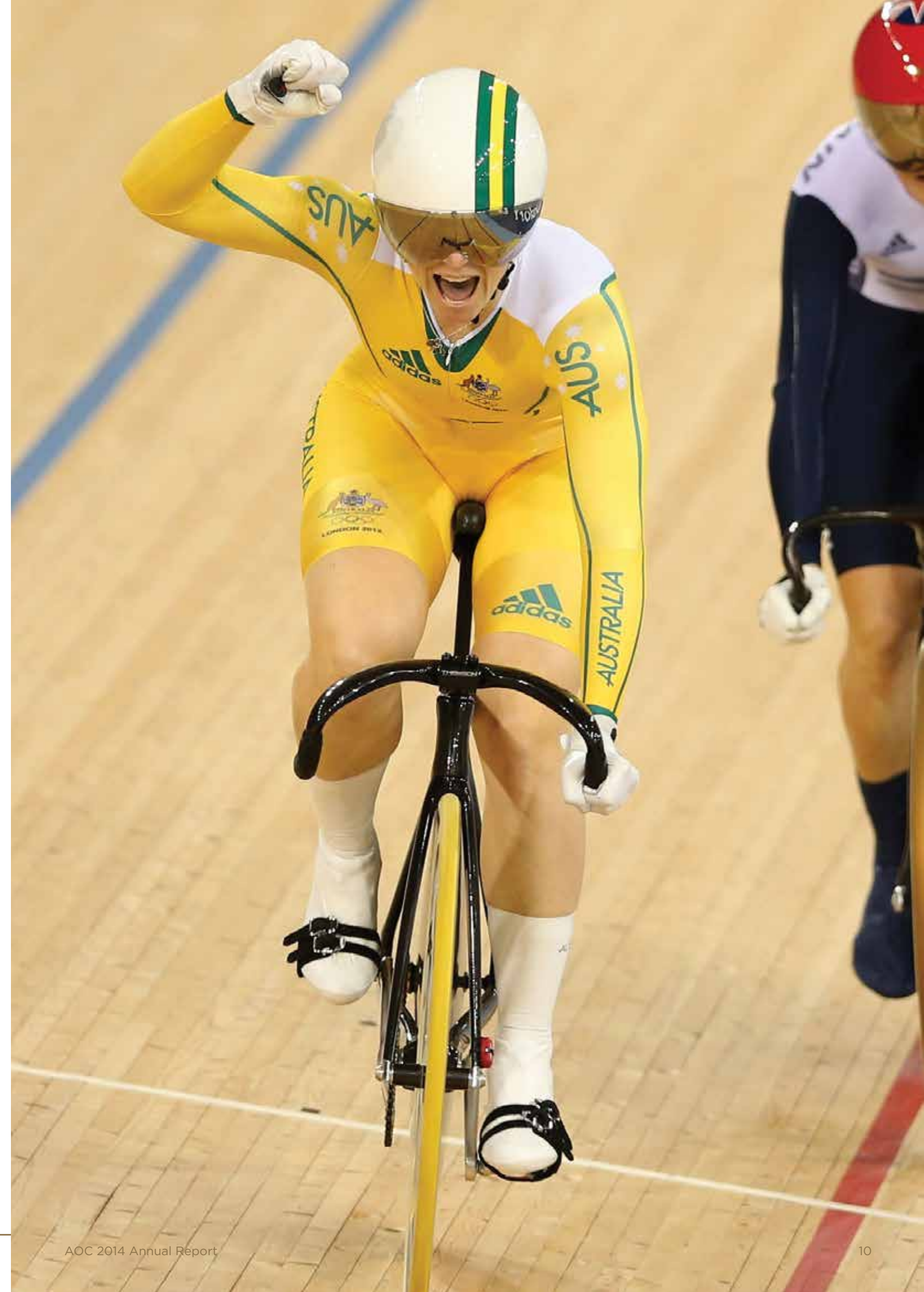
As we forge into 2015, our organisational priorities and goals for the year ahead will demand utmost commitment and will take a mighty team effort to achieve. The challenges have been many heading into Rio and 2015 will require a considerable amount of time preparing the fertile ground that will lead us to success in 2016. We see our National Federations are operating at unprecedented levels and from this our athletes will benefit as they ready for their moment in Rio and beyond. Together our hard work will enable us to continue writing our victories in Australian Olympic history.

Thank you for your continued support of the Olympic Movement, the AOC and all you do for sport in our magnificent nation.

Yours in sport,

FIONA DE JONG

Secretary General
Australian Olympic Committee



MEMBERS OF THE EXECUTIVE

PRESIDENT

JOHN D COATES AC, LLB

Resident of Sydney, NSW
Member since 1981
Vice President, International Olympic Committee (IOC)
Member, IOC and its:

- Executive Board
- TV Rights & New Media; and
- Rio 2016 Coordination Commission; and

Chairman, IOC:

- Tokyo 2020 Coordination;
- Juridical; and
- Sport and Law, Commissions

President, International Council of Arbitration for Sport (ICAS) and Court of Arbitration for Sport (CAS)
Chairman, AOC Finance Commission
Chairman, Australian Olympic Foundation Limited (AOF)
Member, AOF Investment Advisory Committee
Member, Oceania National Olympic Committees (ONOC) Executive
Director, Oceania Foundation
Member, Grant Samuel Advisory Board
Chairman, William Inglis & Son Ltd
Member, Sydney Olympic Park Authority Board
Member, European Australian Business Council

VICE PRESIDENTS

PETER G MONTGOMERY AM, LLB

Olympian (Water Polo)
1972, 1976, 1980, 1984 (Captain) Olympic Games
Resident of Sydney, NSW
Member since 1990
Member, AOC Finance Commission
Chairman, AOC Remuneration & Nominations Committee
Member, AOC Audit Committee
Director, AOF Limited
Member, AOF Audit Committee
Member, AOF Investment Advisory Committee
Inducted General Member, Australian Sporting Hall of Fame
Solicitor and Company Director

HELEN M BROWNLEE OAM, B.ED

Resident of Sydney, NSW
Member since 1991
Member, AOC Remuneration & Nominations Committee
Director, AOF Limited
President, NSW Olympic Council
Member, IOC Commission for Culture and Olympic Education
Director, International Canoe Federation (FIC) Oceania
Chairperson, FIC Women's Commission
President, Oceania Canoe Association
President, Commonwealth Canoe Federation
Chair, ONOC Women & Sport Commission
Deputy Chair, Penrith Whitewater Stadium
Member, Australian Centre for Olympic Studies
Advisory Committee

IOC MEMBER IN AUSTRALIA

JAMES TOMKINS OAM

Olympian (Rowing)
1988, 1992 (1 Gold medal), 1996 (1 Gold medal), 2000 (1 Bronze medal), 2004 (1 Gold medal), 2008 Olympic Games
Resident of Melbourne, VIC
Member 2008 – 2012, recommenced 2013
Member, International Olympic Committee
Member, IOC Athletes' Commission
Member, ONOC Executive
Director, AOF Limited
Director, Sport Australia Hall of Fame

SECRETARY GENERAL

FIONA DE JONG LLB (HONS), BIT, AMP (HARVARD)

Resident of Sydney, NSW
Member since 2014
Deputy Chef de Mission, 2016 Australian Olympic Team
Director, Olympic Winter Institute of Australia
Governor, Centennial Parklands Foundation Board
Trustee, Centennial Park and Moore Park Trust
Member, Bond University Alumni Board
Member, Bond University Sports Industry Expert Panel

OTHER MEMBERS

IAN CHESTERMAN B.COM

Resident of Launceston, TAS
Member since 2001
Chef de Mission, 2018 Australian Olympic Winter Team
Member, AOC Finance Commission
Member, AOC Audit Committee
Director, AOF Limited
Member, AOF Audit Committee
Director, Olympic Winter Institute of Australia
Chairman, Olympic Winter Institute of Australia Audit Committee
Director, Sportcom Pty Limited

KITTY CHILLER

Olympian (Modern Pentathlon)

2000 Olympic Games
Resident of Sydney, NSW
Member since 2013
Chef de Mission, 2016 Australian Olympic Team
Director, AOF Limited
President, Modern Pentathlon Australia
Member, International Modern Pentathlon Union Sport for All Commission

KIMBERLEY CROW BA, LLB (HONS), GDLP

Olympian (Rowing)

2008, 2012 (1 Silver medal, 1 Bronze medal) Olympic Games
Resident of Canberra, ACT
Member since 2012
Chair, AOC Athletes' Commission
Deputy Chairperson, Rowing Australia Athletes' Commission
Legal Counsel, Basketball ACT (part time)
Lawyer

NICHOLAS GREEN OAM

Olympian (Rowing)

1992 (1 Gold medal), 1996 (1 Gold medal) Olympic Games
Resident of Melbourne, VIC
Member since 2005
Director, AOF Limited
President, Victorian Olympic Council
Chairman, Julius Patching Foundation Limited
Director, Leadership Victoria Limited
Director, VicHealth
Inducted Member, Australian Sporting Hall of Fame
Chief Executive Officer, Cycling Australia
Company Director

NICOLE LIVINGSTONE OAM

Olympian (Swimming)

1988, 1992 (1 Bronze medal), 1996 (1 Silver, 1 Bronze medal) Olympic Games
Resident of Melbourne, VIC
Member since 2013
Director, AOF Limited
Director, Victorian Olympic Council
Director, Julius Patching Foundation Limited
Director, Swimming Australia Limited
Director, State Sports Centre Trust
Director, VicHealth
Director, Stroke Rite Pty Ltd

ANDREW PLYMPTON

Resident of Melbourne, VIC
Member since 2009
Member, AOC Finance Commission
Member, AOC Audit Committee
Director, AOF Limited
Member, AOF Audit Committee
Member, AOC Remuneration & Nominations Committee
Commissioner, Australian Sports Commission
Chairman, Finance and Risk Committee Australian Sports Commission
Chairman, Yachting Australia High Performance Advisory Board
Chairman, Shoply Limited
Chairman, Entellect Limited
Director, Energy Mad Limited
Director, XPD Soccer Gear Group Limited
Australian Advisory Board, Aon Risk Limited
Commodore, Sorrento Sailing Couta Boat Club

RUSSELL G WITHERS

Resident of Melbourne, VIC
Member since 2001
Chairman, AOC Audit Committee
Member, AOC Finance Commission
Director, AOF Limited
Chairman, AOF Audit Committee
Member, AOF Investment Advisory Committee
Chairman, 7-Eleven Stores Pty Ltd
Company Director

DANIELLE WOODWARD OAM

Olympian (Canoe/Kayak - Slalom)

1992 (1 Silver medal), 1996, 2000 Olympic Games
Resident of Melbourne, VIC
Member since 2013
Director, AOF Limited
Deputy Chef de Mission, 2016 Australian Olympic Team
President & Chair, Australian Canoeing
Detective, Australian Federal Police

ATHLETES' COMMISSION

CHAIRPERSON
KIMBERLEY CROW BA, LLB (HONS), GDLP
Rowing
2008 Beijing
2012 London (1 Silver, 1 Bronze medal)

DEPUTY CHAIRPERSON
RAMONE COOPER
Freestyle Skiing, Moguls
2010 Vancouver

MEMBERS
ALANA BOYD

Athletics
2008 Beijing
2012 London

CATE CAMPBELL OAM
Swimming
2008 Beijing (2 Bronze medals)
2012 London (1 Gold medal)

STEVEN HOOKER OAM
Athletics
2004 Athens
2008 Beijing (1 Gold medal)
2012 London

LYDIA LASSILA OAM
Freestyle Skiing, Aerials
2002 Salt Lake City
2006 Torino
2010 Vancouver (1 Gold medal)
2014 Sochi (1 Bronze medal)

ANNA MEARES OAM
Cycling
2004 Athens (1 Gold Medal, 1 Bronze medal)
2008 Beijing (1 Silver medal)
2012 London (1 Gold medal, 1 Bronze medal)

LAUREN MITCHELL
Gymnastics, Artistic
2008 Beijing
2012 London

JAMES TOMKINS OAM
Rowing
1988 Seoul
1992 Barcelona (1 Gold medal)
1996 Atlanta (1 Gold medal)
2000 Sydney (1 Bronze medal)
2004 Athens (1 Gold medal)
2008 Beijing

KENNETH WALLACE OAM
Canoe/Kayak
2008 Beijing (1 Gold Medal, 1 Bronze medal)
2012 London

LOUDY WIGGINS
Diving
1996 Atlanta
2000 Sydney (1 Bronze medal)
2004 Athens (1 Bronze medal)
2012 London

SENIOR MANAGEMENT

SECRETARY GENERAL
FIONA DE JONG LLB (HONS), BIT, AMP (HARVARD) ⁽ⁱ⁾
CRAIG PHILLIPS MBA, DIP TEACHING (PE) ⁽ⁱⁱ⁾

DIRECTOR, CORPORATE SERVICES
JOCELYN WEBB MBA, BEC, CA

DIRECTOR, MEDIA AND COMMUNICATIONS
MIKE TANCRED

DIRECTOR, SPORT
FIONA DE JONG LLB (HONS), BIT, AMP (HARVARD) ⁽ⁱⁱⁱ⁾
LAUREN FITZGERALD (ACTING) ^(iv)

DIRECTOR, NATIONAL FUNDRAISING & COMMUNITY PROGRAMS
JAMES EDWARDS BA (LEISURE MGT) ^(v)

GENERAL MANAGER, INFORMATION TECHNOLOGY
ANTHONY SOULSBY MA COMMS

⁽ⁱ⁾ Appointed 7 August 2014, commenced 7 October 2014
⁽ⁱⁱ⁾ Resigned 30 June 2014
⁽ⁱⁱⁱ⁾ 1 January to 24 March 2014. Parental leave 24 March to 6 October 2014
^(iv) Commenced in Acting role 24 March 2014
^(v) Director (previous General Manager) effective from 1 January 2015

STAFF

EXECUTIVE OFFICE

Executive Assistant to President
PAMELA HARRIS

SECRETARY GENERAL'S OFFICE

Executive Assistant to Secretary General
KYLIE PEAKE

Manager, Human Resources
KYLIE ALGIE

MEDIA & COMMUNICATIONS

Manager, Media
JULIE DUNSTAN BBUS (TOURISM)

Manager, Digital Media
ANDREW REID B.APPSC (SP MEDIA), G.CERT (MKTG)

Manager, Olympic Education
FRANCES CORDARO B.ED (HMHE), GRAD CERT (EM)
(Parental leave until 01/01/2016)

ASHLEIGH KNIGHT BA COMMS (JOUR), LLB
(Parental leave replacement commenced 15/01/2015)

Coordinator, Digital Media
ANNIE KEARNEY B COMM (JOUR)
(Commenced 15/01/2015)

TAYA CONOMOS BA PUB COM LLB
(Resigned 31/12/2014)

SPORT & OPERATIONS

Manager, Games Operations
LISA SAMS BA (SP MKTG)

Manager, Sport Services
LAUREN FITZGERALD
(Until 24/03/2014)

Manager, Sport Services
CAYLIE SAUNDERS LLB (HONS), BIR

Manager, Sport Services
COURTNEY ALLISON-YOUNG

Manager, Sport and Youth Programs
JENNIFER ANSON BA SP ST, DIP EVENT MGT

Project Manager, Sport
ROBERT VERGOUW BAPPSC (SPORTS MGMT)

Coordinator, Team Operations
NICOLE PALMER BA (HUMAN MVT)

Coordinator, Sport
GABRIELLE MASSON BSPBUS

COMMERCIAL

Manager, Commercial
MEGAN HOR B.COM, MEMOS

Coordinator, Commercial
SHEREE COLEMAN BDES

FINANCE

Manager, Finance
PAULINE SYDENHAM BFA, CPA

Accountant
BEN GRAHAM BCOM, BMATH, MACC, CPA

Accounts Payable
ANGELA MONTI

INFORMATION TECHNOLOGY

IT Administrator
BEN TROY
(Resigned 01/08/2014)

IT Support
KEITH CHENNEL

ADMINISTRATION

Manager, Administration
RAELENE MAIR

Assistant, Administration
LISA MILLEN
(Resigned 05/03/2015)

NATIONAL FUNDRAISING & COMMUNITY PROGRAMS

Manager, Athlete & Olympian Services
MEGAN SISSIAN

Coordinator, National Fundraising & Events
JULIA COOK BBUS

INTERNS

Media & Communications
LUCAS METHERALL, PHILLIP BRENT, LAURA JUDD, SAM RAWLINGS

National Fundraising & Community Programs
LAURA ANGUS, LILY VIDLER

Commercial
SANJIDA HUDA

Sport & Operations
BRADLEY DEAN

Victorian Olympic Council
JARRYD BIFFIN, JOSH WHELAN

STATE OLYMPIC COUNCILS

ACT OLYMPIC COUNCIL

President
ROBIN POKE AM

Secretary (Honorary)
BRUCE COE

NEW SOUTH WALES OLYMPIC COUNCIL

President
HELEN BROWNLEE OAM

Executive Director
JAMES EDWARDS BA (LEISURE MGT)

Coordinator
SARAH BURSTON BA COMMS

QUEENSLAND OLYMPIC COUNCIL

President
NATALIE COOK OAM

Executive Officer
LISA ZOOMERS

SOUTH AUSTRALIAN OLYMPIC COUNCIL

President
PENNY HALLIDAY

Executive Director
KIRSTY WITHERS DIP BUS MKTG

Events Coordinator
KELLIE SNOWDON

Events Manager
KRISTEN TAYLOR

TASMANIAN OLYMPIC COUNCIL

President
ANTHONY EDWARDS

Executive Officer
RICHARD WELSH BBUS
(Commenced 12/01/2015)

SALLY NAPTHALI
(Resigned 09/01/2015)

VICTORIAN OLYMPIC COUNCIL

President
NICHOLAS GREEN OAM
Executive Officer
WARWICK WATERS
(Commenced 19/01/2015)

Executive Director
GILL BREWSTER MBA, BA, DIP TEACHING (PRIMARY)
(Retired 10/10/2014)

Event Coordinator
MARIA CABELIZA DIP TOURISM & EVENT MGT

WESTERN AUSTRALIAN OLYMPIC COUNCIL

President
GREG KAEDING

Executive Director
JEFF HEALY
(Resigned 29/08/2014)

Office Administrator
MELISSA MAGINI
(Commenced 23/12/2014)

AUDITORS & SOLICITORS

AUDITORS
EY

SOLICITORS
ALLENS LINKLATERS
JOHNSON WINTER AND SLATERY
KENNEDYS
MINTER ELLISON
SLATER AND GORDON

PATRONS

PATRON IN CHIEF
SIR PETER COSGROVE AK, MC
Governor-General of the Commonwealth of Australia

PATRON
THE HON TONY ABBOTT MP
Prime Minister of Australia

LIFE MEMBERS

The Executive of the Australian Olympic Committee may confer Life Membership upon any person who has rendered outstanding service to the Olympic Movement and Sport.

HONORARY LIFE PRESIDENT
SYDNEY B GRANGE AO OBE MVO (deceased)

LIFE MEMBERS
JAMES S W EVE MBE (deceased)
SIR HAROLD ALDERSON MBE (deceased)
SIR EDGAR TANNER CBE (deceased)
WILLIAM UREN CBE (deceased)
HUGH R WEIR CBE OBE (deceased)
WILLIAM J YOUNG AM MBE (deceased)
JACK F HOWSON OBE JP (deceased)
LEWIS LUXTON CBE OBE (deceased)
JULIUS L PATCHING AO OBE (deceased)
THOMAS BLUE AM BEM (deceased)
ERIC G MCRAE MBE (deceased)
HERBERT K MAXWELL (deceased)
ARTHUR TUNSTALL OBE JP
GEOFFREY J HENKE AO
PHILLIP W COLES AM
R KEVAN GOSPER AO
JOHN D COATES AC
JOHN T DEVITT AM
SIR DONALD TRESPCOWTHICK AC KBE
PETER G MONTGOMERY AM
MICHAEL V WENDEN AM MBE
HELEN M BROWNLEE OAM
RONALD G HARVEY CVO AM
J DOUGLAS DONOGHUE AM

RECIPIENTS OF OLYMPIC ORDER

THE OLYMPIC ORDER IS THE HIGHEST HONORARY AWARD GIVEN BY THE INTERNATIONAL OLYMPIC COMMITTEE (IOC)

It is awarded to “any person who has illustrated the Olympic ideal through his action, has achieved remarkable merit in the sporting world or has rendered outstanding services to the Olympic Movement, either through his own achievement or his own contribution to the development of sport.”

The following Australians have been awarded the Olympic Order:

- JOHN BROWN AO**
DAWN FRASER AO MBE
SYDNEY B GRANGE AO OBE MVO (deceased)
WILLIAM BERGE PHILLIPS OBE (deceased)
JULIUS L PATCHING AO OBE (deceased)
BETTY CUTHBERT AM MBE
HERB ELLIOTT AC MBE
SHANE GOULD MBE
GEOFFREY HENKE AO
JOHN DEVITT AM
BRIAN TOBIN AM
STEPAN KERKYASHARIAN AO
PROF LOWITJA O’DONOGHUE CBE AC
JOHN D COATES AC (GOLD)
THE HON MICHAEL KNIGHT AO (GOLD)
DAVID RICHMOND AO (GOLD)
SANDY HOLLWAY AO
JIM SLOMAN OAM
- MICHAEL EYERS AM**
BOB LEECE AO
MICK O’BRIEN AM
ROBERT ELPHINSTON OAM
MARGARET MCLENNAN
NORMAN MAY AM
JOHN FITZGERALD AM (deceased)
SHIRLEY DE LA HUNTY (STRICKLAND) AO MBE (deceased)
DI HENRY OAM
HARRY GORDON CMG AM (deceased)
CATHERINE FREEMAN OAM
PETER MONTGOMERY AM
THE HON JOHN HOWARD OM AC (GOLD)
MARJORIE NELSON (JACKSON) AC CVO MBE
KERRY STOKES AC
PHILLIP COLES AM
KEVAN GOSPER AO

OLYMPIC DIPLOMA OF MERIT

The Olympic Diploma of Merit was awarded by the IOC to individuals with a general reputation for merit and integrity, and who had been active and efficient in the service of amateur sport and contributed substantially to the development of the Olympic Movement. It was awarded prior to 1975 and the inception of the Olympic Order.

The Olympic Diploma of Merit was awarded to former Prime Minister of Australia.

SIR ROBERT MENZIES KT AK CH QC (deceased)

IOC PIERRE DE COUBERTIN MEDAL

The Pierre de Coubertin Medal was created by the International Olympic Committee in 1997 and named after Baron Pierre de Coubertin, the founder of the modern Olympic Games. The medal pays tribute to people and organisations who, through their teaching, contribute to the promotion of Olympism.

RONALD G HARVEY CVO AM was the first Australian recipient of this award in 2009.

RECIPIENTS OF ORDER OF MERIT

The Australian Olympic Committee may confer the Order of Merit to a person who, in the opinion of the Executive has achieved remarkable merit in the sporting world, either through his personal achievement or his contribution to the development of sport.

- 1978
- BETTY CUTHBERT AM MBE
- HERB ELLIOTT AC MBE
- JOHN DEVITT AM
- DAWN FRASER AO MBE
- DENNIS GREEN OAM BEM
- MARJORIE NELSON (JACKSON) AC CVO MBE
- MARLENE MATHEWS AO
- SIR WILLIAM NORTHAM CBE (deceased)
- BILL ROYCROFT OBE (deceased)
- TOM WIGLEY (deceased)

- 1980
- DR GEORGE SAUNDERS MBE (deceased)
- DORIS MAGEE AM MBE (deceased)

- 1981
- SHIRLEY DE LA HUNTY (STRICKLAND) AO MBE (deceased)
- LINDSAY GAZE OAM

- 1985
- NORMAN GAILEY AM MBE (deceased)

- 1986
- NOEL WILKINSON AM BEM (deceased)
- COLIN COATES

- 1987
- A BRIAN CORRIGAN AM
- KENNETH D FITCH AM

- 1988
- SIR DONALD TRESPCOWTHICK AC KBE
- NORMAN RYDGE AM CBE OBE

- 1989
- NORMAN MAY AM

- 1990
- MICHAEL WINNEKE (deceased)
- THE HON GRAHAM RICHARDSON

- 1991
- JOHN STANLEY
- DAVID ZUKER OAM

- 1994
- THE HON JOHN FAHEY AC
- THE HON BRUCE BAIRD AM
- THE HON FRANK SARTOR AO
- RODERICK MCGEOCH AO
- ROBERT ELPHINSTON OAM

- 1996
- DR JEAN ROBERTS
- GARY PEMBERTON AC

- 1997
- WILF BARKER (deceased)

- 1999
- HARRY GORDON CMG AM (deceased)

- 2001
- DR BRIAN SANDO OAM (deceased)
- ROBERT THORNTON
- THE HON MICHAEL KNIGHT AO
- SANDY HOLLWAY AO
- MICHAEL EYERS AM
- JIM SLOMAN OAM
- MAURICE HOLLAND
- DI HENRY OAM
- DAVID RICHMOND AO
- BOB LEECE AO
- MICK O'BRIEN AM
- PETER RYAN QPM
- PAUL MCKINNON

- 2002
- RINO GROLLO

- 2003
- DR JACQUES ROGGE

- 2005
- ROSS SMITH OAM

- 2006
- THE HON ROD KEMP
- THE HON BOB ELLICOTT QC

- 2008
- TONY CHARLTON AM (deceased)
- DAVID FORDHAM (deceased)
- BRUCE MCAVANEY OAM

- 2009
- MAX BECK AM
- JOHN CONDE AO
- ROBERT GERARD AO

- 2010
- MICHAEL BUSHELL
- DAVID CLARKE AO (deceased)
- DR JOHN HEWSON AM
- JOHN MCINTOSH

- 2012
- PROF PETER FRICKER OAM

- 2013
- H.E. SHEIKH AHMAD AL-FAHAD AL-SABAH
- JOHN CALVERT-JONES AM
- GARY FENTON
- PETER FOX AM
- ALAN GROVER
- DAVID PRINCE OAM
- GERRY RYAN OAM

- 2014
- GINA RINEHART
- LAURIE LAWRENCE

AOC PRESIDENTS

AND SECRETARIES GENERAL⁽ⁱ⁾ AND INTERNATIONAL OLYMPIC COMMITTEE MEMBERS IN AUSTRALIA

Chairman/President

1920 – 1944
JAMES TAYLOR⁽ⁱⁱ⁾

1944 – 1973
SIR HAROLD ALDERSON
MBE

1973 – 1977
SIR EDGAR TANNER CBE

1977 – 1985
SYDNEY B GRANGE AO
OBE MVO

1985 – 1990
R KEVAN GOSPER AO

1990 – Present
JOHN D COATES AC

Honorary Secretary/
Secretary General

1920
GEORGE SHAND (Acting)

1921 – 1924
OSWALD G H MERRETT

1924 – 1947
JAMES S W EVE MBE

1947 – 1973
SIR EDGAR TANNER CBE

1973 – 1985
JULIUS L PATCHING AO
OBE

1985 – 1993
PHILLIP COLES AM

1993 – 1995
PERRY CROSSWHITE AM

1995 – 2001
CRAIG MCLATCHEY OAM

2001 – 2004
ROBERT ELPHINSTON
OAM

2005 – 2014
CRAIG PHILLIPS

2014 - Present
FIONA DE JONG

IOC Members

1894 – 1905
LEONARD A CUFF⁽ⁱⁱⁱ⁾

1905 – 1932
RICHARD COOMBS

1924 – 1944
JAMES TAYLOR CBE

1933 – 1951
SIR HAROLD LUXTON

1946 – 1975
HUGH R WEIR CBE OBE

1951 – 1974
LEWIS LUXTON CBE OBE

1974 – 1981
DAVID H MCKENZIE AM

1977 – 2013
R KEVAN GOSPER AO

1982 – 2011
PHILLIP COLES AM

2000 – 2005
SUSAN O’NEILL OAM

2001 – Present
JOHN D COATES AC

2013 – Present
JAMES TOMKINS OAM

IOC Executive Board

1986 – 1990, 1995 – 1999
Executive Board
1990 – 1994, 1999 – 2003
Vice President
R KEVAN GOSPER AO

2009 – 2013
Executive Board
2013 – Present
Vice President
JOHN D COATES AC

Note:

(i) The list of office bearers includes the Chairman/President and Honorary Secretary/Secretary General of the Australian Olympic Committee’s predecessor organisations, the Australian Federated Olympic Council (1920) and the Australian Olympic Federation (1921 - 1989).

(ii) James Taylor passed away in 1944 and Sir Harold Alderson served as Acting Chairman until 1947.

(iii) Leonard Cuff, originally from New Zealand, represented the interests of Australasia from 1894 until 1905.



AUSTRALIAN
TEAMS AT THE
OLYMPIC GAMES

Olympic Games	Nations	Athletes	Officials	Male Athletes	Female Athletes	Opening Flagbearer	Closing FlagBearer	General Manager/Chef de Mission ^(iv)	Gold	Silver	Bronze	Total
1896 Athens	14	1	-	1	-	-	-	-	2	-	1	3
1900 Paris	22	2	-	2	-	-	-	-	2	-	3	5
1904 St Louis ⁽ⁱ⁾	12	3	-	3	-	-	-	-	-	3	1	4
1908 London ⁽ⁱⁱ⁾	22	30 (3)	-	30 (3)	-	Henry St Aubyn Murray (NZL)	-	William Hill	1	2	1	4
1912 Stockholm ⁽ⁱⁱ⁾	22	31 (3)	-	29 (3)	2	Malcolm Champion (NZL)	-	Vicary Horniman	2	2	2	6
1920 Antwerp	29	13	1	12	1	George Parker	-	Horace Bennett	-	2	1	3
1924 Paris	44	37	5	37	-	Edwin Carr	-	Oswald Merrett	3	1	2	6
1928 Amsterdam	46	18	2	14	4	Bobby Pearce	-	Leslie Duff	1	2	1	4
1932 Los Angeles	37	12	4	8	4	Andrew 'Boy' Charlton	-	James Eve	3	1	1	5
1936 Berlin	49	33	4	29	4	Edgar 'Dunc' Gray	-	Harold Alderson	-	-	1	1
1948 London	59	77	11	68	9	Les McKay	-	Edgar Tanner	2	6	5	13
1952 Helsinki	69	85	12	75	10	Mervyn Wood	-	Bill Uren	6	2	3	11
1956 Melbourne	67	323	35	277	46	Mervyn Wood	-	Bill Uren	13	8	14	35
1960 Rome	83	198	31	168	30	Jock Sturrock	-	Sydney Grange	8	8	6	22
1964 Tokyo	93	253	46	211	42	Ivan Lund	Dawn Fraser	Len Curnow	6	2	10	18
1968 Mexico City	112	133	35	109	24	Bill Roycroft	Eric Pearce	Julius Patching	5	7	5	17
1972 Munich	122	173	46	143	30	Dennis Green	Michael Wenden	Julius Patching	8	7	2	17
1976 Montreal	92	186	47	151	35	Raelene Boyle	Robert Haigh	Jack Howson	-	1	4	5
1980 Moscow ⁽ⁱⁱⁱ⁾	80	124	53	95	29	Denise Boyd & Max Metzker	John Sumegi	Phillip Coles	2	2	5	9
1984 Los Angeles	140	248	85	174	74	Wayne Roycroft	Dean Lukin	William Hoffman	4	8	12	24
1988 Seoul	160	261	83	188	73	Ric Charlesworth	Debbie Flintoff-King	John Coates	3	6	5	14
1992 Barcelona	172	281	145	188	93	Jenny Donnet	Kieren Perkins	John Coates	7	9	11	27
1996 Atlanta	197	425	220	255	170	Andrew Hoy	Mike McKay	John Coates	9	9	23	41
2000 Sydney	199	632	374	349	283	Andrew Gaze	Ian Thorpe	John Coates	16	25	17	58
2004 Athens	201	482	285	274	208	Colin Beashel	Petria Thomas	John Coates	17	16	17	50
2008 Beijing	204	436	318	236	200	James Tomkins	Stephanie Rice	John Coates	14	15	17	46
2012 London	204	410	319	224	186	Lauren Jackson	Malcolm Page	Nick Green	7	16	12	35
									141	160	182	483

Notes:

The Olympians Club of Australia defines an Olympian as an athlete who was selected as a member of an Australian Olympic Team and attended any Olympic or Olympic Winter Games. That definition has been applied in this Annual Report.

(i) Swimmer Francis Gailey who won three silver and one bronze medal at the 1904 St Louis Games was confirmed, in March 2009, as being Australian and not American as the Games records indicate.

AUSTRALIAN
TEAMS AT THE
OLYMPIC WINTER GAMES

Olympic Games	Nations	Athletes	Officials	Male Athletes	Female Athletes	Opening Flagbearer	Closing FlagBearer	General Manager/Chef de Mission ^(iv)	Gold	Silver	Bronze	Total
1924 Chamonix	16	-	-	-	-	-	-	-	-	-	-	-
1928 St Moritz	25	-	-	-	-	-	-	-	-	-	-	-
1932 Lake Placid	17	-	-	-	-	-	-	-	-	-	-	-
1936 Garmisch-Partenkirchen	28	1	-	1	-	-	-	-	-	-	-	-
1948 St Moritz	28	-	-	-	-	-	-	-	-	-	-	-
1952 Oslo	22	9	1	7	2	-	-	Robert Chisholm	-	-	-	-
1956 Cortina d'Ampezzo	32	10	3	8	2	-	-	Robert Chisholm	-	-	-	-
1960 Squaw Valley	30	31	7	27	4	Vic Ekberg	-	Donald Maclurcan	-	-	-	-
1964 Innsbruck	36	6	5	4	2	-	-	John Wagner	-	-	-	-
1968 Grenoble	37	3	4	3	-	Malcolm Milne	-	Bruce Dyson	-	-	-	-
1972 Sapporo	35	4	5	4	-	-	-	Richard Watson	-	-	-	-
1976 Innsbruck	37	8	1	5	3	Colin Coates	-	Geoff Henke	-	-	-	-
1980 Lake Placid	37	10	5	6	4	Robert McIntyre	-	Geoff Henke	-	-	-	-
1984 Sarajevo	49	11	5	8	3	Colin Coates	-	Geoff Henke	-	-	-	-
1988 Calgary	57	19	14	17	2	Michael Richmond	-	Geoff Henke	-	-	-	-
1992 Albertville	60	23	23	16	7	Danny Kah	-	Geoff Henke	-	-	-	-
1994 Lillehammer	80	27	25	20	7	Kirstie Marshall	Kirstie Marshall	Geoff Henke	-	-	1	1
1998 Nagano	72	24	26	16	8	Richard Nizielski	Zali Steggall	Ian Chesterman	-	-	1	1
2002 Salt Lake City	78	27	25	14	13	Adrian Costa	Steven Bradbury	Ian Chesterman	2	-	-	2
2006 Torino	80	40	46	23	17	Alisa Camplin	Dale Begg-Smith	Ian Chesterman	1	-	1	2
2010 Vancouver	82	40	53	20	20	Torah Bright	Lydia Lassila	Ian Chesterman	2	1	-	3
2014 Sochi	88	60	88	29	31	Alex Pullin	David Morris	Ian Chesterman	-	2	1	3
									5	3	4	12

(ii) Competed with New Zealand as Australasia. Total figures include New Zealand and figures in brackets are the number of New Zealand athletes. Two New Zealand athletes competing under Australasia won individual medals. These medals contributed to the overall medal tally but are not recorded as Australian medals, and not included in the table. The New Zealand individual medallists were Harry Kerr (1908 – athletics bronze) and Anthony Wilding (1912 – tennis bronze).

(iii) Figures do not include several sections of the Team that withdrew over the boycott issue. (The Team totalled 204 athletes and 69 officials when announced. Australia was not represented in equestrian, hockey and yachting.) The two flagbearers at Moscow were to symbolise unity. Australia, like a number of European countries, did not march behind its national flag but that of the International Olympic Committee.

(iv) Since the 1964 Olympic Games the Olympic Charter designation of Chef de Mission has been adopted.

AUSTRALIAN
TEAMS AT THE
YOUTH OLYMPIC GAMES

Youth Olympic Games	Nations	Athletes	Officials	Male Athletes	Female Athletes	Opening Flagbearer	Closing Flagbearer	Chef de Mission	Gold	Silver	Bronze	Total
2010 Singapore	205	100	45	52	48	Liz Parnov	-	Nick Green	8	15	9	32*
2014 Nanjing	204	89	52	43	46	Tiana Penitani	Jessica Thornton	Susan O'Neill	5	4	17	26*
									13	19	26	58*

Note:
* This tally includes medals won in mixed gender and mixed NOC events.

AUSTRALIAN
TEAMS AT THE
WINTER YOUTH OLYMPIC GAMES

Youth Olympic Games	Nations	Athletes	Officials	Male Athletes	Female Athletes	Opening Flagbearer	Closing Flagbearer	Chef de Mission	Gold	Silver	Bronze	Total
2012 Innsbruck	70	13	14	7	6	Greta Small	Alex Fitch	Alisa Camplin	-	-	2	2
									-	-	2	2

AUSTRALIA’S
OLYMPIC CHAMPIONS

1896 - Athens, Greece

Athletics
EDWIN FLACK - 800m, 1500m

1900 - Paris, France

Swimming
FRED LANE - 200m Freestyle, 200m Obstacle Race

1904 - St Louis, USA

No gold medals won

1908 - London, Great Britain

Rugby Union
JOHN BARNETT, PHILLIP CARMICHAEL, DANIEL CARROLL, ROBERT CRAIG, THOMAS GRIFFIN, JOHN HICKEY, MALCOLM MCARTHUR, ARTHUR MCCABE, PATRICK MCCUE, CHRISTOPHER MCKIVAT (CAPTAIN), CHARLES MCMURTRIE, SYDNEY MIDDLETON, THOMAS RICHARDS, CHARLES RUSSELL, FRANK BEDE SMITH

1912 - Stockholm, Sweden

Swimming
SARAH ‘FANNY’ DURACK - 100m Freestyle;
LES BOARDMAN, HAROLD HARDWICK, CECIL HEALY, MALCOLM CHAMPION (NZ) - Men’s 4 x 200m Freestyle Relay

1920 - Antwerp, Belgium

No gold medals won

1924 - Paris, France

Athletics
ANTHONY ‘NICK’ WINTER - Triple Jump

Diving
RICHMOND ‘DICK’ EVE - Plain High Dive

Swimming
ANDREW ‘BOY’ CHARLTON - 1500m Freestyle

1928 - Amsterdam, Netherlands

Rowing
HENRY ‘BOBBY’ PEARCE - Single Scull

1932 - Los Angeles, USA

Cycling
EDGAR ‘DUNC’ GRAY - 1km Time Trial

Rowing
HENRY ‘BOBBY’ PEARCE - Single Scull

Swimming
CLARE DENNIS - 200m Breaststroke

1936 - Berlin, Germany

No gold medals won

1948 - London, Great Britain

Athletics
JOHN WINTER - High Jump

Rowing
MERVYN WOOD - Single Scull

1952 - Helsinki, Finland

Athletics
MARJORIE JACKSON - 100m, 200m;
SHIRLEY STRICKLAND - 80m Hurdles

Cycling
RUSSELL MOCKRIDGE - 1km Time Trial;
LIONEL COX, RUSSELL MOCKRIDGE - Tandem Cycling

Swimming
JOHN DAVIES - 200m Breaststroke

1956 - Melbourne, Australia

Athletics
BETTY CUTHBERT - 100m, 200m;
SHIRLEY STRICKLAND - 80m Hurdles;
NORMA CROKER, BETTY CUTHBERT, FLEUR MELLOR, SHIRLEY STRICKLAND - 4 x 100m Relay

Cycling
IAN BROWNE, ANTHONY MARCHANT - Tandem Cycling

Swimming
LORRAINE CRAPP - 400m Freestyle; **DAWN FRASER** - 100m Freestyle; **JON HENRICKS** - 100m Freestyle;
MURRAY ROSE - 400m Freestyle, 1500m Freestyle;
DAVID THEILE - 100m Backstroke; **JOHN DEVITT, JON HENRICKS, KEVIN O’HALLORAN, MURRAY ROSE** - 4 x 200m Freestyle Relay; **LORRAINE CRAPP, DAWN FRASER, FAITH LEECH, SANDRA MORGAN** - 4 x 100m Freestyle Relay

AUSTRALIA'S OLYMPIC CHAMPIONS (CONT'D)

1960 - Rome, Italy

Athletics

HERB ELLIOTT - 1500m

Equestrian

LAWRENCE MORGAN - Three Day Event Individual; NEALE LAVIS, LAWRENCE MORGAN, WILLIAM ROYCROFT - Three Day Event Team

Swimming

JOHN DEVITT - 100m Freestyle; DAWN FRASER - 100m Freestyle; JOHN KONRADS - 1500m Freestyle; MURRAY ROSE - 400m Freestyle; DAVID THEILE - 100m Backstroke

1964 - Tokyo, Japan

Athletics

BETTY CUTHBERT - 400m

Swimming

KEVIN BERRY - 200m Butterfly; DAWN FRASER - 100m Freestyle; IAN O'BRIEN - 200m Breaststroke; ROBERT WINDLE - 1500m Freestyle

Yachting

WILLIAM NORTHAM, PETER O'DONNELL, JAMES SARGEANT - 5.5 Metre Class

1968 - Mexico City, Mexico

Athletics

MAUREEN CAIRD - 80m Hurdles; RALPH DOUBELL - 800m

Swimming

LYNETTE MCCLEMENTS - 100m Butterfly; MICHAEL WENDEN - 100m Freestyle, 200m Freestyle

1972 - Munich, West Germany

Swimming

BRAD COOPER - 400m Freestyle; SHANE GOULD - 200m Freestyle, 400m Freestyle, 200m Individual Medley; GAIL NEALL - 400m Individual Medley; BEVERLEY WHITFIELD - 200m Breaststroke

Yachting

THOMAS ANDERSON, JOHN CUNEO, JOHN SHAW - Dragon Class; JOHN ANDERSON, DAVID FORBES - Star Class

1976 - Montreal, Canada

No gold medals won

1980 - Moscow, USSR

Swimming

MICHELLE FORD - 800m Freestyle; NEIL BROOKS, PETER EVANS, MARK KERRY, MARK TONELLI - 4 x 100m Medley Relay

1984 - Los Angeles, USA

Athletics

GLYNIS NUNN - Heptathlon

Cycling

MICHAEL GREندا, KEVIN NICHOLS, MICHAEL TURTUR, DEAN WOODS - 4000m Team Pursuit

Swimming

JON SIEBEN - 200m Butterfly

Weightlifting

DEAN LUKIN - Super Heavyweight

1988 - Seoul, Korea

Athletics

DEBBIE FLINTOFF-KING - 400m Hurdles

Hockey (Women)

TRACY BELBIN, DEBORAH BOWMAN, MICHELLE CAPES, LEE CAPES, SALLY CARBON, ELSPETH CLEMENT, LORETTA DORMAN, MAREE FISH, RECHELLE HAWKES, LORRAINE HILLAS, KATHLEEN PARTRIDGE, SHARON PATMORE, JACQUELINE PEREIRA, SANDRA PISANI, KIM SMALL, LIANE TOOTH

Swimming

DUNCAN ARMSTRONG - 200m Freestyle

1992 - Barcelona, Spain

Canoe/Kayak

CLINT ROBINSON - K1 1000m

Cycling

KATHRYN WATT - Road Race

Equestrian

MATTHEW RYAN - Three Day Event Individual; ANDREW HOY, GILLIAN ROLTON, MATTHEW RYAN - Three Day Event Team

Rowing

PETER ANTONIE, STEPHEN HAWKINS - Double Scull; ANDREW COOPER, NICHOLAS GREEN, MICHAEL MCKAY, JAMES TOMKINS - Four

Swimming

KIEREN PERKINS - 1500m Freestyle

1996 - Atlanta, USA

Equestrian

PHILLIP DUTTON, ANDREW HOY, GILLIAN ROLTON, WENDY SCHAEFFER - Three Day Event Team

Hockey (Women)

ALYSON ANNAN, LOUISE DOBSON, RENITA FARRELL, JULIET HASLAM, RECHELLE HAWKES, CLOVER MAITLAND, KAREN MARSDEN, MICHELLE ANDREWS, JENNIFER MORRIS, JACQUELINE PEREIRA, NOVA PERIS-KNEEBONE, KATRINA POWELL, LISA POWELL, DANIELLE ROCHE, KATE STARRE, LIANE TOOTH

Rowing

DREW GINN, NICHOLAS GREEN, MICHAEL MCKAY, JAMES TOMKINS - Four; KATE SLATTER, MEGAN STILL - Pair

Shooting

MICHAEL DIAMOND - Trap; RUSSELL MARK - Double Trap

Swimming

SUSAN O'NEILL - 200m Butterfly; KIEREN PERKINS - 1500m Freestyle

Tennis

TODD WOODBRIDGE, MARK WOODFORDE - Doubles

2000 - Sydney, Australia

Archery

SIMON FAIRWEATHER - Individual

Athletics

CATHY FREEMAN - 400m

Beach Volleyball

NATALIE COOK, KERRI-ANN POTTHARST

Cycling

BRETT AITKEN, SCOTT MCGRORY - Madison

Equestrian

PHILLIP DUTTON, ANDREW HOY, MATTHEW RYAN, STUART TINNEY - Three Day Event Team

Hockey (Women)

KATE ALLEN, ALYSON ANNAN, LISA CARRUTHERS, RENITA GARARD, JULIET HASLAM, RECHELLE HAWKES, NIKKI HUDSON, RACHEL IMISON, CLOVER MAITLAND, CLAIRE MITCHELL-TAVERNER, JENNIFER MORRIS, ALISON PEEK, KATRINA POWELL, ANGIE SKIRVING, KATE STARRE, JULIE TOWERS

Sailing

TOM KING, MARK TURNBULL - 470 Class; JENNY ARMSTRONG, BELINDA STOWELL - 470 Class

Shooting

MICHAEL DIAMOND - Trap

Swimming

GRANT HACKETT - 1500m Freestyle; SUSAN O'NEILL - 200m Freestyle; IAN THORPE - 400m Freestyle; ASHLEY CALLUS, CHRIS FYDLER, MICHAEL KLIM, IAN THORPE, TODD PEARSON*, ADAM PINE* - 4 x 100m Freestyle Relay; IAN THORPE, MICHAEL KLIM, TODD PEARSON, WILLIAM KIRBY, GRANT HACKETT*, DANIEL KOWALSKI* - 4 x 200m Freestyle Relay

Taekwondo

LAUREN BURNS - Olympic Flyweight

Water Polo (Women)

NAOMI CASTLE, JOANNE FOX, BRIDGETTE GUSTERSON, SIMONE HANKIN, YVETTE HIGGINS, KATE HOOPER, BRONWYN MAYER, GAIL MILLER, MELISSA MILLS, DEBBIE WATSON, LIZ WEEKES, DANIELLE WOODHOUSE, TARYN WOODS

2002 - Salt Lake City, USA

Freestyle Skiing

ALISA CAMPLIN - Aerials

Short Track Speed Skating

STEVEN BRADBURY - 1000m

2004 - Athens, Greece

Cycling

SARA CARRIGAN - Road Race; RYAN BAYLEY - Sprint, Keirin; GRAEME BROWN, LUKE ROBERTS, BRETT LANCASTER, BRAD MCGEE, STEPHEN WOOLDRIDGE**, PETER DAWSON** - 4000m Team Pursuit; GRAEME BROWN, STUART O'GRADY - Madison; ANNA MEARES - 500m Time Trial

Diving

CHANTELLE NEWBERY - 10m Platform

Hockey (Men)

MICHAEL BRENNAN, TRAVIS BROOKS, DEAN BUTLER, LIAM DE YOUNG, JAMIE DWYER, NATHAN EGLINGTON, TROY ELDER, BEVAN GEORGE, ROBERT HAMMOND, MARK HICKMAN, MARK KNOWLES, BRENT LIVERMORE, MICHAEL MCCANN, STEPHEN MOWLAM, GRANT SCHUBERT, MATTHEW WELLS

Rowing

DREW GINN, JAMES TOMKINS - Pair

Shooting

SUZANNE BALOGH - Trap

Swimming

JODIE HENRY - 100m Freestyle; GRANT HACKETT - 1500m Freestyle; PETRIA THOMAS - 100m Butterfly; IAN THORPE - 200m Freestyle, 400m Freestyle; JODIE HENRY, LISBETH LENTON, ALICE MILLS, PETRIA THOMAS, SARAH RYAN* - 4 x 100m Freestyle Relay; JODIE HENRY, LEISEL JONES, GIAAN ROONEY, PETRIA THOMAS, BROOKE HANSON*, ALICE MILLS*, JESSICAH SCHIPPER* - 4 x 100m Medley Relay

AUSTRALIA'S OLYMPIC CHAMPIONS

(CONT'D)

2006 - Torino, Italy

Freestyle Skiing

DALE BEGG-SMITH - Moguls

2008 - Beijing, China

Athletics

STEVEN HOOKER - Pole Vault

Canoe/Kayak Flatwater

KEN WALLACE - K1 500m

Diving

MATTHEW MITCHAM - 10m Platform

Rowing

SCOTT BRENNAN, DAVID CRAWSHAY - Double Sculls;
DUNCAN FREE, DREW GINN - Pair

Sailing

TESSA PARKINSON, ELISE RECHICHI - 470 Class;
MALCOLM PAGE, NATHAN WILMOT - 470 Class

Swimming

LEISEL JONES - 100m Breaststroke; LISBETH TRICKETT - 100m Butterfly; STEPHANIE RICE - 400m Individual Medley, 200m Individual Medley; STEPHANIE RICE, BRONTE BARRATT, KYLIE PALMER, LINDA MACKENZIE, FELICITY GALVEZ*, ANGIE BAINBRIDGE*, MELANIE SCHLANGER*, LARA DAVENPORT* - 4 x 200m Freestyle Relay; EMILY SEEBOHM, LEISEL JONES, JESSICAH SCHIPPER, LISBETH TRICKETT, TARNEE WHITE*, FELICITY GALVEZ*, SHAYNE REESE* - 4 x 100m Medley Relay

Triathlon

EMMA SNOWSILL

2010 – Vancouver, Canada

Freestyle Skiing

LYDIA LASSILA - Aerials

Snowboard

TORAH BRIGHT - Halfpipe

Note:

1924 Chamonix to 1992 Albertville Olympic Winter Games Australia did not win any gold medals.

* At Barcelona 1992, a system was introduced by which swimmers who swam in the preliminaries of the relays but did not swim in the final were awarded medals if their team won a medal.

** Cyclists who raced in preliminaries but did not race in the medal round, were similarly rewarded if their team won a medal.

AUSTRALIA'S YOUTH OLYMPIC CHAMPIONS

2010 Singapore

Athletics

NICHOLAS HOUGH - 110m Hurdles

Boxing

DAMIEN HOOPER - Middleweight

Canoe/Kayak

JESSICA FOX - K1 Slalom

Hockey (Men)

DANIEL BEALE, ROBERT BELL, ANDREW BUTTURINI, RYAN EDGE, JAKE FARRELL, CASEY HAMMOND, JEREMY HAYWARD, DANIEL MATHIESON, RORY MIDDLETON, LUKE NOBLETT, FLYNN OGILVIE, JAYSHAAN RANDHAWA, BYRON WALTON, JORDAN WILLOTT, OSCAR WOOKEY, DYLAN WOTHERSPOON

Swimming

NICHOLAS SCHAFER - 100m Breaststroke; EMILY SELIG - 200m Breaststroke; MADISON WILSON, EMILY SELIG, ZOE JOHNSON, EMMA MCKEON - 4 x 100m Medley Relay; MAX ACKERMANN, JUSTIN JAMES, NICHOLAS SCHAFER, KENNETH TO - 4 x 100m Medley Relay

2012 Innsbruck, Austria

No gold medals won

2014 Nanjing, China

Athletics

JESSICA THORNTON - 400m;
TRAE WILLIAMS - 8 x 100m Relay (Mixed)

Hockey - 5-a-Side (Men)

ALEC RASMUSSEN, COREY WEYER, JONATHAN BRETHERTON, MACKENZIE WARNE, MATTHEW BIRD, MAX HENDRY, MAX HUGHES, NATHANAEL STEWART, TIM HOWARD

Rugby Sevens (Women)

AMBER PILLEY, BROOKE ANDERSON, CAITLIN MORAN, DOMINIQUE DU TOIT, KELLIE GIBSON, LAURA WALDIE, MACKENZIE SADLER, MARIOULLA BELESSIS, RAECENE MCGREGOR, SHENAE CIESIOLKA, TAYLA STANFORD, TIANA PENITANI

Triathlon (Women)

BRITTANY DUTTON - Individual



AUSTRALIAN OLYMPIC TEAM VALUES

SPORT CAN REFLECT HUMAN ENDEAVOUR AND HUMAN SPIRIT AT ITS BEST. FOR SPORT TO BE INSPIRATIONAL, SPORTSMEN AND WOMEN NEED TO RESPECT A SET OF VALUES.

Together we aspire to achieve our highest level of performance and conduct thus providing the finest expression of Olympism.



ATTITUDE

My positive attitude is essential in overcoming obstacles to help me improve and give of my best. My positive attitude is a key ingredient to success and leadership.

SPORTSMANSHIP

I recognise that sport is greater than the individual; that cheating reduces the stature of sport and all who love it; that class, race and creed are never factors in the attitude of true sports people and those who respect the virtues and values of sport.

PRIDE

Pride drives me when the temptation is to settle for something less. I am proud to have been chosen to represent our country.

INDIVIDUAL RESPONSIBILITY

I alone am responsible for my performance but I will be generous in acknowledging the support of others.

RESPECT

I respect sport, the efforts of my competitors, my team mates and officials. I respect Australia and its indigenous heritage. I respect our nation's Olympic past and the spirit of Olympism.

EXPRESS YOURSELF

I have an opinion and will express my view with thought and consideration to others. In showing my emotions I do so with individuality and, where possible, good humour and humility.



VALE HARRY GORDON CMG AM A GREAT AUSTRALIAN

A DISTINGUISHED CAREER THAT SPANNED 70 YEARS ENDED ON 21 JANUARY 2015 WITH THE PASSING OF JOURNALIST, FOREIGN CORRESPONDENT, EDITOR, AUTHOR AND OLYMPIC HISTORIAN, HARRY GORDON.

Harry was by far one of Australia's most admired and accomplished journalists. When it came to the Olympics, he was without peer. He passed away in Queensland at the age of 89.

Harry was 16 when he joined Sydney's Daily Telegraph as a copy boy. By the time he was 24 he was a war correspondent in Korea and Algeria. He later became the editor of the Melbourne Sun and then editor-in-chief of two major groups, the Herald and Weekly Times and Queensland Newspapers as well as Chairman of Australian Associated Press (AAP).

In those roles, Harry mentored hundreds of young Australian journalists.

From the war zone in Korea he was sent to his first Olympic Games in Helsinki in 1952. That was the start of a love affair with the Olympic Movement.

Harry was the doyen of Australian Olympic journalists and recognised around the world. He wrote a total of 15 books including Australia and the Olympic Games published in 1994, The Time of Our Lives covering the 1994-2002 period and his final work - From Athens with Pride - the official history of the Australian Olympic Movement, 1894-2014, published last year. As a trilogy, they constitute the bible of Olympic publications.

His Olympic involvement included the "Golden era" in the 1950's and 60s. He chronicled the deeds of such people as Marjorie Jackson, Shirley Strickland, Betty Cuthbert, Dawn Fraser, Murray Rose and Herb Elliott at the Games of 1952, 1956, 1960 and 1964.

And he was glowing in his tributes to the modern day champions, Kieren Perkins, Ian Thorpe, Grant Hackett and Cathy Freeman.

In 1956 one of his columns led to the streets in the Melbourne Olympic Village being re-named. They had been called after famous battles but after his words were quoted in parliament, the names were changed to honour Olympic heroes.

After the famous incident in 1956 in which John Landy stopped during an Australian mile championship to aid a fallen Ron Clarke, he wrote an open letter to Landy in the Melbourne Sun, explaining that his (Landy's) action had been the "instinctive gesture of a man whose mate is in trouble." When a huge sculpture was unveiled in Olympic Park to commemorate Landy's gesture, the full text of Harry Gordon's open letter was incorporated in it, in bronze.

In 1987 he wrote an essay in Time Australia under the headline: "Where are you, John Ian Wing?" That led to the identification and ultimate recognition of the anonymous Chinese boy behind the informal closing ceremony at the Melbourne Games, which changed the closing ceremonies of the Olympic Games forever.

When he stopped being an editor, Harry returned to his passion of covering the Olympic Games starting first with the 1988 Seoul Games right through to London 2012.

Since 1992 Harry was the Official Historian for the Australian Olympic Committee. He had the task of naming streets and boulevards around the main Sydney 2000 Olympic arenas and through the Olympic Village. He also helped plan the 2000 Torch Relay. Harry was the only journalist accredited to cover our two Australian Olympic Games.

He helped plan the media facilities for the 1956 Olympic Games and was a member of the Organising Committee for the 1982 Commonwealth Games.

In 1999 he was awarded the AOC's highest award, the Order of Merit and in 2001 he received the International Olympic Committee's (IOC) highest honour, the Olympic Order for his outstanding service to the Olympic Movement.

Other awards included in 2002 Australia's inaugural award for Lifetime Achievement in Sports Journalism (conferred by the Australian Sports Commission and the National Press Club); in 2003 the Melbourne Press Club presented him with its Lifetime Achievement in Journalism Award, and he was inducted as a Member of the MCG Media Hall of Fame; in 2006 the International Society of Olympic Historians honoured him with its ISOH Award - the supreme award in its field and the second ever made.

In 2013 he was inducted into the Melbourne Press Club Hall of Fame. In his acceptance speech that night Harry said "Journalism provides a most wonderful life of contrasts. Twice I went from battlefields in Korea and Algeria, where people were killing each other, to Olympic Games in Helsinki and Rome, where the mood was peace and good will."

In 1980, Gordon was made a Companion of the Order of St Michael and St George (CMG) for his service to Journalism in Queensland and in 1993, was made a Member of the Order of Australia (AM) for his service to the community and to the promotion of Australian sport.

2014 AUSTRALIAN OLYMPIC WINTER TEAM

SOCHI, RUSSIA

The 2014 Australian Olympic Winter Team was Australia's largest with 60 athletes representing our nation at the XXII Olympic Winter Games in Sochi, Russia. The Games were held 7-23 February 2014.

Under the leadership of Chef de Mission Ian Chesterman, and behind back-to-back Snowboard Cross World Champion and Opening Ceremony Flag Bearer Alex 'Chumpy' Pullin, Australian athletes participated in 10 of the 15 sports on the program including alpine skiing (5 athletes), biathlon (2 athletes), bobsleigh (6 athletes), cross country skiing (4 athletes), figure skating (4 athletes), freestyle skiing (21 athletes), luge (1 athlete), short track speed skating (2 athletes) skeleton (3 athletes), snowboard (11 athletes) and speed skating (1 athlete).

THIS WAS A TEAM OF HISTORY MAKERS

Australia won three Olympic medals in Sochi; 2 silver and 1 bronze. Torah Bright became Australia's most successful female Winter Olympian by adding a silver medal to her gold from Vancouver in 2010. In Sochi, Bright was the only athlete to attempt three Snowboard events at the one Olympic Winter Games: Slopestyle, Halfpipe and Snowboard Cross. David Morris, Australia's only male Aerial skier at the Sochi Games wrote his own piece of Olympic history by completing a double-full full-full (quad twisting somersault) in the men's super-final. Morris scored 110.41 points for his jump and was awarded the silver medal. He was

later honoured for his achievement by carrying the Australian flag in the Closing Ceremony. Team mate and defending Olympic Aerial Skiing champion Lydia Lassila was in Sochi to make history. Lydia chose to execute a jump in the women's super-final that no other woman in the history of the sport had attempted in competition, a quad twisting triple somersault. The high degree of difficulty jump scored her 72.12 points and the bronze medal. This historical effort has taken the sport of women's Aerial Skiing to a whole new level. Lydia is also the first mother to win a Winter Olympic medal for Australia.

A total of 15 top-10 performances were recorded by Australia's athletes during the Sochi Games, a significant increase from the nine achieved in Vancouver in 2010. In Moguls, Australia had three women and four men in the top-20, including teenager Britt Cox, finishing fifth and Matt Graham finishing seventh. In the new events of Freestyle Skiing – Ski Slopestyle, Anna Segal and Russ Henshaw came agonisingly close to medals finishing fourth and eighth respectively. Australia had 27 top 16 finishes in Sochi compared to 15 in Vancouver, and many of these results were achieved by teenagers and first-time Olympians. The 2014 Australian Olympic Winter Team consisted of 31 female competitors, making it the first Australian Olympic Team, Summer or Winter, with more female athletes than male.

Bobsleigh's Jana Pittman became the first female Olympian to compete in both a Summer and Winter Olympic Games. Callum and Aimee Watson became the first siblings to compete at the same Games in Cross Country Skiing.

Alex Almoukov achieved the best ever performance by a male Australian biathlete when he finished 45th in the 20km Individual. Other historic bests were John Farrow finishing 17th in the men's Skeleton, Belle Brockhoff, eighth in the women's Snowboard Cross and Kent Callister, ninth in the men's Snowboard Halfpipe.

Impressive facilities were enjoyed across three Olympic Villages, together with an Australian Team subsite in Rosa Khutor for Mogul Skiing athletes. The operational elements of these Games were executed superbly by the Sochi Organising Committee (Sochi 2014). The venues were exceptional, transport system seamless and Villages in the Mountain and Coastal clusters first class. The volunteers were remarkable, young, polite and friendly ambassadors for their country.

The success of this Team could not have been achieved without the valuable support of the Olympic Winter Institute of Australia (OWIA) delivering the winter programs and nurturing talented winter athletes.

Gratitude must be expressed for the generous support provided by AOC sponsors and suppliers. The 2014 Australian Olympic Winter Team proudly competed in Karbon garments and used XTM gloves and accessories. Karbon and XTM invested considerable time working with athletes and coaches on product research and development to ensure our athletes had access to the best technical apparel. Sportscraft, adidas and Blundstone also provided formal and sporting apparel for the Team. Medical and Physiotherapy supplies were provided by Elastoplast, Walsh's Pharmacy, Athlegen and Club Warehouse. Samsung provided mobile communications.

The 2014 Australian Olympic Winter Team members must be commended on their individual and collective effort to support and encourage one another. They continued to uphold with distinction the values and fine tradition that goes with being a member of an Australian Olympic Team. With great young talent demonstrated through this Team, the future of winter sport in Australia is stronger as we head towards PyeongChang 2018.



2014 AUSTRALIAN OLYMPIC WINTER TEAM

Alpine Skiing

EMILY BAMFORD
Giant Slalom 50th; Slalom DNF (Run 2)
LAVINIA CHRYSTAL
Giant Slalom 40th; Slalom 32nd
DOMINIC DEMSCHAR
Giant Slalom 39th; Slalom DNF (Run 2)
ROSS PERAUDO
Giant Slalom DNF (Run 2); Slalom DNF (Run 1)
GRETA SMALL
Downhill 29th; Giant Slalom 41st; Slalom 31st; Super Combined 15th; Super G DNF

Biathlon

ALEXEI ALMOUKOV
10km Sprint 73rd; 20km Individual 45th
LUCY GLANVILLE
15km Individual 78th; 7.5km Sprint 82nd

Bobsleigh

DUNCAN HARVEY
Four-man - Men 22nd; Two-man - Men 26th
LUCAS MATA
Four-man - Men 22nd
GARETH NICHOLS
Four-man - Men 22nd
JANA PITTMAN
Two-man - Women 14th
ASTRID RADJENOVIC
Two-man - Women 14th
HEATH SPENCE
Four-man - Men 22nd; Two-man - Men 26th

Cross Country Skiing

PHILLIP BELLINGHAM
15km Classic 76th; Sprint Freestyle 55th; Team Sprint Classic 21st (Semifinal)
ESTHER BOTTOMLEY
10km Classic 61st; Sprint Freestyle 56th
AIMEE WATSON
10km Classic 63rd; 30km Freestyle Mass Start 54th
CALLUM WATSON
15km Classic 75th; 30km Skiathon 60th; Sprint Freestyle 85th; Team Sprint Classic 21st (Semifinal)

Figure Skating

BROOKLEE HAN
Individual 20th (Final)
BRENDAN KERRY
Individual 29th
GREGORY MERRIMAN
Ice Dancing 20th (Final)
DANIELLE O'BRIEN
Ice Dancing 20th (Final)

Freestyle Skiing

DALE BEGG-SMITH
Moguls 25th
BRITTENY COX
Moguls 5th (Final 3)
KATYA CREMA
Ski Cross 7th (Small final)
MATTHEW GRAHAM
Moguls 7th (Final 2)
ANTON GRIMUS
Ski Cross 25th
SAM HALL
Moguls 24th
RUSSELL HENSHAW
Slopestyle 8th (Final)
SAMANTHA KENNEDY-SIM
Ski Cross 28th
SCOTT KNELLER
Ski Cross 23rd
LYDIA LASSILA - BRONZE
Aerials 3rd (Final 3)
DAVID MORRIS - SILVER
Aerials 2nd (Final 3)
TAYLAH ONEILL
Moguls 16th (Final 1)
JENNY OWENS
Ski Cross 12th (Quarterfinal)
NICOLE PARKS
Moguls 15th (Final 1)
LAURA PEEL
Aerials 7th (Final 2)
DANIELLE SCOTT
Aerials 9th (Final 1)
ANNA SEGAL
Slopestyle 4th (Final)
AMY SHEEHAN
Halfpipe 10th (Final)
BRODIE SUMMERS
Moguls 13th (Final 1)
SAMANTHA WELLS
Aerials 18th
DAVINA WILLIAMS
Halfpipe 15th

Luge

ALEXANDER FERLAZZO
Singles 33rd

Short Track Skating

PIERRE BODA
500m 30th
DEANNA LOCKETT
1000m 9th (Quarterfinal); 1500m 26th

Skeleton

MICHELLE (STEELE) MOSEY
Individual 14th
LUCY CHAFFER
Individual 17th
JOHN FARROW
Individual 17th


Snowboard

CAMERON BOLTON
Snowboard Cross 11th (Small final)
TORAH BRIGHT - SILVER
Halfpipe 2nd (Final); Slopestyle 7th (Final); Snowboard Cross 18th (Quarterfinal)
BELLE BROCKHOFF
Snowboard Cross 8 (Small final)
KENT CALLISTER
Halfpipe 9th (Final)
HOLLY CRAWFORD
Halfpipe 26th
JARRYD HUGHES
Snowboard Cross 17th (Quarterfinal)
SCOTT JAMES
Halfpipe 21st; Slopestyle 16th (Semifinal)
NATHAN JOHNSTONE
Halfpipe 13th (Semifinal)
STEPHANIE MAGIROS
Halfpipe 18th (Semifinal)
ALEX PULLIN
Snowboard Cross 13th (Quarterfinal)
HANNAH TRIGGER
Halfpipe 20th

Speed Skating

DANIEL GREIG - Speed Skating
1000m 22nd; 500m 39th


SOCHI 2014



60 ATHLETES

LARGEST EVER AUSTRALIAN WINTER OLYMPIC TEAM


THE TEAM WON



AOC SPENT


\$8.9m

TO PREPARE & SEND THE TEAM TO SOCHI



DAVID MORRIS


won Australia's first Olympic medal in mens aerial skiing



TORAH BRIGHT

became Australia's most successful female Winter Olympian

31 WOMEN



29 MEN

A first in 120 years of Australian Olympic history, Sochi 2014 Team has more women than men

10

CHAT TO A CHAMP

sessions with athletes talking live to hundreds of Aussie primary school kids

LYDIA LASSILA

MADE HISTORY

First to jump the quad twisting triple somersault in competition


TOP 10 PERFORMANCES

15

UP FROM 9 IN VANCOUVER 2010

3 ATHLETES

COMPETED AT THE YOUTH OLYMPIC GAMES




70

70% OF THE SOCHI TEAM WERE ROOKIES

1994 FIRST WINTER OLYMPIC MEDAL WON

20 years later we have 12 medals



NANJING 2014

NANJING HOSTED THE

2ND

YOUTH OLYMPIC GAMES

204 NATIONS

28 SPORTS

222 EVENTS

AUSTRALIA SENT 89 ATHLETES

46 Female **43** Male


WHEN WOMENS RUGBY 7s won gold there was more than

600,000 impressions on facebook


13 ATHLETES (40%) IN NANJING PREVIOUSLY COMPETED AT THE AYOF

2 MILLION PEOPLE

In August 2014 Aus Olympic Team Facebook reached



26 MEDALS WON




80 VIDEOS

345 NEWS ITEMS

30 GALLERIES

on olympics.com.au



178 ATHLETES FROM AYOF & 3 FROM YOG

have gone on to compete at the Summer Games

2014 AUSTRALIAN YOUTH OLYMPIC TEAM

NANJING, CHINA

The second Youth Olympic Games (YOG) was successfully staged by host city Nanjing, China in August 2014. The 2014 Australian Youth Olympic Team (AYOT) was proudly represented by 89 athletes (46 female and 43 male), who competed in 23 sports and supported by 50 coaches and support personnel.

Over 13 days 3,800 athletes from 204 nations competed in 222 events across 28 sports, including 15 events for mixed nations in 12 sports.

YOG athletes experienced the Culture & Education Program (CEP), visiting cultural booths, gaining knowledge on anti-doping, injury prevention advice, healthy foods and cooking and using social media. There were also opportunities to learn from Olympians present as Athlete Role Models (ARM) and Chat to a Champ sessions. Australian 2004 and 2008 Olympian Patrick Murphy (Swimming) and 2008 Olympic gold medallist, Emma Snowsill (Triathlon) were ARM representatives, providing young athletes from all nations with the benefit of their experiences.

The AYOT benefitted greatly from the inclusion of 2012 Olympic silver medallist and 2010 AYOT gold medallist, Jessica Fox in her role as Young Ambassador.

Jess did a tremendous job supporting the young athletes through their training and competition and providing insights as an elite athlete. Jess led the way encouraging AYOT members to support their fellow team mates and participated in CEP activities.

The Team won a total of 26 medals: 5 gold, 4 silver and 17 bronze, five of which were won by Australians competing in mixed nations events.

Sport	Gold	Silver	Bronze
Athletics	2	3	4
Boxing	0	0	1
Equestrian	0	0	1
Hockey	1	0	0
Judo	0	0	1
Rugby	1	0	0
Swimming	0	1	9
Triathlon	1	0	1
Total	5	4	17

The Team officials were professional, supportive of their athletes and focused on training and competition. The support, cooperation and sharing between coaches/managers was satisfying to witness.

The healthy cooking classes were a popular CEP activity along with exploring the cultural booths and city wall excursions. For athletes who finished competing in the first week there was a memorable visit to the twinning school. The visit included a tour of the school led by the young students, performances, cultural activities, playing sports and cooking dumplings.

A final evening of sports competition was a true reflection of the Team bond and spirit which was developed. Every team member cheered in unison as the gold medal was won after a tense penalty shoot-out in the boy's Hockey final.

The Closing Ceremony flag bearer was announced at the BK Awards as Jessica Thornton, gold medallist in Athletics. Swimming coach Tracey Menzies also spoke to the Team urging all athletes to continue with perseverance and persistence.

As we departed Nanjing to return to our home ports and farewelled new friends, each Team member took with them their own memorable moments of a well-organised YOG, amazing opening and closing ceremonies and an irrepressible Australian Team spirit built on the foundation of the ASPIRE Values.

Thank you to everyone in Headquarters who prepared and implemented all the tasks required in Team executive, media, medical and athlete support services and ensured everything was in place to allow the athletes and coaches to focus on performance and the YOG experience.

SUSIE O'NEILL OAM

Chef de Mission
2014 Australian Youth Olympic Team



2014 AUSTRALIAN YOUTH OLYMPIC TEAM

Archery
JESSICA SUTTON
NICHOLAS TURNER

Athletics
ALEX HULLEY
ALINA TAPE
DECLAN CARRUTHERS
EMILY AUGUSTINE
GRACE ROBINSON
JESSICA THORNTON
JORDAN CSABI
JOSEPH MULLER
MATTHEW REES
MICHAEL MULLETT
NED WEATHERLY
NICHOLAS ANDREWS
NICOLE ROBINSON
RACHEL PACE
ROSIE-MAY DAVIDSON
RYAN PATTERSON
SAMANTHA GEDDES
SHEMAIAH JAMES
TAY-LEIHA CLARK
TRAE WILLIAMS

Badminton
DANIEL GUDA
JOY LAI

Beach Volleyball
BRITT KENDALL
PHOEBE BELL

Boxing
CAITLIN PARKER
SATALI TEVI-FUIMAONO

Canoe/Kayak - Slalom
ANGUS THOMPSON

Canoe/Kayak - Sprint
ANGUS THOMPSON

Equestrian - Jumping
JAKE HUNTER

Fencing
NED FITZGERALD

Golf
BRETT COLETTA
ELIZABETH ELMASSIAN

Gymnastics - Artistic
CLAY STEPHENS

Gymnastics - Rhythmic
TARA WILKIE

Gymnastics - Trampoline
ABBIE WATTS

Hockey
ALEC RASMUSSEN
COREY WEYER
JONATHAN BRETHERTON
MACKENZIE WARNE
MATTHEW BIRD
MAX HENDRY
MAX HUGHES
NATHANAEL STEWART
TIM HOWARD

Judo
BRYAN JOLLY
NAOMI DE BRUINE

Modern Pentathlon
MARINA CARRIER
MAX ESPOSITO

Rowing
MILLER FERRIS
THOMAS SCHRAMKO
TYLER FERRIS

Rugby - Sevens
AMBER PILLEY
BROOKE ANDERSON
CAITLIN MORAN
DOMINIQUE DU TOIT
KELLIE GIBSON
LAURA WALDIE
MACKENZIE SADLER
MARIOULLA BELESSIS

RAECENE MCGREGOR
SHENAE CIESIOLKA
TAYLA STANFORD
TIANA PENITANI

Sailing
ELYSE AINSWORTH
TOM CUNICH

Shooting
CHRISTOPHER SUMMERELL
DANIEL CLOPATOFSKY
ELISE DOWNING
MONIKA WOODHOUSE

Swimming
AMI MATSUO
AMY FORRESTER
BRIANNA THROSSELL
ELLA BOND
GRAYSON BELL
KYLE CHALMERS
NIC GROENEWALD
NICHOLAS BROWN

Table Tennis
DOMINIC HUANG
VY BUI

Tennis
HARRY BOURCHIER
MARC POLMANS
NAIKTHA BAINS
PRISCILLA HON

Triathlon
BRITTANY DUTTON
JACK VAN STEKELENBURG

Weightlifting
AYDAN MCMAHON
KIANA ELLIOTT

Wrestling - Freestyle
BEN PRATT

MEDALLISTS

Gold

Athletics
JESSICA THORNTON - 400m;
TRAE WILLIAMS - 8 x 100m Relay (Mixed)

Hockey - 5-a-Side (Men)
ALEC RASMUSSEN, COREY WEYER, JONATHAN BRETHERTON, MACKENZIE WARNE, MATTHEW BIRD, MAX HENDRY, MAX HUGHES, NATHANAEL STEWART, TIM HOWARD

Rugby Sevens (Women)
AMBER PILLEY, BROOKE ANDERSON, CAITLIN MORAN, DOMINIQUE DU TOIT, KELLIE GIBSON, LAURA WALDIE, MACKENZIE SADLER, MARIOULLA BELESSIS, RAECENE MCGREGOR, SHENAE CIESIOLKA, TAYLA STANFORD, TIANA PENITANI

Triathlon (Women)
BRITTANY DUTTON - Individual

Silver

Athletics
ALEX HULLEY - Hammer Throw (Women)
NED WEATHERLY, RACHEL PACE - 8 x 100m Relay (Mixed);
TAY-LEIHA CLARK - Triple Jump (Women)

Swimming
AMI MATSUO - 50m Freestyle (Women)

Bronze

Athletics
SAMANTHA GEDDES - 100m (Women); 8 x 100m Relay (Mixed);
SHEMAIAH JAMES - High Jump (Men);
TRAE WILLIAMS - 100m (Men)

Boxing
CAITLIN PARKER - 75kg (Women)

Equestrian (Jumping)
JAKE HUNTER - Individual (Open)

Judo
NAOMI DE BRUINE - Continental Team Competition (Mixed)

Swimming
AMI MATSUO - 4 x 100m Freestyle Relay (Mixed); 4 x 100m Freestyle Relay (Women); 4 x 100m Medley Relay (Mixed); 4 x 100m Medley Relay (Women);
AMY FORRESTER - 4 x 100m Freestyle Relay (Women); 4 x 100m Medley Relay (Mixed); 4 x 100m Medley Relay (Women);
BRIANNA THROSSELL - 100m Butterfly (Women); 200m Butterfly (Women); 200m Freestyle (Women); 4 x 100m Freestyle Relay (Mixed); 4 x 100m Freestyle Relay (Women); 4 x 100m Medley Relay (Mixed); 4 x 100m Medley Relay (Women);
ELLA BOND - 4 x 100m Freestyle Relay (Women); 4 x 100m Medley Relay (Women);
GRAYSON BELL - 4 x 100m Medley Relay (Men); 4 x 100m Medley Relay (Mixed)
KYLE CHALMERS - 4 x 100m Freestyle Relay (Mixed); 4 x 100m Medley Relay (Men); 4 x 100m Medley Relay (Mixed);
NIC GROENEWALD - 4 x 100m Freestyle Relay (Mixed); 4 x 100m Medley Relay (Men);
NICHOLAS BROWN - 100m Butterfly (Men); 4 x 100m Freestyle Relay (Mixed); 4 x 100m Medley Relay (Men); 4 x 100m Medley Relay (Mixed)

Triathlon
BRITTANY DUTTON, JACK VAN STEKELENBURG - Team Relay (Mixed)

2015 PACIFIC GAMES TEAM

PORT MORESBY, PAPUA NEW GUINEA

Preparations for Australia’s participation in the 2015 Pacific Games to be held in Port Moresby 4 – 18 July 2015 are underway.

Australia plans to send athletes to participate in 4 sports on the program, namely Rugby 7s, Sailing, Taekwondo and Weightlifting. The Australian Team will be led by Olympic sailing gold medallist Malcolm Page OAM, appointed as Chef de Mission of the 2015 Australian Pacific Games Team.

The Pacific Games features an extensive cultural program that will offer a special opportunity for our Australian Team to embrace their regional culture, and interact with athletes from across the region. This event serves as a particularly important step for Australian weightlifting athletes, as it will form part of their qualification process for the 2016 Olympic Games, Rio de Janeiro.

FUTURE AUSTRALIAN OLYMPIC WINTER TEAMS

Following the success of the inaugural 2012 Winter Youth Olympic Games in Innsbruck, the IOC will once again provide a platform for young athletes of the world to come together and celebrate winter sport and Olympism at the 2016 Winter Youth Olympic Games.

Lillehammer, the city that saw Australia win its first Olympic Winter medal in 1994, will once again host aspiring Australian winter athletes. From 12 – 21 February 2016, approximately 22 young Australian athletes will compete in an exciting Winter program under the exceptional leadership of Olympic gold medallist Alisa Camplin, Chef de Mission of the 2016 Australian Winter Youth Olympic Team.

Five-time Chef de Mission, Ian Chesterman, has once again been appointed as Chef de Mission for the 2018 Australian Olympic Winter Team. The Korean city of PyeongChang will host the XXIII Olympic Winter Games from 9 – 25 February 2018.

2016 AUSTRALIAN OLYMPIC TEAM

RIO DE JANEIRO, BRAZIL

The AOC continues to work closely with the Rio 2016 Organising Committee (Rio 2016) to gain a comprehensive understanding of the Games environment in which Australian athletes will compete in August 2016. The anticipated Australian Olympic Team size is currently estimated at 470 athletes competing across 26 sports.

The 2016 Team Executive comprises:

KITTY CHILLER - Chef de Mission

MATT FAVIER - Deputy Chef de Mission

CHRIS FYDLER OAM - Deputy Chef de Mission

FIONA DE JONG - Deputy Chef de Mission (from October 2014)

DANIELLE WOODWARD OAM - Deputy Chef de Mission (from February 2015)

The AOC continued conducting planning visits in 2014 and were joined by Team Leaders and delegates from the Australian Institute of Sport (AIS). The focus of these visits was to familiarise the leadership and support teams with the host city competition venue layout, identify challenges and opportunities and to source accommodation and facilities for Games time operations.

In 2014 the AOC secured an Australian Team venue ‘The Edge’. Just 1.3 km from the Olympic Village and available exclusively to the Australian Olympic Team, it is anticipated to be utilised as a high performance hub and facility for athletes to enjoy time away from the Olympic village.

At the completion of the Olympic Games, the Australian Paralympic Committee (APC) will continue to utilise the facility. This represents one of the many benefits derived from the collaborative approach adopted by the AOC, APC and AIS in ‘Campaign Rio’ designed to deliver the ‘Best planned; Best prepared; Best performed’ Team at the Rio 2016 Olympic Games.

Throughout 2014, 27 of the 32 Team Leaders were appointed to the Team. These individuals provide the critical link between the AOC and National Federations to ensure a collaborative approach to executing ambitious plans for Rio. With this strong management structure in place the AOC is well placed to achieve its strategic goals in 2016.

2014 marked the start of the qualification process for many sports. The AOC has commenced working closely with NFs to develop fair, open and transparent processes for the nomination of Australian athletes to the Team. It is anticipated the first members of the 2016 Australian Olympic Team will be selected in September 2015 with the majority of the Team selected in July 2016.

Dozens of Olympians have come together to assist the AOC in shaping the Rio 2016 Australian Olympic Team in a series of events being held across the country.

In late 2014 the AOC launched a national event series – Road To Rio IGNITE. Aimed to reach over 1,000 athletes and officials, IGNITE is an interactive presentation for the wider cohort of athletes and officials selected by their National Federation and is designed to ignite their Olympic dream and build on our 120 year Olympic history.

Over a dozen events are being delivered by Olympians for Olympians with a focus on the honour and responsibilities of being part of the Australian Olympic Team and joining its proud tradition of competing at every Summer Olympic Games since 1896.

“We want complete athletes who are aware of their responsibilities, who carry themselves with integrity, who are respectful of their teammates and their competitors, and who continue our proud Olympic heritage... the Australian way” Kitty Chiller, the 2016 Australian Chef de Mission said. “We need to play hard but fair, show respect and humility, and ensure we are a team that all Australians can be proud of.”

IGNITE enables experiences and lessons learned to be delivered in person from inspirational Olympians that comprise the athlete panel.

The ever inspirational Laurie Lawrence has been a constant presence at IGNITE continuing to provide his unique motivation to our future Olympians.

OLYMPIC WINTER INSTITUTE OF AUSTRALIA

Australia’s winter sport athletes continued to display their talent throughout the 2013 - 14 season, culminating at the Sochi Olympic Winter Games in February 2014.

The Olympic Winter Institute of Australia (OWIA), through its scholarship athletes and staff, supported Australia’s largest ever Olympic Team at an Olympic Winter Games. 60 athletes were selected to represent Australia across multiple disciplines, including ski slopestyle, snowboard slopestyle and ski halfpipe, all making their debut on the Olympic program.

The 2014 Australian Olympic Team achieved an equal best medal count of three Olympic medals. Aerial Skiing created Australian Winter Olympic history with Lydia Lassila and David Morris attaining the first multi medal outcome from a single discipline at the Olympic Winter Games. The efforts of the OWIA Aerial Skiing program staff were excellent during the Sochi campaign, making it possible for each athlete to have the very best chance to succeed. Aerial Skiing has returned five medals over the past four Olympic Winter Games.

Torah Bright became Australia’s best performed female Olympic Winter athlete in Sochi, adding a silver medal to the gold medal she claimed at the 2010 Vancouver Olympic Winter Games.

Congratulations to Chef de Mission, Ian Chesterman for the excellent management, leadership and presentation of the Team in Sochi.

Organisational Restructure

A restructure of the OWIA administration and sport program operations took place in response to the changes introduced by Australia’s Winning Edge (AWE) strategy and the cessation of Australian Institute

of Sport (AIS) Sport Programs on 30 June 2014.

The administration and operations team has spent considerable time developing new sport program operation, employment, governance, policy and AWE reporting documentation specific to the activities of the OWIA.

In year one of the 2014-2018 Olympic quadrennial, the OWIA commenced operation of sport programs in the disciplines of Aerial Skiing, Mogul Skiing, Snowboard Cross, Ski Cross and Short Track Speed Skating. Athlete Performance Contracts (APC) were offered to athletes in sport programs, replacing the previously offered AIS athlete scholarships. Individual APC’s were offered in the sports of Long Track Speed Skating and Figure Skating. A new model of support was created and offered via an amended APC in recognition of the podium performances of X Games focused “Park and Pipe” athletes in both Skiing and Snowboarding.

The OWIA Annual General Meeting in November welcomed AOC Secretary General Fiona de Jong and New South Wales Institute of Sport (NSWIS) Chief Executive Officer Charles Turner to the OWIA Board. The OWIA looks forward to working with these two outstanding sport professionals in the years leading up to PyeongChang in 2018.

The OWIA is sincerely appreciative of the efforts of departing OWIA Directors, past AOC Secretary General Craig Phillips and AIS Director Matt Favier. Craig in particular showed exceptional leadership in the development of Australian Winter Sports during his nine years as an OWIA Director, member of the OWIA Audit Committee and member of every Olympic Winter Team Executive since 1994.

The end of the 2014 calendar year saw an exciting start to the 2014 - 2018 Olympic quadrennial. OWIA athletes Danielle Scott (aerial skiing) and Scott James (snowboard halfpipe) achieved podium results at World Cup events in China and USA. Furthermore, short track speed skater Deanna Lockett produced multiple top five performances at World Cup events in North America and Asia.

Infrastructure Development Update

The OWIA, through the continued efforts of its Chairman Geoffrey Henke, continues to support the development of infrastructure projects to provide world class training facilities to winter sport athletes in Australia.

The international water jump project continues to make progress. A suitable site has been identified for the construction of the facility at the Lake Ainsworth Sport and Recreation Centre in Lennox Head, NSW. The OWIA is very grateful to the Australian Sports Commission (ASC) for their ongoing commitment and support for the project. Discussions continue with NSW State Government to finalise the remaining funding for this vitally important facility.

The development of the halfpipe at Perisher, NSW is underway. Thanks to funding from the Australian Sports Commission and a commitment from Perisher Ski Resort to build and maintain the facility, the first and only Olympic standard halfpipe in Australia aims to be operational for the 2015 domestic season.

PROGRAMS & FUNDING FOR SPORTS ON THE OLYMPIC PROGRAM

adidas Medal Incentive Funding

The AOC continued to provide support directly to likely Olympic and Olympic Winter Games medallists through the payment of adidas Medal Incentive Funding (MIF). During 2014, over \$1.1 million was paid to 129 athletes across 15 summer sports, and 3 athletes in the winter sports of snowboard and freestyle skiing. Athletes became eligible to receive MIF payments by achieving medal winning results at Benchmark events throughout 2013, in the case of winter sports at the Sochi 2014 Olympic Winter Games, and by receiving deferred MIF payments following successful return to national squads after taking a break from competition following the London 2012 Olympic Games.

International Competition

Under its Funding for International Competition program (ICGs), the AOC provided support to winter National Federations (NFs) to help offset the costs associated with their respective overseas touring programs. The amount of funding provided to each winter NF was based on the number of athletes and officials likely to represent Australia at the Olympic Winter Games. In the 2013/14 winter season, the AOC allocated more than \$230,000 to support 156 athletes and officials from winter sports under this program.

Funding for 2016 Australian Olympic Team Preparation

During the 2013 - 2016 quadrennium, summer NFs which receive less than a total of \$100,000 per annum in high performance funding from the Australian Sports Commission (ASC) and Australian Institute of Sport (AIS) can access AOC Funding for initiatives to assist in preparing their athletes for the 2016 Olympic Games

including for international competition, direct support of their most talented athletes, coaching, technical support and equipment. A quadrennial budget of \$500,000 exists for this program and a total of \$193,450 was paid to Modern Pentathlon, Synchronised Swimming, Taekwondo, Fencing and Table Tennis in 2014.

Olympic Solidarity

Olympic Solidarity, the development arm of the International Olympic Committee (IOC), provides technical and financial support for the development of sport through programs devised to match specific sports needs and priorities.

During 2014, the AOC and its member NFs continued to enjoy the assistance provided through Olympic Solidarity via the following initiatives:

- National Activities Programs – Athletics, Diving, Hockey, Ice Racing, Synchronised Swimming and Volleyball
- Youth Olympic Games (Nanjing 2014) – 2014 Australian Youth Olympic Team Pre-Departure Camp
- Team Support Grant – Rugby Sevens (Women)
- NOC Administration Support
- Equipment Grants
- Promotion of Olympic Values – Olympic Education, Culture & Legacy including 2014 Pierre de Coubertin Awards, ‘ASPIRE School Network’, 2014 Olympic Day, ‘Talk with a Champ’, ‘Chat to a Champ’, and ‘Learn from a Champ’
- International Olympic Academy participation
- Sochi Games subsidies including transport, logistical assistance, assistance towards transport and accommodation for the NOC President and Secretary General

- Participation Subsidy for the AOC’s contribution to the success of the Olympic Winter Games in Sochi
- Travel Subsidy for attendance at MEMOS XVII Sessions
- Continental Athlete Support Grant – Interim Scholarship support for Decathlete Cedric Dubler

Collectively in 2014, 16 Australian athletes preparing for the Olympic Winter Games in Sochi 2014, the Olympic Games in Rio 2016 and the Olympic Winter Games in PyeongChang 2018 have benefited from support through an Olympic Solidarity scholarship program. Under these scholarship program athletes are provided with a monthly subsidy and air travel assistance to support their qualification pathway to the Olympic Games and Olympic Winter Games. Olympic Solidarity scholarship programs included:

- Olympic Scholarship for Athletes “Sochi 2014”
- Olympic Scholarship for Athletes “Rio 2016”
- Winter Interim Scholarships “PyeongChang 2018”

The main goal of Olympic Solidarity is to promote the development of sport all over the world. The AOC recognises the support and assistance provided by Olympic Solidarity, Oceania National Olympic Committees (ONOC), the AIS, International Federations and NFs for these programs in 2014.

2014 AOC FUNDING PROGRAMS

SUMMER SPORTS

	Australian Olympic Youth Festival 2013				adidas Medal Incentive Funding		
	Athletes 2013	Officials 2013	\$ Total 2013	\$ Quad to Date	Athletes 2014	\$ Total 2014	\$ Quad to Date
Archery							
Athletics	132	27	375,699	375,699	3	27,500	62,500
Badminton	48	18	155,951	155,951			
Basketball Men	28	9	87,427	87,427			
Basketball Women	28	9	87,427	87,427	15	90,000	180,000
Boxing							
Canoe	100	28	302,449	302,449	5	40,000	110,000
Cycling	54	25	186,668	186,668	9	115,000	202,500
Diving	31	17	113,419	113,419			10,000
Equestrian							
Fencing							
Football Men							
Football Women							
Golf	48	9	134,685	134,685	2	22,500	22,500
Gymnastics	84	51	318,990	318,990			
Handball Men							
Handball Women							
Hockey Men*	64	20	198,483	198,483	28	164,996	285,001
Hockey Women*	64	20	198,483	198,483	22	161,817	161,817
Judo	59	13	170,128	170,128			
Modern Pentathlon							
Rowing**	167	58	531,649	531,649	7	75,000	130,000
Rugby Sevens	120	34	363,885	363,885			
Sailing					2	30,000	105,000
Shooting	70	24	222,111	222,111			
Swimming	136	45	427,682	427,682	18	195,000	395,000
Synchronised Swimming							
Table Tennis							
Taekwondo					1	15,000	15,000
Tennis					2	20,000	20,000
Triathlon	38	20	137,048	137,048	1	7,500	15,000
Volleyball Men							
Volleyball Women							
Volleyball Beach							
Water Polo Men							
Water Polo Women**					14	137,500	205,000
Weightlifting	43	18	144,136	144,136			
Wrestling	36	14	118,144	118,144			
Australian Youth Olympic Festival 2013	1350	459	4,274,464	4,274,464			
adidas Medal Incentive Funding					129	1,101,813	1,919,318
2016 Australian Olympic Team Preparation^						193,450	235,950

WINTER SPORTS

	adidas Medal Incentive Funding		
	Athletes 2014	\$ Total 2014	\$ Quad to Date
Alpine Skiing			
Biathlon			
Bobsleigh			
Cross Country Skiing			
Curling Men			
Curling Women			
Figure Skating			
Freestyle Skiing***	2	17,500	37,500
Ice Hockey Men			
Ice Hockey Women			
Long Track Speed Skating			
Luge			
Short Track Speed Skating			
Skeleton			
Snowboard***	1	10,000	73,400
adidas Medal Incentive Funding	3	27,500	110,900
International Competition Grants^		(13,125)	237,069
Olympic Winter Institute of Australia (OWIA)		1,000,000	1,000,000

Notes:

- * Hockey Men and Women received 2014 MIF and a partial advanced payment of 2015 MIF funds (Men \$4,996; Women \$1,817).
- ** Three athletes received deferred MIF payments from 2012; Rowing athletes Kate Hornsey and Sarah Tait received \$10,000 each and Water Polo athlete Gemma Beadsworth received \$7,500.
- *** Freestyle Skiing Aerials and Snowboard MIF will be paid to athletes in 2015.
- ^ The ICG program for winter sports concluded at the end of the 2013/14 competition season. All anticipated amounts were reflected in the AOC's 2013 financial year. The 2014 amount reflects an accounting entry to clear any holding amounts from the AOC's Statement of Financial Position.

SUMMARY

	Athletes 2014	\$ Total 2014	\$ Quad to Date
adidas Medal Incentive Funding (Summer)	129	1,101.813	1,919,318
adidas Medal Incentive Funding (Winter)	3	27,500	110,900
adidas Medal Incentive Funding (Total)	132	1,129,313	2,030,218
2016 Australian Olympic Team Preparation Funding - Funding to NFs (Summer)		193,450	235,950
International Competition Grants (Winter)		-13,125	237,069
Olympic Team Preparation Funding (Total)		180,324	473,019
Australian Youth Olympic Festival 2013 (Summer)			4,274,464
Olympic Winter Institute of Australia (Winter)		1,000,000	2,000,000
Total Summer & Winter Program Sports	132	2,309,638	8,772,701

OLYMPIC TRAINING CENTRES

The network of Institutes and Academies of Sport throughout Australia provide a daily training environment and important support services for athletes aspiring to make Australian Olympic Teams. In recognition of their vital contribution these organisations make to elite athletes, the AOC bestows “Olympic Training Centre” status on them.

In 2014 the Queensland Academy of Sport (QAS) joined the Australian Capital Territory Academy of Sport (ACTAS), New South Wales Institute of Sport (NSWIS), Northern Territory Institute of Sport (NTIS), South Australian Sports Institute (SASI), Tasmanian Institute of Sport (TIS), Western Australia Institute of Sport (WAIS) and Victorian Institute of Sport (VIS) as an Olympic Training Centre and together this network provides Australian athletes with access to first-class sports facilities and services. We appreciate the significant contribution this network provides to our Olympic campaigns.



NATIONAL FUNDRAISING AND COMMUNITY PROGRAMS

Australian Olympic Team Appeal

As our athletes prepare for the Rio 2016 Olympic Games, Team Appeal Committee's across Australia commenced planning for major corporate events in 2014. The AOC works in collaboration with State Olympic Councils (SOCs) to achieve the national target of \$7.8 million. In turn, each SOC mobilises an extraordinary group of Australia's business leaders to form Team Appeal Committees in each capital city and works closely with their respective State and Territory Governments.

ALL FUNDS FOR THE AUSTRALIAN OLYMPIC TEAM APPEAL ARE DIRECTLY APPLIED TO PREPARING AND SENDING THE 2016 AUSTRALIAN OLYMPIC TEAM TO RIO

Throughout 2014 there were a number of corporate events and several launches of Team Appeals in respective States.

Corporate momentum builds across Australia

VIC In February 2014 during the Sochi Games, Committee Chair David Thodey, launched the Prime Minister's 9th Olympic Dinner which once again will be Australia's largest corporate event to be held on

18 June 2016. On 21 November the Victorian Olympic Council announced it had received a donation of \$575,000 from former Minister for Sport and Recreation, The Hon Damian Drum MP.

WA In June, WA's combined Team Appeal continued its support of Australian athletes under Chairman J Barrey Williams, hosting over 700 guests ahead of the Glasgow 2014 Commonwealth Games.

SA In July, Adelaide's perennial corporate supporters, the Quarter Club, hosted their annual Games Appeal Dinner which, led by long standing Chairman Robert Gerard attracted 1,000 guests prior to Glasgow 2014. The Quarter Club is the fundraising arm of the SA Games Appeal Committee which raises funds for the Australian Olympic Team, Australian Paralympic Team and the Commonwealth Games Association. Major corporate events are held annually to support all Teams. The 2014 events followed an announcement by the Premier of South Australia, the Hon Jay Weatherill MP, donating \$330,000 which started the Team Appeal.

NSW In August, the Premier of New South Wales launched the Team Appeal at Parliament House, Sydney and announced a donation of \$500,000. John Conde, Chair of the NSW Team Appeal Committee announced Sydney's first major dinner, 'One Year To Go' to be held on 5 August 2015.

TAS In November, Tasmania launched their campaign with the resurgence of the business and sporting communities under the guidance of Anthony Edwards, President Tasmanian Olympic Council and Paul Fallon, Chair, Tasmanian Team Appeal. The Hon Will Hodgman MP, Premier of Tasmania has pledged \$60,000 towards the Team Appeal.

QLD Olympic Champion and President, Queensland Olympic Council Natalie Cook was joined by Olympic Champion Mark Stockwell to Chair Queensland's Team Appeal Committee. The Committee is set to run one major event in Brisbane on 21 May 2016.

ACT In Canberra, the ACT Olympic Council and the AOC have combined strengths to devise a new strategy and will run one major fundraising event in 2016.

The AOC is most grateful for the generous donations of the State Governments who provide tremendous support to our Australian Olympic Teams.

The Team Appeal is strengthened considerably with the support of our respective Committee Chairs in each state. Our sincere thanks to John Conde (NSW), Mark Stockwell (QLD), Robert Gerard (SA), Paul Fallon (TAS), David Thodey (VIC), J Barrey Williams (WA, 2014) and Richard Court (2015 - present).

Olympic Values

Pierre de Coubertin Awards

The launch of a dedicated website to the AOC's education program has enabled the Pierre de Coubertin Awards, which are traditionally administered by the SOCs, to be centralised and facilitated via a digital platform. SOCs will continue to co-ordinate their respective state programs but the centralisation has allowed the AOC to assist in new geographic areas, including the Northern Territory. A full report about the Pierre de Coubertin Awards can be read on page 63 in the Education report.

Olympians Alumni

2014 saw a rejuvenation of Olympians Clubs across the country. Olympians Clubs are an important group and offer a unique way for all Olympians to keep up to date with Olympic news and reunite with their Olympic fraternities. The focus for 2014, was to facilitate Olympian's milestone reunions for Tokyo 1964 and Innsbruck 1964; Los Angeles 1984 and Sarajevo 1984; Lillehammer 1994; Athens 2004, as well as the Sochi 2014 Olympic Winter Games. SOCs facilitated a number of reunions in conjunction with Olympians Clubs and the AOC.

The Australian Olympians Alumni communications are assisting Olympians to keep up to date with news and events, evident with the increase in attendance at Olympians Club events. The AOC launched the Alumni in late 2013 and distributed the inaugural Australian Olympians annual magazine in February 2014.

The AOC Athlete & Olympian Services assisted many reunions throughout 2014. In particular a reunion organised by the Japanese Olympic Committee (JOC) in honour of the 1964 Olympic Games. All Team members from the 1964 Australian Olympic Team were invited as guests of the JOC to a reunion in Japan from 9 - 11 October. From the 1964 Australian Olympic Team, 16 members attended.

The 61st Kapyla Club Reunion was held on Friday 18 July 2014 at the Sydney Rowing Club. As always, this event was a great reminder of the Australian spirit, demonstrating friendship and camaraderie, which developed at the Helsinki 1952 Olympic Games and continues to exist today. There has been significant discussion about the Club's future. It is agreed that the Club's ethos and pride should continue. The Kapyla Club members have sought the involvement from Melbourne 1956 and Rome 1960 Olympians to be included at their functions to boost membership and maintain the tradition of the Club. The AOC is fully supportive of this initiative and continues to provide administrative support.

Indigenous Recognition

The AOC is encouraging the mobilisation of the Olympic Movement to provide practical support to Indigenous Australians through sport. In late 2014 the AOC embarked on establishing long term partnerships with organisations including the Cathy Freeman Foundation, Robert de Castella's Indigenous Marathon Project (IMP), the Commonwealth Government and their dedicated group Recognise.

Olympian Support

The AOC continues to liaise daily with Olympians, servicing their needs and facilitating requests from the people of Australia.

The AOC remains committed to being at the service of athletes and building a better Australia through sport.

State by State

Each SOC is responsible for raising funds for the Australian Olympic Team, promoting the Olympic values through education, supporting Olympians and promoting the Olympic Movement. It is with the tremendous support of the SOC Presidents, Executive Boards and staff that these objectives are met. The SOC support is sincerely appreciated by the AOC.

National Team Appeal Committees and Olympians Club of Australia

ACT

MARTY RABJOHNS

President, Olympians Club

New South Wales

JOHN CONDE AO

Chair, Team Appeal Committee

PETER HADFIELD OAM

President, Olympians Club

Queensland

MARK STOCKWELL

Chair, Team Appeal Committee

JULIE MCDONALD

President, Olympians Club

South Australia

ROBERT GERARD AO

Chair, Team Appeal Committee

LEON GREGORY

President, Olympians Club

Tasmania

PAUL FALLON

Chair, Team Appeal Committee

BETHANIE KEARNEY

President, Olympians Club

Victoria

DAVID THODEY

Chair, Team Appeal Committee

LEON WEIGARD OAM

President, Olympians Club

Western Australia

J BARREY WILLIAMS

Chair, Team Appeal Committee (2014)

RICHARD COURT AC

Chair, Team Appeal Committee (2015 - present)

LIANE TOOTH OAM

President, Olympians Club

SPONSORSHIP

Commercial

The 2014 Australian Olympic Winter Team enjoyed an unprecedented level of support by marketing Partners for an Olympic Winter Games. Partners and suppliers promoted their association with the Team through athlete ambassadors, retail point of sale, social media, hospitality and staff engagement opportunities.

The most significant development of the year concerning the commercial attractiveness of the Australian Olympic Team was the announcement of the Seven Network as the Australian Broadcast partner to the Olympic Games until 2020. This boosted confidence, created discussion and increased the profile of the Olympic Games, with Seven using the mantra ‘the Olympics are coming home to Seven’.

Commercial interest and momentum around the Australian Olympic Team began to build towards the middle of 2014, with many negotiations under way. This was a result of the Team’s performance in 2014, Network Ten’s extensive coverage of the Sochi Olympics, the IOC’s announcement of the Seven Network and the on-going work by Sports Marketing and Management, the AOC’s Sponsorship and marketing agent.

While a number of partnerships will materialise as Rio 2016 approaches, a number of significant partners were secured in 2014:

- **Woolworths**, the fresh food people, have joined the Sponsor family in the category of supermarket retail and fresh food. Woolworths will also be showing their support as proud partner to the AOC education program Eat Like a Champ and the Road to Rio Team barbecues, as well developing an official AOC licensed program.
- Packaged goods global leader **Mondelez**, the holding company for iconic brands such as **Cadbury** and **Vegemite**, bolstered its previous commitment to the Team and has extended its relationship to 2016. As with Woolworths, Mondelez’ deal also includes a licensed merchandise component with their categories of chocolate, confectionery, gum, biscuits and spreads.
- Australian lifestyle brand **Sportscraft** also announced their support in 2014 as the Official Supplier of the Opening Ceremony and Formal Uniforms to the 2016 Australian Olympic Team. Sportscraft will be designing the symbolic apparel for the seventh time.

TOP Program

The IOC announced the renewal and extension of Samsung’s TOP partnership until 2020. **Samsung** has extended their product category to include computing equipment in addition to wireless communication equipment.

The IOC also welcomed **Bridgestone** as the newest addition to the TOP Program in the category of tyres and rubber products. Bridgestone’s global rights, including those with the AOC, will only come into effect as of 2017.

Servicing and Brand Promotion

Of the 60 Sochi Team members, 24 Team members were directly engaged by Team sponsors in their promotional campaigns.

Australian Olympic Team Partners were brought together for working groups prior to the Sochi Games and provided with tool kits to encourage activation which culminated in a number of digital campaigns.

Partners actively leveraged the Team in the lead-up to, during and after the Sochi Games, including the following activities:

Partners

Qantas and **Coca-Cola** supported the Team through their social media campaigns. **CoSport** enabled friends and families and fans of the Team to access tickets and hospitality. The Sochi Games saw just over 1000 Australians travel to Russia to support the Team with CoSport. **Swisse** developed an emotive campaign that conveyed the spirit of the Team. The integrated campaign was across digital, television commercials, print and trade and featured a number of athletes including Russ Henshaw, John Farrow, Matt Graham, Deanna Lockett, Katya Crema, David Morris and Holly Crawford. **iSentia** provided the important and timely media monitoring requirements and infographics to allow our fans to digest Team content in a new and exciting way. **Samsung** ran the largest Partner campaign ever seen in Australia around an Olympic Winter Games and is now featured as an IOC case study being used by National Olympic Committees globally.

Suppliers

Blundstone provided the footwear for the Opening and Closing Ceremony and enjoyed great mileage from the uniform launch featuring five Sochi Olympians. They also found benefit in activating through social media. **Concierge BT** hosted a successful client function at the AOC with Olympians, presenting a short film showcasing the AOC’s use of Concierge Business Travel for the Sochi Games. **Getty Images** produced incredible images of Australian athletes both before and during the Games which add to the extensive library of images accessible to the AOC. **XTM** ran a fan competition through the AOC fan-newsletter and website. **Karbon**, the supplier of the winter Team uniform, sponsored a number of Team members and activated through social campaigns. Karbon also made available for sale a Team replica cap that was sold online.

Samsung’s

2014

AUSTRALIAN OLYMPIC TEAM CAMPAIGN

BEST IN CLASS

for Sochi 2014 was recognized by the IOC as ‘best in class’

732,000

Impressions of the Partner Recognition Ad

1000

Australians travelling to Russia with CoSport

Swisse

POWERING AUSTRALIA’S OLYMPIC DREAM

#POWERINGDREAMS

The Choice of the Australian Olympic Team

WIN A PART OF HISTORY

NEW COMP! Play & Win with XTM

Tell us in 25 words or less which Australian performance, that did NOT end on the podium, has inspired you the most and why?

First prize is a fantastic pack from XTM and there will be two runner-up prizes as well from the AUS Olympic Team.

Email fans@olympics.com.au and you could win! Entries close on Monday 24th February.

The winning entry from Comp 1 and the [T&Cs and more information here >>](#)

QANTAS

Spirit of Australia

Proud Partner of the Australian Olympic Team

24

Australian Olympic Team Partners

150

ATHLETES AND OFFICIALS OUTFITTED BY SPORTSCRAFT

60

24

24 out of 60 2014 Team members utilised by Partners in activation

SPONSORSHIP
(CONT'D)

Partner Events

As part of the Partner Network Program, the AOC brought Team Partners together in the AOC offices to watch the Snowboard Boarder Cross event live from Sochi. A live feed into the Olympic Village allowed Team Partners to engage directly with Olympians Lydia Lassila and Brittany Cox. Winter Olympians Jo Carter, Shaun Boyle and Anthony Dean attended in Sydney creating a truly memorable night.

Licensing

Following Sochi, and increased interest generated by social media, Karbon produced a Limited Edition 500 Team AUS branded caps which were sold online and promoted through the AOC's social media platforms.

Brand Protection

The AOC faces the increasing challenge of protecting the Olympic brand. The financing of the Team strongly relies upon the support of our Team partners and thus every effort is made to protect the AOC's intellectual property and sponsors rights to exclusively associate with the Team.

The education of stakeholders on correct brand use has been a focus to ensure that the level of unauthorised use is minimised, most notably at Games time. Brand Protection is largely lead by the AOC with the tremendous support of Allens Linklaters and SMAM. The AOC is thankful to its staff and the wider Olympic family for reporting potential unauthorised use.

The AOC participated in the **IOC's worldwide anti-ambush campaign**, activating through the AOC website and AOC publications. The campaign was launched three months prior to the 2014 Sochi Olympic Winter Games and continues to run. Though our corporate and Team websites, a notable 732,000 ad impressions were viewed with further exposure to 14,000 people via an e-newsletter.

CASE STUDY
Samsung's Partnership
with 2014 Australian
Olympic Team

Samsung Australia described their 2014 campaign as their 'most successful Olympic campaign ever'. Samsung Australia's campaign was selected by the IOC as one of 14 National Olympic Committee sponsors across the globe on which to develop Olympic activation best practice case studies.

This case study will be used around the world as an example of exceptional Partner activation. It also demonstrates the power of the Olympic Winter Team opportunity to the Australian marketplace, in a country where Partners have historically had little engagement with the Winter Team.



THE INSPIRATION
OF OUR NATION



WE ARE PROUD SPONSORS OF THE AUSTRALIAN OLYMPIC TEAM.
FOLLOW US ON [f](#) [t](#) [g+](#) [v](#) [@AUSOLYMPICTEAM](#)



CONCIERGE BUSINESS TRAVEL / CRUMPLER / GETTY IMAGES / ISENTIA / KARBON / ROGENSI / SPORTSCRAFT / TOMS / XTM

MEDIA AND COMMUNICATIONS

Sochi 2014

Sochi 2014 was a clear indication of the growing media interest in Australia in the Olympic Winter Games. The coverage by Network Ten as the television right’s holder for Australia was a resounding success.

The Chef de Mission, Ian Chesterman, created such a positive Team atmosphere for both athletes and officials. The co-operation that occurred between Team members situated in the Mountain and Coastal Villages was refreshing and made the experience that extra bit enjoyable.

The time difference between Russia and Australia made the media task difficult for all concerned and late finishing events added to the strain. Athletes were coming off the mountain after their events and often down at the bottom of the chairlift in Rosa Khutor fulfilling media commitments in the early hours of the morning. Athletes were always willing to attend media conferences despite the late hour and the media which comprised all the major newspapers, Australian television networks and radio stations appreciated the service provided by AOC Media.

The efforts of Damian Kelly and Julie Dunstan, Media Liaison Officers (MLOs) in the Mountain Cluster ensured all media calls proceeded with a minimum of fuss. They were supported by Peter Henrys. Alice Wheeler, the MLO in the Coastal Cluster, also ensured that the needs of the media were met in that zone without any inconvenience to the athletes and their coaches.

In all 19 “grassy knoll” interviews were conducted providing non-rights holders with access to the athletes. The media covered 16 athlete arrivals at the Sochi airport.

The media appreciated the services provided by the professional Team in Sochi. Athletes from all sports were taken to the main media centre in the Mountains, the Gorki Media Centre located in Krasnaya Polyana, a short distance from the Mountain Olympic Village for morning media conferences. They were also attended by the Chef de Mission who dealt with any issues within the Team. Medallists were taken from the Mountain region to the Network Ten studio in Olympic Park in Sochi for live interviews.

The morning media conferences and travel down the mountain to Network Ten all required planning support by Operations staff responsible for transport and drivers. They are to be commended for the precision of the operation. Athletes were delivered to their destinations on time.

The Team functions for medallists were also a resounding success from a media point of view. These functions, including the flagbearer announcement and the uniform launch, occurred during breakfast television in Australia and all networks crossed live. As they were held outside of Olympic venues programs such as Channel 7’s Sunrise and Channel 9’s Today Show as well as Channel 10’s Wake Up and Sky News had access to the medallists and their families.

The AOC Media Team, led by Andrew Reid, also did an outstanding job from the Main Press Centre base in the Coastal precinct. Through our social media platforms this Team provided minute by minute updates on events on Twitter and stories, photographs and video on the AOC website olympics.com.au (a more detailed report on social media coverage follows).

Ten Chat to a Champ sessions were conducted in Sochi. It was an early start for the athletes, 6.30am (2.30pm in Australia) and they all took part with incredible enthusiasm. Primary School children across Australia were fascinated with Russia and the fact they could chat live to an Olympic athlete.

Nanjing 2014

The media activities in Nanjing were led by Frances Cordaro as Media Director supported by Taya Conomos and three volunteer student interns, Phil Brent, Sam Rawlings and Laura Judd who all did an outstanding job.

With very few working media attending the event, the AOC Media Team generated a large amount of content for the AOC website. This material was also made available to National Federation websites.

AOC Media was determined to widely publicise the Youth Olympic Games (YOG). Pre-Games publicity included selection announcements, feature stories, digital media content and promotional collateral.

Excellent coverage was achieved in the suburban newspapers with some support by key Olympic journalists in major national newspapers, such as Nicole Jeffery in The Australian.

Print coverage was also well supported by Australian Associated Press (AAP) who allocated a cadet journalist to cover and attend the Youth Olympic Games.

In the two weeks leading up to the Games, the Seven Network, the Olympic Rights Holder in Australia covered key Team events such as the Rugby Sevens Training Camp, Team Champ Camp, Flag Bearer announcement and airport departure on its morning shows and in the nightly news.

During the Games, the Seven Network utilised rights free medallist packages produced by the Media Team in its news bulletins and broadcast the IOC Daily Highlights package on 7Mate at various times across the country.

Rio 2016

Media planning continues at speed for the 2016 Rio Olympic Games. Briefings have been held with the major media organisations who will be sending large media contingents to the Games. AOC Media attended the 2nd World Press Briefing in Rio de Janeiro and toured the venues in the various geographic clusters. The information learned at the World Press Briefing has been shared with media organisations in Australia.



Websites and Social Media

With fantastic Australian achievements at the Olympic Winter Games in Sochi, Youth Olympic Games in Nanjing, and with the long #RoadtoRio well and truly underway, there was plenty of fantastic content to publish on the Australian Olympic Committee digital platforms in 2014.

The messaging was positive and every effort was made to profile athletes from all sports. The objective of promoting Australia’s current crop of stars and Australia’s rich Olympic history continued throughout the year. There was a push to improve the AOC’s education material online and the IOC’s Agenda 2020 reforms was also a focus for content.

Sochi 2014 Team Website

The responsive design (mobile friendly) website was developed to showcase Australia’s Olympic winter athletes like never before. The result was not only more content being published (184 videos and 674 articles) but importantly more people were following the journey of the Sochi 2014 Team than any previous Olympic Winter Team.

From the launch of the Official Australian Olympic Team website in mid-2013 until the end of the Sochi Games there were over 650,000 unique visitors (people) and 3.5 million page views. The number of people viewing the site during the three-week competition period was a 275% increase on Vancouver 2010. This result was achieved with a combination of quality content, appealing feed style responsive design site, a long lead time, search engine optimisation and cross promotion across social media.



(Supplied by Around The Rings)

As well as looking at athlete biographies, reading news, watching videos, viewing galleries, learning about the sports, downloading education resources and getting the latest schedule and results, fans posted over 5,000 heartfelt messages of support and congratulations on the AUS Olympic Team Fan Wall.

The site was a big hit with athletes, fans, journalists and industry experts. It made the finals of the Australian Web Awards, having won the NSW division.

Samsung utilised the site to advertise their domestic activations around the Games and leverage their sponsorship of the Team.

Nanjing 2014 Team website

The 89 Australian athletes representing Australia at the second Youth Olympic Games enjoyed their own dedicated mini-website, with the templates and structure of the 2013 Australian Youth Olympic Festival re-purposed with a new design for this site.

With the help of three outstanding interns there were over 345 articles, 80 videos, 30 galleries and detailed pages on all 28 sports produced for this site.

The focus for the Nanjing 2014 Team was to produce varied content. Video selfies were captured on over half the athletes, video profiles were produced on sports teams, throughout the Games live streaming occurred on a daily basis from the Village. At the end of the Games a video flash mob was produced. This was on top of the traditional athlete bios, Australian results, news articles and image galleries.

The interest in the Youth Olympic Games is slowly growing with 60,000 people visiting the 2014 Team website.

MEDIA AND COMMUNICATIONS

(CONT'D)

Olympic Education website

education.olympics.com.au

A dedicated education website was launched in 2014 coinciding with the start of the 2014 school year and the Sochi Games. The site promoted the AOC's Sochi 2014 Teacher Resources and Chat to a Champ sessions.

The new website is a great tool to share news about Olympians in the community, information about the Olympic education programs, upcoming events, lesson plans filtered by stage and subject, and Olympic education awards. The site provides direct contact with teachers and students in schools throughout Australia, no matter how remote.

Greater promotion of this website and utilisation of its functionality for Olympic Day and Pierre de Coubertin Awards will also ensure that registrations will continue to increase.

Corporate revitalisation

corporate.olympics.com.au

Following the 2014 Youth Olympic Games in Nanjing a revitalisation project for the AOC corporate site commenced. The purpose was to modernise the design and content structure focussing on the home page, key landing pages and to showcase the rich media in more areas of the site. The benefits of all this work will be seen in early 2015 and it is expected that improved analytics will show more people are experiencing this content.

Historical Video and Athlete Profiles

Extensive work occurred throughout 2014 sourcing, editing and publishing historical vision and historical images to promote the legacy of Australia and the Olympic Games and increase the rich content available on the AOC corporate site and media centre.

AOC Media continued this work after the Nanjing 2014 Games. This is an ongoing project assisted by the IOC Media Library.

Further athlete biographies were written, with the help of historian Bruce Coe. Profiling indigenous Olympians was also a focus and continues to be an ongoing project where more words will be written and historical still images sourced to enhance athlete profiles and the historical element of the corporate website.

Social Media

Sochi 2014

There is no better way to start a year of excitement with fans than with an Olympic Games. In January, @AUSOlympicTeam was engaging with athletes and promoting a lot of content across social platforms creating a buzz about the Sochi 2014 Olympic Winter Games and final athlete qualifications and selections. Social activity centred on using Facebook, Twitter, Instagram, Google+, YouTube and Storify. Network Ten, journalists and National Federations also amplified content.

It was a remarkable effort from the small Media Team on the ground in Sochi to give fans around the clock coverage that included behind the scenes content and comprehensive event coverage, across all disciplines. Supporters and fans didn't miss any Australians competing by following @AUSOlympicTeam's live Twitter coverage.

According to the IOC, #GoAUS was the fifth most used hashtag among NOCs and athletes at Sochi 2014, and @AUSOlympicTeam was the fourth "most social national" account, based on the number of posts on Facebook, Twitter and Instagram. This was a remarkable

achievement for a non-traditional winter sports nation with a relatively small team.

Nanjing, 2014

The peak in the middle of the year came at the Youth Olympic Games in Nanjing. Leading into the Games, selection announcements were streamed live via Google Hangouts to build hype and awareness around the event.

From the Team Farewell Camp in Sydney and the journey to China, social media coverage was provided to give an insight to fans.

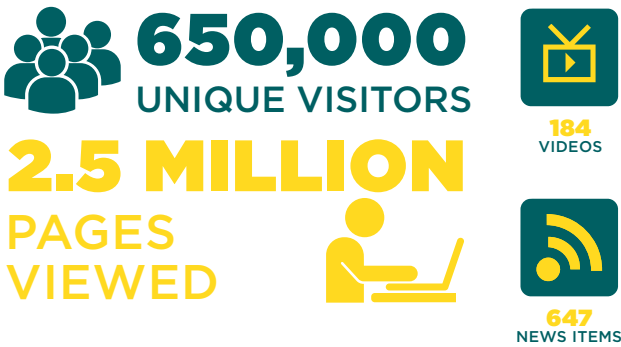
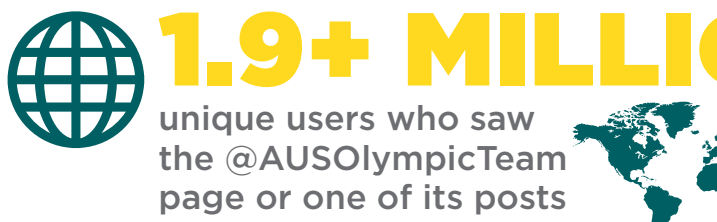
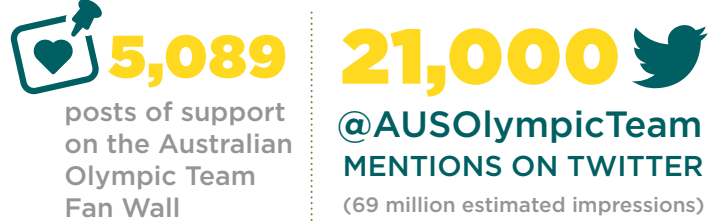
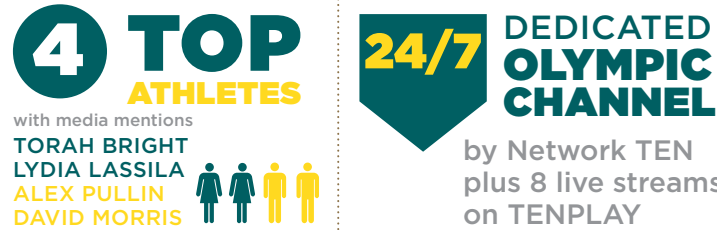
Social platforms were the perfect forum for promoting the Nanjing Youth Olympics to the younger demographic of fans. With no mainstream TV coverage AOC Media pointed fans to the live streaming of competition provided by Nanjing organisers. AOC Media also produced live interviews with Australian athletes on a daily basis from the Village - branded AUS Olympic Team TV.

The rich unique content produced via #GoAUS had fantastic reach. The biggest post was when the Rugby Sevens women won Gold, with more than 600,000 impressions on Facebook. Impressively for August 2014 the Facebook reach of the AUS Olympic Team content was 2 million people.

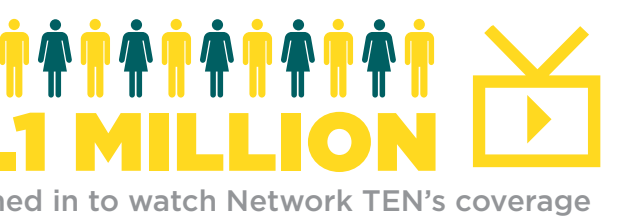
As well as everyday social media coverage and engagement with athletes and other stakeholders there was a big emphasis on the Seven Network signing as the Australian Broadcast Partner through to 2020. This announcement was the focus of 2-years to Rio milestone celebrations.

MEDIA AND SOCIAL

2014 SOCHI OLYMPIC WINTER GAMES



OLYMPICS.COM.AU



MEDIA AND COMMUNICATIONS

(CONT'D)

The IOC Agenda 2020 session was heavily covered by the AOC, with social posts in support of the session around the clock.

The launch of Harry Gordon’s book *From Athens With Pride*, achievements from Australian athletes at the 2014 Commonwealth Games, and the start of the national Road to Rio #IGNITetheDream series from November were also important events warranting extra social media attention.

As a result the @AUSOlympicTeam social media fan base grew exponentially in 2014, with a total increase of 40% across Facebook, Twitter, Google+ and Instagram.

- 307,625 fans at the start of 2014
- 355,025 fans at the end of Sochi 2014
- 426,170 fans at the end of Nanjing 2014
- 428,638 fans at the end of 2014.

Education

Learn from a Champ

The first collection of the new Learn from a Champ vignettes have been published to the Olympic Education website, education.olympics.com.au the AOC Media Centre and the AOC YouTube Channel.

The online video resource features members of the AOC Athletes’ Commission talking about the highs and lows of their sporting careers. The short videos are themed on the ASPIRE Values and are suitable for upper primary school students.

Olympic Day

School Visits

Olympians were encouraged to celebrate Olympic Day by visiting a school in their area to share their Olympic experience and talk about the positive impact sport has had on their life. School visits were coordinated by the AOC and Olympians were provided with Olympic collateral, such as posters, BKs and autograph cards, for the visit. Good coverage in suburban papers was achieved.

In total, fifteen Olympians, visited eighteen primary schools, sharing their Olympic stories with approximately 2,400 students. The AOC thanks Greta Small, Olivia Vivian, Amber Halliday, Steph Magiros, Lucy Chaffer, Gareth Nichols, Jane Robinson, Rayoni Nelson, Katya Crema, Anna Segal, Andrew McManus, Brooklee Han, David Morris and Belle Brockhoff for participating.

National Sports Museum

In a strategic effort to collaborate with a national sport organisation on the occasion of Olympic Day, the AOC approached the National Sports Museum in Melbourne to hold an Olympic Day event. It was a great success.

More than a dozen Olympians from a range of sports conducted Q&A sessions, signed autographs and, where possible, provided a demonstration of their sport with students from more than 15 Victorian primary schools.

Olympians who visited the NSM as part of Olympic Day celebrations included pole vaulter Steve Hooker, marathon great Steve Moneghetti, Irish distance runner Sonia O’Sullivan and former Hockeyroo Claire Mitchell-Taverner.

Social Media

Olympians were invited to participate in Olympic Day through social media. Olympians were encouraged to post images about what physical activity they were doing on the day or recall their favourite Olympic moment.

National Federations (NFs) were also invited to support Olympic Day online through social media. The NFs were provided the Olympic Day logo and encouraged to post a ‘get active’ message.

Pierre de Coubertin Awards

In 2014, the Pierre de Coubertin Awards were distributed to 758 secondary students across Australia recognising those who most represent the Olympic values. Since its inception in 1993 the Award has now been presented to 14,335 students.

Pierre de Coubertin (PDC) Academies were hosted by the State Olympic Council’s in Canberra, New South Wales, Queensland, Victoria and Tasmania. 2014 was the inaugural year an annual theme was created for the Academies with students asked to explore ‘Youth and the Future of Olympism in the Digital World’. Presentation resources were developed to assist SOC’s in exploring this theme. A number of Australian Olympians supported the events as guest speakers, Award presenters and Masters of Ceremony.

In 2014, for the first time the PDC Awards were delivered online via the Olympic Education website. Australia wide, teachers were able to register their students using the online registration form. The online format elicited a positive response for participating schools and is allowing the AOC to have more frequent communication about the AOC’s Olympic Education programs.

Nanjing – Education Village Art

Students were invited to participate in the Village Art program. Teachers registered with the new Olympic education website and coordinated their students to create artwork to hang in the Australian section of the Youth Olympic Village. Over 600 pieces of artwork from primary schools across Australia were received as part of the Nanjing Village Art program.



Eat like a Champ

A new program, Eat like a Champ is nearing completion. It aims to teach the benefits of healthy eating to young Australians and their families.

The program has attracted sponsorship from Woolworths.

Nine lessons have been developed which will be provided in a digital format. Video content has also been produced featuring Olympians talking about the importance of nutrition as well as cooking their favourite nutritional snacks.

Indigenous Collaboration

Cathy Freeman Foundation

The AOC arranged for Olympian Addy Bucek (Sailing – 1992 and 1996) to attend the Horizons Camp, a peer support/mentoring program run through the Cathy Freeman Foundation. The students responded well to Bucek and enjoyed her presentation.

Indigenous Strategy

In 2013, the AOC sought to have a specific involvement in Australian indigenous communities through its Olympic education program. Collaborations were sought with existing organisations which have successful partnerships with these communities.

Both organisations were pleased with the AOC’s support and have sought to continue the collaboration in 2014.

In addition, the AOC had positive discussions with the Cape York Aboriginal Australian Academy (CYAAA), led by the esteemed Noel Pearson.

The discussions with the CYAAA centred on a collaboration that highlights Australian Olympians in a positive way to fill the education charters of both the AOC and the Cape York Group.

The AOC travelled to Cape York in November and visited Hope Vale Primary School and Djarragun College providing advice on the development of the Club Program and the PE Curriculum. AOC education programs were identified which could be implemented in the schools. The AOC also highlighted Olympic sports, which have minimal resources and maximum impact, for delivery at the primary schools and offered to provide contacts with the National Federations and their state counterparts.

At Djarragun, the AOC offered to deliver a Talk with a Champ session and invite the school to participate in the Pierre de Coubertin Awards.

The CYAAA is soon to be renamed ‘Good to Great’ schools and Noel Pearson is passionate about implementing the education model across Australia. The CYAAA is very excited to work with the AOC.



ATHLETES' COMMISSION

2014 saw Australians from all walks of life hooked to the television as our Winter Olympians took to the ice and snow at the Sochi Games. We were inspired by the bravery of Lydia Lassila in becoming the first woman ever to complete a quad twisting triple summersault, the persistence of David Morris in becoming a silver medallist (despite being told he wasn't ever going to make it) and the class of Torah Bright in earning another medal for her Olympic collection. Britt Cox's gutsy performance in the Moguls, Anna Segal's valiant fourth in the Slopestyle and Belle Brockhoff in the Snowboard cross were other noted highlights. The entire team, both in their performances on the field of play and their conduct off it, did Australia proud.

Social media back in Australia was abuzz recognising the camaraderie of the Winter folk, and their clear joy and sportsmanship which was on display for all to see. It was a wonderful endorsement of the power of sport as source of friendship and mateship across national borders.

A common topic amongst the AOC Athletes' Commission this year was how to ensure the public enjoys the Olympics for all their virtues- not just the number of medals won (or "lost"). Sport teaches us many things. It teaches us the value of hard work, persistence and how to work in teams. It also breaks down cultural barriers and builds friendships. It is a realm of passion, heightened emotion and the place where dreams are made. The Olympic Games is about so much more than gold medals.

In sharing this ideal of Olympism as encompassing more than just a result, 15 Olympians visited 18 primary schools on Olympic day to share their stories and inspire the next generation. 33 Summer and Winter Olympians (including one Youth Olympian) signed up for the mentor program initiated for the 2014 Australian Youth Olympic Team. This mentoring program was a remarkable success, matching our Youth Olympians with experienced Olympians across the sporting spectrum. The success of the program has encouraged us to expand it to include our Rio rookies in 2016.

The LinkedIn group for Olympian alumni continued to grow, offering networking opportunities for Olympians of all ages and professions. The Athletes' Commission have undertaken considerable work in developing an athlete transition program to help athletes transition from sport to the next stage of their lives.

The Athletes' Commission was actively involved in the development and delivery of the Road to Rio IGNITE series that commenced in 2014. The program has been designed to bring together Olympians (past and present) and share the history and tradition of wearing the green and gold at an Olympic Games. The sessions have enabled our Rio prospects to meet each other, and learn about those who have come before them. The energy at these sessions has been truly exciting for the future of Australian Olympic Teams.

2014 also saw the AOC Athletes' Commission forging closer relationships with other stakeholders in the sporting network. Athletes' Commission members worked with ASADA to develop anti-doping education content, and with AIS Personal Excellence to discuss the priorities and needs of high performance athletes in their daily training environments. The Athletes' Commission was also active in providing submissions to the IOC Agenda 2020 working groups.

KIMBERLEY CROW

Chairperson

MEDICAL COMMISSION

In April 2014 the Medical Commission of the Australian Olympic Committee was reappointed for the term of the quadrennial concluding at the Olympic Games in Rio de Janeiro 2016.

The Medical Commission comprises Dr David Hughes, as Team Medical Director for Rio 2016, Wendy Braybon, as a Standing Member, and Dr Peter Fricker as Chair. The Team Medical Director for the 2018 Olympic Winter Games will be appointed to the Medical Commission for one Winter Olympiad once the Team Medical Director is selected. Dr Carolyn Broderick, as Team Medical Director for the Youth Olympic Games in Nanjing 2014, is invited to attend the meetings and present her report on the Youth Olympic Games.

A Charter for the AOC Medical Commission was developed in May 2014, outlining the duties and responsibilities of the Medical Commission.

Key activities for the Medical Commission in 2014 included recommendations for the leadership personnel for the 2016 Australian Olympic Team. These include Dr Carolyn Broderick as Deputy Medical Director, Peter Wells as Head of Physical Therapy Services, Dr Greg Cox as Lead Nutritionist and Dietitian, and Linda Philpot as Team Clinic Administrator.

Much work has been done in considering the risks to optimal performance posed by Rio de Janeiro and strategies have been developed to minimise these risks. High performance workshops have been conducted to promote the measures that will be, and are being, taken to maximise the opportunities for podium performances. These range from an improved screening protocol, the

use of an expanding online Athlete Management System hosted by the Australian Institute of Sport, interventions such as vaccinations and hygiene practices, and the timely dissemination of information to athletes and officials. The Olympic Team Medical Manual is being updated to contain all operational considerations and this shall be made available to all medical staff and personnel prior to the Games.

The Australian Institute of Sport has been very supportive of these activities.

As a part of the preparation for Rio 2016, Dr David Hughes as Team Medical Director has attended the IOC Advanced Team Physician Course and IOC World Conference on Prevention of Injury and Illness in Sport, and an international conference on Therapeutic Use Exemptions.

Dr Jane Fitzpatrick, sports physician and Chief Medical Officer for the sport of Biathlon attended the 3rd IOC Periodic Health Evaluation Course held in Rome in June 2014, and has provided a very comprehensive and useful report which has been made available to all Olympic sports.

The Medical Commission also obtained the support of the AOC Executive in successfully gaining approval from the IOC for the continued recognition of the Australian Centre for Research into Injury in Sport and its Prevention (ACRISP), which is one of only four such centres in the world. Professor Caroline Finch, at Federation University in Ballarat, is the Director of the Centre and has achieved remarkable success, evidenced by the IOC support for her application.

In June 2014 the Medical Commission provided comments on the 2015 Draft WADA List of Prohibited Substances and Methods for the AOC to submit to WADA. The revised WAD Code and associated International Standards came into effect on 1 January 2015. Following a request from the Australian Podiatry Council, Dr Peter Fricker and Wendy Braybon were nominated to represent the Medical Commission on a process to establish a national competency based career credentialing framework for podiatry in Australia. This work is ongoing. Dr Carolyn Broderick attended the Youth Olympic Games in Nanjing, China, in August 2014 as Team Medical Director and provided a comprehensive report to the Medical Commission in early September. Two sports physicians and four sports physiotherapists accompanied the 89 athletes, and the majority of treatments were medical rather than musculoskeletal. In all, 256 consultations and treatments were provided. The experience of the athletes being very positive overall.

Future work for the Medical Commission includes the finalisation of medical appointments for the 2016 Australian Olympic Team, effective screening of our athletes, a comprehensive education program advising of the risks and preventive measures to safeguard health, and eternal vigilance on the use of medications and supplements.

DR PETER FRICKER OAM

Chairperson

CORPORATE GOVERNANCE STATEMENT

AOC APPROACH TO CORPORATE GOVERNANCE

Framework and Approach to Corporate Governance and Responsibility

This statement sets out the key corporate governance principles adopted by the AOC and reflects the corporate governance policies and procedures followed in the financial period ended 31 December 2014.

The AOC Executive (Executive) accepts the phrase “corporate governance” to describe “the framework of rules, relationships, systems and processes within and by which authority is exercised and controlled within corporations. It encompasses the mechanisms by which companies, and those in control, are held to account.” (Justice Owen in the HIH Royal Commission, The Failure of HIH Insurance Volume 1: A Corporate Collapse and Its Lessons, Commonwealth of Australia, April 2003 at page xxxiv).

The Executive is committed to achieving and demonstrating high standards of corporate governance.

The Olympic Charter remains the basis for the framework of rules governing the members of the Olympic Movement, namely the International Olympic Committee (IOC), International Federations (IFs) and National Olympic Committees (NOCs) as well as the Organising Committees for the Olympic Games (OCOGs).

All these bodies are required to comply with the Olympic Charter which serves three main purposes:

- (a) as a basic instrument of constitutional nature, it sets forth the Fundamental Principles and essential values of Olympism;
- (b) serves as Statutes for the IOC, and
- (c) defines the main reciprocal rights and obligations of the IOC, IFs, NOCs and OCOGs.

For NOCs, there is a procedure in the following By-Law to Rules 27 and 28 of the Olympic Charter for their recognition and continuing recognition and with which they must comply:

- 1.3 The approval of an (NOC) applicant’s statutes by the IOC Executive Board is a condition for recognition. The same condition applies to any subsequent change or amendment to the statutes of an NOC. Such statutes shall, at all times, comply with the Olympic Charter to which they must refer expressly. If there is any doubt as to the signification or interpretation of the statutes of an NOC, or if there is a contradiction between such statutes and the Olympic Charter, the latter takes precedence.

This IOC requirement runs counter to the principle of national sovereignty which underpins the Corporations Act 2001 (Cth) and is an obstacle to the AOC incorporating as a company. This is why the AOC remains incorporated as an association under the Associations Incorporation Reform Act 2012 (and Regulations) of Victoria and the AOC Constitution must include the following clauses:

- 3.1 Where this Constitution is inconsistent with a rule, regulation or directive of the IOC, the latter will prevail, and this Constitution, to the extent of the inconsistency, will be invalid.
- 28.2 Amendments to the Constitution, certified as true copies by the President and Secretary General, will be submitted to the IOC with a request for approval.

Over the last 20 years the AOC has adopted a suite of by-laws, rules, programs and funding guidelines, a code of conduct and charters for its various commissions and committees.

The Olympic Charter, AOC Constitution and these other rules by which the AOC is governed and operates are all available along with Annual Reports and Financial Statements on the AOC website (olympics.com.au).

Since being awarded the 2000 Olympic Games in 1993 the AOC has neither sought nor received any Commonwealth Government funding. The AOC is independent of the Australian Government and its Australian Sports Commission (ASC) and at liberty to determine its approach to corporate governance without reference to the ASC and its recommendations to National Federations (NFs) (of which the AOC is not one) in this regard. While independent, the AOC cooperates with the ASC, Australian Institute of Sport, Australian Sports Anti-Doping Authority (ASADA) and various Government departments including Health, Indigenous Affairs, Education and Foreign Affairs and Trade in delivering its programs.

In 2003, the Executive undertook an exhaustive review of its

governance practices and reporting following the release of the Commonwealth Government’s Corporate Law Economic Program (CLERP 9). The Executive further reviewed its governance practices and reporting following the release of the Australian Stock Exchange (ASX) Corporate Governance Principles and Recommendations (ASX Best Practice Recommendations) in 2007 and again in 2010 following the 2nd edition. The Executive is currently reviewing the 3rd edition issued in March 2014, which for entities with a 31 December balance date will be applied to measure their governance practices commencing with the financial year ending 31 December 2015.

Whilst these ASX Best Practice Recommendations are for companies and other types of entities listed on the ASX, the Executive considers that by following them it can achieve the best possible governance outcomes and meet the expectations of member National Federations and external stakeholders, including sponsors, Government and the public.

The ASX Best Practice Recommendations recognise that different entities may legitimately adopt different governance practices, based on a range of factors, including their size, complexity, history and corporate culture. For that reason, they are not mandatory and do not seek to prescribe the corporate governance practices that a listed entity must adopt. This is fundamentally a matter for each board of directors or executive to determine as the body responsible for managing the affairs of the company or, in the case of the AOC, incorporated association’s operations and activities. It is the board of directors or executive that has the duty to exercise due care and diligence and ensure that it has appropriate governance arrangements in place.

Under the ASX Best Practice Recommendations, if a board of a listed entity considers that a recommendation is not appropriate to its particular circumstances, it is entitled not to adopt it. If it does so, however, it must explain why it has not adopted the recommendation – the “if not, why not” approach and this is how the AOC has been measuring

itself and reporting in its Corporate Governance Statements since 2004.

Compliance with the ASX Best Practice Recommendations

In some circumstances the ASX Best Practice Recommendations are simply not applicable to the AOC because it is not a listed entity or, for the reasons explained above, because it is an incorporated association and not a company. In every case where there is some divergence from the ASX Recommendations the Executive’s approach is to ensure full compliance with all Australian legal requirements and the Olympic Charter.

The Executive Membership and Expertise of the Executive

The Executive has a broad range of relevant skills, experience and expertise to meet its objectives. The composition of the current Executive with details of each member’s qualifications, current occupation, experience and special responsibilities is set out in this Annual Report.

Role and Responsibility of the Executive

The Executive has overall responsibility for the power, management and control of the AOC. The Executive’s responsibilities include:

- Developing, promoting and protecting the Olympic Movement in Australia;
- The appointment of the Commissions and Committees of the Executive and the delegation of powers, responsibilities and functions to them;
- Making such by-Laws as are necessary and convenient to give effect to the AOC Constitution. These currently comprise the:
 - AOC Anti-Doping By-Law*
 - AOC National Federation Commercial Activities By-Law*;
 - AOC Ethical Behaviour By-Law*;
 - National Federation Athletes’ Commission By-Law*;

- The exclusive authority for the representation and participation of Australia at the Olympic Games, Olympic Winter Games, Youth Olympic Games, Winter Youth Olympic Games and Regional Games;
- The Programs and Funding Guidelines for the preparation of the AOC’s Olympic, Olympic Winter, Youth Olympic, Winter Youth Olympic and Regional (Pacific Games) Teams (the AOC’s Teams);
- The Team Membership Agreements for athletes and officials for the AOC’s Teams*;
- The appointment of the Chefs de Mission and Team Executives of the AOC’s Teams and the delegation of powers, responsibilities and functions to them;
- The Nomination Criteria of National Federations and determining the Selection Criteria for membership of the AOC’s Teams;
- The Strategic* and Operational Plans for the AOC’s Teams;
- Ensuring that all staff and members of the AOC Executive, Commissions, Committees and to the extent applicable, Team Members, have made a Statutory Declaration regarding Anti-Doping matters and obtained satisfactory “Working with Children” clearance if their role requires contact with children;
- The AOC Privacy Policy*;
- The AOC Code of Conduct;
- Ensuring there are adequate internal controls and ethical standards of behaviour and they comply with the IOC Code of Ethics, and the AOC Code of Conduct for the Executive and Commissions;
- Evaluating performance and determining the remuneration of paid officers, senior staff and consultants;
- Ensuring the significant risks facing the AOC have been identified and that appropriate and adequate control monitoring and reporting mechanisms are in place;

CORPORATE GOVERNANCE STATEMENT

(CONT'D)

- Ensuring the integrity of AOC Policies including the adoption of appropriate policies and procedures governing Harassment, Discrimination, Bullying & Vilification, recruitment, training, remuneration and succession planning;
- The quadrennium and annual budgets of the AOC;
- The full-year financial statements of the AOC; and
- Monitoring financial performance against such programs and budgets.

* in the interests of full transparency these documents marked * are available on the AOC website olympics.com.au

Members of the Executive are required to undertake a comprehensive induction program, which includes outlining their roles and responsibilities and other information about the AOC.

Responsibility for the day-to-day management and administration of the AOC is delegated by the Executive to the Secretary General, who serves as its chief administrative and financial official.

The Secretary General manages the AOC in accordance with the programs, strategies, budgets and delegations determined by the Executive.

The Secretary of the AOC as required under the provisions of the Victorian Associations Incorporation Reform Act (2012), if not the Secretary General, reports to the Secretary General and is also accountable to the Executive, through the President, on matters of administration and compliance.

Size and Composition of the Executive
The names of the Executive in office at the date of this report are set out in this Annual Report.

The size and composition of the Executive are prescribed in the Constitution and must be in compliance with the Olympic Charter.

The Constitution prescribes that the Executive of the AOC will be:

- The President, who will be elected by those members entitled to vote at the Annual General Meeting first held after an Olympic Games;
- Two Vice-Presidents, who will be elected by those members entitled to vote at the Annual General Meeting first held after an Olympic Games;
- The members of the IOC who are citizens of Australia;
- Seven members elected from those nominated by the National Federations of sports on the Olympic program, which election will be at the Annual General Meeting of the AOC first convened after an Olympic Games;
- The Secretary General, who will be appointed by the Executive and will be a non-voting ex-officio member unless he/she is so entitled to vote by virtue of fulfilling any other position within the Executive; and
- The Chairperson and Deputy Chairperson of the Athletes' Commission, who will be elected by the Athletes' Commission. However, where an Australian citizen is a member of the IOC by virtue of being elected to the IOC Athletes' Commission, as is currently the case with James Tomkins, only the Chairperson of the Athletes' Commission will be a member of the Executive, or if the Chairperson is also the IOC member, then only the Deputy Chairperson

will be a member of the Executive. James Tomkins is a member of the Executive by virtue of being an IOC Member.

The elected members of the Executive other than the Chairperson of the Athletes' Commission and James Tomkins hold office until the conclusion of the Annual General Meeting first convened after the Olympic Games next succeeding their election. The Chairperson of the Athletes' Commission holds office until the conclusion of the day of the Closing Ceremony of the next succeeding Olympic Games or Olympic Winter Games after which they were elected. The members of the IOC hold office whilst and for so long as they satisfy the conditions attaching to their membership of the IOC.

All elected members of the current Executive other than the Chairperson of the Athletes' Commission and James Tomkins were the subject of an election at the Annual General Meeting held in May 2013. All elected member positions except for the Chairperson of the Athletes' Commission will be subject to an election at the Annual General Meeting to be held in May 2017.

The Role of the President

The Constitution of the AOC prescribes that the President will represent the AOC and will preside over (that is, chair) each meeting of the Committee or the Executive.

In the absence of the President or under his delegation the two Vice-Presidents will carry out the functions of the President.

The President's role includes:

- Providing leadership to the Executive and to the AOC;
- Ensuring efficient organisation and conduct of the Executive including all aspects of corporate governance;

- Guiding the agenda and conduct of Executive meetings;
- Promoting constructive and respectful relations between the Executive and the members of the AOC, the IOC, management and Executive members themselves;
- Providing direction to the Secretary General and senior management between meetings of the Executive;
- Providing high level direction to the AOC's exclusive sponsorship, marketing and licensing agent, Sports Marketing and Management Pty Ltd between meetings of the Executive;
- Representing the Executive and the AOC in their external relationships within the Olympic Movement and at high level with the Commonwealth, State and Territory Governments, ASC, the Australian Paralympic Committee, the Australian Commonwealth Games Association, Olympic broadcast rights' holders, worldwide and national sponsors, other private and government organisations and the media;
- Preserving the autonomy of the AOC;
- Securing the enjoyment of the rights and freedoms set forth in the Olympic Charter and the AOC Constitution without discrimination of any kind, such as race, colour, sex, sexual orientation, language, religion, political or other opinion, national or social origin, property, birth or other status; and
- Ensuring the AOC will never associate itself with any undertaking which would be in conflict with the Fundamental Principles of the Olympic Movement adopted by the IOC and codified in the Olympic Charter and the AOC Constitution.

Executive Independence

ASX 2010 Best Practice Recommendations require that a majority of the Executive be independent.

On the other hand, the Olympic Charter requires that the voting majority of an NOC in general meeting and of its Executive shall consist of the votes cast by the National Federations of the sports on the Olympic program (the National Federations) or their representatives.

The ASX 2010 Best Practice Recommendations define independent to mean:

“independent of management and free of any business or other relationship that could materially interfere with – or could reasonably be perceived to materially interfere with – the exercise of their unfettered and independent judgment”.

To the extent that two members of the Executive are members by virtue of their membership of the IOC, they are not independent. This requirement of the Olympic Charter applies to the two Australian IOC Members, John Coates and James Tomkins. In the case of John Coates, he was elected by the AOC Annual General Meeting as President. In the case of James Tomkins, he was elected by the athletes from all NOCs voting during the 2012 London Olympic Games.

To the extent that the President, Vice Presidents and other members of the Executive, other than the Secretary General and the Chairperson of the Athletes' Commission, are nominated for election by either National Federations, which nominate athletes for membership of the AOC's teams and in some cases receive funding from the AOC and whose athletes may be entitled to Medal Incentive Funding, or State Olympic Councils, which receive funding from the AOC, they are not independent.

Vice President Helen Brownlee and Executive member Nick Green are Presidents of the NSW and Victorian Olympic Councils respectively which receive funding from the AOC and to this extent, they are not independent. Conversely, like all State Olympic Councils, these Councils are charged with raising significant funds for the AOC's 2016 Olympic Team Appeal and there is a commonality of purpose in them serving on both the Executive and their State Olympic Council.

To the extent that four members of the Executive hold office with or are employed by member National Federations, they are not independent. They are Kitty Chiller (President, Modern Pentathlon), Nick Green (CEO, Cycling), Nicole

Livingstone (Board member, Swimming) and Danielle Woodward (President, Canoeing). Notably, they are all Olympians and bring this most valuable experience and perspective to their roles as Executive members.

To the extent that Executive member, Ian Chesterman is a member of the Board of Directors of the Olympic Winter Institute of Australia Limited (OWIA), which receives annual funding from the AOC, he is not independent. As a six-times Chef de Mission of Australian Olympic Winter Teams, there are great benefits for both the AOC and the OWIA in him serving on both.

To the extent that the Chairperson of the Athletes' Commission, Kim Crow, is elected by the Athletes' Commission and the Chairperson and other members of the Athletes' Commission may receive Medal Incentive Funding and other support from the AOC, they are not independent. As a current athlete (and lawyer) there are great benefits for the Athletes' Commission and Executive in her serving on both.

Kim Crow is also a member of the Athletes' Commission of Rowing Australia and to this extent her membership of the AOC is not independent. She is able to share her experience on each of these bodies for the benefit of the other.

Notwithstanding the above explanations, members of the Executive have legal and equitable duties not to allow any sporting, business or other relationships to materially interfere with the exercise of their unfettered and independent judgement. Clause 15 of the AOC Constitution provides that:

15.1 Each member of the Executive will not represent any particular body or sport and will represent the Olympic Movement at large.

The Executive will propose further emphasising and codifying Executive members' duties in this regard by the addition of the following clauses (new numbering) to the AOC Constitution at the 2015 AOC Annual General Meeting:

16.9 Executive members must exercise their powers and discharge their duties with reasonable care and diligence.

CORPORATE GOVERNANCE STATEMENT

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- 16.10** Executive members must exercise their powers and discharge their duties:
- (a) in good faith in the best interests of the Committee; and
 - (b) for a proper purpose.
- 16.11** Executive members and former Executive members must not make improper use of -
- (a) their position; or
 - (b) information acquired by virtue of holding their position

so as to gain an advantage for themselves or any other person or to cause detriment to the Committee.

- 16.12** In addition to any duties imposed by this Constitution, a committee member must perform any other duties imposed from time to time by resolution at a general meeting.
- 18.1** An Executive member who has a material personal interest in a matter being considered at an Executive meeting must disclose the nature and extent of that interest to the Executive.
- 18.2** The Executive member:
- (1) must not be present while the matter is being considered at the meeting; and
 - (2) must not vote on the matter.
- 18.3** Clauses 18.1 and 18.2 do not apply to a material personal interest that exists only because the Executive member is a member of the IOC or Chair or Deputy Chair of the Athletes' Commission.

- 20.1** Every Executive member and Secretary must keep the transactions, whether complete or incomplete; financial affairs and state of accounts; and, information which is confidential or generated for internal management purposes of the Committee confidential unless required to disclose them:
- (1) in the course of duties as an officer of the Committee;
 - (2) by the Executive or the Committee in general meeting; or
 - (3) by law.
- 20.2** The Executive may require an Executive member, Secretary, auditor, trustee committee or commission member or other person engaged by the Committee to sign a confidentiality undertaking consistent with this Constitution. An Executive member or Secretary must do so if required by the Executive.

Avoidance of Conflicts of Interest by a Member of the Executive

The IOC Ethics Commission is charged with developing a framework of ethical principles, including a Code of Ethics, based upon the values and principles enshrined in the Olympic Charter. The IOC Code of Ethics is available on the AOC website *olympics.com.au*. The AOC and the elected, and ex officio members of the Executive and of any Committee or Commission of the AOC and staff members and consultants are among the "Olympic Parties" required to respect, and ensure respect of the Code. Rule B.1 of the Code provides that:

"The Olympic Parties or their representatives shall not, directly or indirectly, solicit, accept or offer any form of remuneration or commission, nor any concealed benefit or service of any nature, connected with the organisation of the Olympic Games."

The AOC interprets this to mean in particular, that no elected or ex officio member of the Executive or of any Committee or Commission or staff member or consultants of the AOC are in any way authorised to receive any advantage or remuneration of any nature connected with the organisation of the Olympic Games or from a candidature to host the Olympic Games unless under arrangements approved by the IOC and the AOC.

Rule B.4 of the Code provides that:

"The Olympic Parties shall respect the Rules Concerning Conflicts of Interests Affecting the Behaviour of Olympic Parties."

The AOC also requires that in the case of an elected or ex officio member of the Executive or of any Committee or Commission or of any staff member or consultant of the AOC, the AOC Executive must also be informed and it will take appropriate measures.

The AOC is an association incorporated under the Associations Incorporation Reform Act 2012 of the State of Victoria and is precluded by that Act from trading or securing pecuniary profit for its members. Pursuant to the Olympic Charter, the mission of the AOC is to develop and protect the Olympic Movement in Australia in accordance with the Olympic Charter. Accordingly the AOC has adopted a Code of Conduct for its Executive and Commissions

which is available on the AOC website *olympics.com.au* and includes the following requirements:

- (a) Members must not use their position as members of the Executive or a Commission for personal reward or advantage to the detriment of the AOC. (As indicated above, it is proposed that this requirement be codified as Clause 16.11 in the AOC Constitution).
- (b) A member who has a personal interest or direct or indirect pecuniary interest in a matter being considered by the Executive or Commission (as the case may be) must, as soon as possible after the relevant facts have come to the member's knowledge, make full disclosure of the nature of the interest at a meeting of the Executive or Commission (as the case may be). (As indicated above, it is proposed that this requirement be codified as Clauses 18.1 and 18.2 in the AOC Constitution).
- (c) A disclosure under paragraph (b) will be recorded in the minutes of the meeting of the Executive or the Commission (as the case may be) and the member must not, unless the President or the Executive otherwise determines:
 - i. be present during any deliberation of the Executive or the Commission (as the case may be); or
 - ii. take any part in any decision of the Executive or Commission (as the case may be);with respect to that matter. (If Clauses 18.1 and 18.2 are adopted as proposed, the President, Executive or Chair of Commissions will no longer have the discretion to permit any such member to be present during any such deliberations or to take part in any such decisions).
- (d) For the purposes of the making of a determination by the Executive under paragraph (c) in relation to a member who has made a disclosure under paragraph (b), a

member who has a personal interest or direct or indirect pecuniary interest in the matter to which the disclosure relates will not:

- i. be present during any deliberation of the Executive for the purposes of making the determination; or
- ii. take part in the making by the Executive of the determination.

- (e) Members are not permitted to make improper use of information acquired by virtue of their position as members of the Executive or Commissions or to gain, directly or indirectly, an advantage for themselves or for any other person or to cause detriment to the AOC. This duty precludes members from breaching the confidentiality of the affairs of the AOC and from misusing information obtained by virtue of their office and from acting without the proper authority of the Executive. (As indicated above, if Clauses 20.1 and 20.2 are adopted, these requirements will be reinforced).
- (f) Members are required to exercise a reasonable degree of care and diligence in the exercise of their powers and discharge of their duties. In addition, they are expected to exhibit honesty, loyalty and candour in their relationships with the AOC and with each other. A member has an obligation to be independent in judgment and actions and take all reasonable steps to be satisfied as to the soundness of all decisions taken by the Executive. (As indicated above, if Clause 16.9 is adopted, these duties and obligations will be reinforced).

Members of the Executive or Commission are required to disclose potential conflicts of interest by maintaining and providing up to date declarations of interest to the AOC. These declarations are maintained in a register which is regularly tabled at meetings of the Executive.

In addition, the following question is included as an agenda item and asked by the Chairman at the commencement of all Executive and Commission meetings:

"Is any member aware of any related party matter not previously reported to the Audit Committee or Executive or any conflict of interest (that is, of a personal interest or direct or indirect pecuniary interest) in any matter being considered by this meeting which should now be reported or disclosed and addressed under the IOC Code of Ethics or the AOC Code of Conduct?"

Meetings of the Executive and their Conduct

The Executive currently holds not less than four scheduled meetings per year. The agenda for scheduled Executive meetings incorporates standing items including the President's and Secretary General's reports, financial reports, Committee reports, strategic matters, governance and compliance. Senior Management may be invited to attend Executive meetings and are regularly involved in Executive discussions.

The number of Executive and Commission meetings held during the year and the attendance record of the AOC Executive are set out in the Notes to the Financial Statements.

Succession Planning

As the method of electing the Executive (other than the AOC Secretary General) is ultimately prescribed by the Olympic Charter, the Executive cannot plan the succession of its own members.

The Remuneration and Nominations Committee is responsible for succession planning for the Secretary General and other members of the senior management team. The objective of the AOC succession planning process is to assess the mix of skills, experience and diversity required to ensure succession plans for senior management positions are in place.

The Remuneration and Nominations Committee is currently reviewing its succession planning.

CORPORATE GOVERNANCE STATEMENT

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Review of Executive Performance

As the method of electing the Executive (other than the Secretary General) is ultimately prescribed by the Olympic Charter the Executive does not follow the practice of reviewing member’s performance with a view to replacing any of them.

Members of the Executive are provided with opportunities for professional development to assist in discharging their obligations and undertaking their duties as members of the AOC Executive. In 2014 Nicole Livingstone and Danielle Woodward undertook the Australian Institute of Company Directors’ (AICD) – The Company Directors course. Kitty Chiller undertook the AICD – Foundations of Directorship course.

Ultimately, and in the best Westminster tradition, it is left to the voting members of the AOC to evaluate the performance of the Executive when they vote at the next elections, which are held every four years in the year following an Olympic Games.

Executive Access to Information and Advice

All members of the Executive have unrestricted access to the AOC’s records and information and receive regular financial and operational reports from management to enable them to carry out their duties.

The Executive may, subject to the President’s consent, individually or collectively obtain independent professional advice, at the expense of the AOC in the furtherance of their duties as members of the Executive.

Executive Compliance with AOC By-Laws

As a condition of membership, all members of the Executive are required to comply with all By-Laws made by the Executive, including the Ethical Behaviour By-Law and the Anti-Doping By-Law.

In particular, changes to the Ethical Behaviour By-Law in 2013 require all members to make a statutory declaration regarding anti-doping matters. This is addressed in greater detail in the Corporate Conduct and Responsibility section on page 79.

Executive Committees and Commissions

Executive Committees and Membership

To assist in the execution of responsibilities, the Executive has in place eight Executive Committees or Commissions comprising the Team Executives, Audit Committee, Remuneration and Nominations Committee and a Finance Commission.

Under the Constitution there also exists an Athletes’ Commission, the Charter for which is available on the AOC’s website *olympics.com.au*.

The members of the Team Executive for the 2014 Olympic Winter Games were:

IAN CHESTERMAN (Chair)
CRAIG PHILLIPS
GEOFF LIPSHUT

The members of the Team Executive for the 2014 Youth Olympic Games were:

SUSAN O’NEILL (Chair)
FIONA DE JONG (to 24/03/ 2014)
LISA SAMS (from 24/03/2014)

The member of the Team Executive for the 2016 Winter Youth Olympic Games is:

ALISA CAMPLIN-WARNER (Chair)

The members of the Team Executive for the 2015 Pacific Games Team are:

MALCOLM PAGE (Chair)
CAYLIE SAUNDERS (to 19 March 2015)
LISA SAMS (from 19 March 2015)

The members of the Team Executive for the 2016 Olympic Games are:

KITTY CHILLER (Chair)
FIONA DE JONG (from 7/10/2014)
MATTHEW FAVIER
CHRIS FYDLER
DANIELLE WOODWARD (from 8/02/2015)
CRAIG PHILLIPS (to 30/06/2014)
JULIEN PROSSER (to 17/07/2014)

The member of the Team Executive for the 2018 Olympic Winter Games is:

IAN CHESTERMAN (Chair)

The members of the Audit Committee are:

RUSSELL WITHERS (Chairman)
IAN CHESTERMAN
PETER MONTGOMERY
ANDREW PLYMPTON

The members of the Remuneration and Nominations Committee are:

PETER MONTGOMERY (Chairman)
HELEN BROWNLEE
KITTY CHILLER (to 31/12/2014)
ANDREW PLYMPTON (from 01/01/2015)

The members of the Finance Commission are:

JOHN COATES (Chairman from 06/08/2014)
IAN CHESTERMAN
PETER MONTGOMERY (Chairman to 06/08/2014)
ANDREW PLYMPTON
RUSSELL WITHERS

The members of the Medical Commission are:

PROFESSOR PETER FRICKER (Chair)
DR DAVID HUGHES
DR PETER BRAUN
WENDY BRAYBON
DR CAROLYN BRODERICK

Committee Charters

The roles and responsibilities of the Committees and Commissions are set out in their respective charters which are available on the AOC website *olympics.com.au*.

Each Committee is entitled to the resources and information it requires, including direct access to employees and advisors. The Secretary General, senior management members and other employees are invited to attend Committee meetings as required.

Committee members are chosen for the skills, experience and other qualities they bring to the Committees. They are proposed by the President and appointed by the AOC Executive.

Any matters determined by Committees which exceed their delegated authorities are submitted to the Executive as recommendations for decision.

With the exception of the Remuneration and Nominations Committee, minutes of Committee meetings are tabled at a subsequent Executive meeting and the subject of a verbal report by the Committee Chairman at the next Executive meeting. The Chairman of the Remuneration and Nominations Committee provides a verbal report on those matters that are not confidential.

All Committee members must also comply with the AOC By-Laws, including the Ethical Behaviour By-Law and the Anti-Doping By-Law.

In particular, changes to the Ethical Behaviour By-Law in 2013 requiring all members of the AOC Executive and its teams to make a statutory declaration regarding anti-doping matters apply to Committee members.

Team Executives

To assist with one of the Committee’s primary responsibilities being the representation of Australia at the Olympic, Olympic Winter, Youth Olympic, Winter Youth Olympic and the Pacific Games, the Executive delegates authority for these Teams, subject to an approved budget, to the Chef de Mission and any Deputy Chefs de Mission or others who together comprise the Team Executives of such Teams. The Team

Executive meet as often as required with increasing frequency in the lead up to the Olympic, Olympic Winter, Youth Olympic, Winter Youth Olympic and Pacific Games.

Any remuneration to members of Team Executives is reported in the notes to these Financial Statements.

Audit Committee

The Audit Committee is authorised to investigate any activity within its terms of reference and seek any information it requires from any employee with all employees directed to cooperate with any requests made by the Audit Committee. The Audit Committee is authorised to obtain outside legal or other independent advice or assistance as it considers necessary and has unlimited access to auditors and senior management of the Committee.

The Audit Committee meets at least three times a year in accordance with its Charter which is available on the AOC website *olympics.com.au*.

The Audit Committee considers any matters relating to the financial & governance affairs of the Committee and the external audit thereof that it determines to be desirable. In addition the Audit Committee examines any other matters referred to it by the Executive.

The responsibilities of the Audit Committee include:

- Reviewing financial information presented to members and the general public;
- Overseeing and appraising the coverage and quality of audits conducted by external auditors;
- Maintaining open lines of communication between the Committee and the auditors to exchange views and information as well as confirm the auditor’s authority, responsibilities and independence;
- Monitoring the establishment and maintenance of an appropriate governance, risk and internal control framework including integrity of AOC policies and considering enhancements;
- Reviewing external audit reports to ensure that any major breakdowns in controls have been identified and that appropriate and prompt remedial action is taken by management;

- Monitoring compliance with laws, regulations and codes of conduct and ethics;
- Review the risk and control frameworks for the AOC’s Teams.

Due to the size of the AOC’s operations there is no internal audit function.

The Audit Committee does however, from time to time, initiate independent reviews of the AOC’s operations.

Remuneration and Nominations Committee

The role of the Remuneration and Nominations Committee is to ensure the quality, integrity and probity of all remuneration policies and practices of the AOC and review and determine, on behalf of the Executive, the remuneration of the President (if any), Secretary General, other senior management and staff and any senior consultants, other than for themselves.

The President and Secretary General attend meetings of the Remuneration and Nominations Committee except that part where their remuneration is being reviewed.

The Remuneration and Nominations Committee meets as required in accordance with its Charter which is available on the AOC website *olympics.com.au*.

Finance Commission

The Finance Commission reviews and recommends annual budgets to the Executive and also determines and monitors adherence to finance policies & guidelines, and reviews financial performance and monthly management reporting. The Finance Commission meets at least three times a year.

Medical Commission

The Medical Commission advises and reports to the AOC Executive and Team Executives on the provision of medical services to the AOC’s Teams; compliance with the World Anti-Doping Code; the health and wellbeing of athletes; and the appointment of medical personnel to the AOC’s Teams.

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External Auditor’s Independence
Approach to Auditor Independence

The Executive has adopted a policy for external auditors independence and the provision of non audit services to ensure best practice in financial and audit governance is maintained. This policy is outlined in the Audit Committee Charter.

The fundamental principle of auditor independence reflected in the policy is that in order for the external auditor to be independent, a conflict of interest situation must not exist between the AOC and the auditor.

Certification of Independence

The Audit Committee requires the auditors to confirm in writing, that they have complied with all professional and regulatory requirements relating to auditor independence prior to the Financial Statements each year.

Other Monitoring of Independence

The Audit Committee will review and approve or decline, as considered appropriate, before the engagement commences, any individual engagement for non-audit services.

No work will be awarded to the external auditor if the Audit Committee believes the services to be in conflict with their ability to exercise objective and impartial judgment on issues that may arise with the audit or which may in any way conflict with their role as the statutory auditor.

Further, no work may be awarded where the fees for non-audit services will exceed 50% of the annual audit fee.

There will be a mandatory period of two years following resignation from an audit firm before a former partner who was directly involved

in the audit of the AOC can take an employed or contracted position with the AOC involving responsibility for fundamental management decisions. It is not considered necessary to declare any such former partner ineligible for election to the Executive as nomination must be made by a National Federation or a State Olympic Council and such positions of themselves are honorary.

The Audit Committee will monitor the number of former employees, if any, of the auditor currently employed in senior positions in the AOC and assess whether this impairs or appears to impair the auditor’s judgment or independence in respect of the AOC.

The lead engagement and review audit partners will be required to rotate off the audit after their involvement for a maximum of 5 years and there will be a period of at least 3 years before those partners can again be involved in the AOC audit. The current AOC independent external auditor is EY.

An analysis of the fees paid to the external auditors, including a breakdown of fees for non-audit services, is provided in the Financial Statements.

The Audit Committee and Executive are satisfied the provision of non audit services in the current year is compatible with external auditor’s independence as required by the Corporations Act (as amended by CLERP 9).

Prohibited Non Audit Services by the External Auditor

No work will be approved, and the external auditor will not provide services, involving:

- Preparation of accounting records and financial statements;
- Information technology systems design and implementation;

- Valuation services and other corporate finance activities;
- Internal audit services;
- Secondment of senior staff to act in a management capacity;
- Legal advice.

A full list of prohibited services is contained in the Audit Committee Charter.

Attendance at the Annual General Meeting

The AOC requires a partner of its external auditor to attend its Annual General Meeting and be available to answer questions from members about the audit. The AOC ensures that members are given reasonable opportunity at the Annual General Meeting to ask such questions.

Controlling and Managing Risk
Approach to Risk Management

The AOC’s approach to risk management has been to establish an effective control environment to manage significant risks to its business. This control environment extends to the AOC’s Teams.

Risks are rated for likelihood of occurrence and size of impact on the AOC with only those risks assessed to have a high likelihood or impact together with a medium or high likelihood or impact being the subject of further review.

The AOC has developed an effective risk and control environment to manage the significant risks to its operations comprising the following components:

- Clearly defined management responsibilities and organisational structure;
- Delegated limits of authority defined by AOC policies;
- Accounting control and reconciliations;

- Strong management reporting systems;
- Disciplined budgeting and rolling four year planning processes;
- Personnel requirements for key positions;
- Segregation of duties;
- Physical security over company assets;
- Appropriate by-laws, policies and procedures that are widely disseminated to, and understood by, employees;
- Specific training to ensure awareness of legislative requirements associated with Discrimination, Harassment, Bullying and vilification and Work, Health & Safety;
- Requirement for any person appointed as an official to or a supplier to an Olympic or Olympic Youth Team, to obtain a satisfactory “Working with Children” clearance if their role requires contact with children;
- External audit functions.

Internal Controls

The Executive is responsible for overseeing and assessing the AOC’s internal control system through the Audit Committee and at times the Finance Commission. Both provide advice and assistance to the Executive to meet this responsibility.

Risk Management Roles and Responsibilities

The AOC has developed a risk identification, analysis, management, monitoring and reporting process. The process identifies key business risks, determines responsibilities as well as impact and likelihood of occurrence, and mechanisms or actions to mitigate and manage identified risks. Risk associated with corporate and commercial activities are monitored through the Audit Committee, including specific risks associated with Olympic and Youth Olympic and Pacific Games Teams. Risks in relation to the programs of the AOC are reported through management structures to the Executive.

Management Assurance

The Secretary General and the Director Corporate Services have provided the following assurance to the AOC Executive in connection with the financial statements of the AOC for the financial period ended 31 December 2014:

“As at the date of this certification, we confirm to the Executive the following:

- The 31 December 2014 financial report presents a true and fair view, in all material respects, of the financial performance and position of the AOC for the period, in accordance with Accounting standards in Australia, Associations Incorporation Reform Act 2012 (Vic), the Corporations Act 2001 (where applicable) and other mandatory reporting requirements;
- The integrity of the financial report is founded on a sound system of risk management and internal control which implements the policies adopted by the Executive;
- The AOC’s risk management and internal control systems are operating efficiently and effectively in all material respects;
- To the best of our knowledge, the AOC has been in compliance with all relevant laws and regulations throughout the period; and
- All staff and Members of the AOC Executive, Commissions and committees and to the extent applicable, Team Members, have made a Statutory Declaration regarding Anti-Doping matters.”

Remuneration Policies and Procedures

Overview

The AOC has established a process so that remuneration shall be reasonable, competitive and equitable so as to attract, retain and motivate high calibre management and consultants.

The Executive

Members of the Executive, except for the current President, to whom a consultancy fee is paid for his services, the Secretary General, who is a full time employee of the AOC

and those members of the Executive appointed Chefs de Mission of the Olympic and Olympic Winter Teams to whom it is determined to pay a consultancy fee for their service as such, serve on an honorary basis.

Members of the Executive:

- Are reimbursed for any travel, accommodation and other justified expenses incurred in the carrying out of their functions.
- May undertake professional development programs funded by the AOC.
- Also receive the benefits of insurances provided by the AOC.

Indemnification and Insurance of Executive and Others

The AOC has indemnified the members of the Executive and the Athletes’ Commission against all losses or liabilities that may arise from their position as a member of each body, except where the liability arises out of conduct involving a lack of good faith, criminal activity or a willful breach of employment conditions or relevant Codes of Conduct. Liability of the AOC is limited to the maximum amount payable under the Directors’ and Officers’ Liability Insurance policy of the AOC.

The AOC has entered into Deeds of Indemnity and Access with all members of the Executive and Athletes’ Commission. The principal provision of the Deeds relate to:

- Granting of the indemnity above;
- The provision of access to papers of the relevant body;
- Confidentiality of information provided;
- An undertaking to maintain and to the extent permitted by law pay the premiums on an insurance policy which insures members of the Executive and the Athletes’ Commission against liability incurred by them as a member of the relevant body during their term of office and for seven years after they cease to hold office.

Members of the Executive are also indemnified against legal fees and expenses where, with the approval of the Executive, they institute legal proceedings arising out of loss

CORPORATE GOVERNANCE STATEMENT

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and damage suffered as a direct consequence of their membership of the Executive. The indemnification is on the basis that the AOC is reimbursed such legal fees and expenses as a first priority out of any award or settlement.

Management, Staff and Consultants

The Remuneration and Nominations Committee is responsible for recommending to the Executive the remuneration for all management, staff and consultants. Remuneration relates to individual performance and also that of the AOC.

There are no long term incentive or equity based arrangements in place.

AOC management and staff undergo an annual performance appraisal process to ensure that objectives are aligned and training & development needs identified.

The remuneration levels of all members of the Executive and senior management are contained in the Financial Statements.

Corporate Conduct and Responsibility

Approach to Corporate Conduct

To continue to achieve the public support that Australian Olympic Teams have historically enjoyed, the AOC must continue to uphold the honest and transparent business practices that members, other stakeholders and the general public have come to expect. The AOC aims to maintain a high standard of ethical business behaviour and conduct at all times and expects its Executive, management, employees and those involved with the business to treat others with fairness, honesty and respect.

The AOC has a Code of Conduct for the Executive, Commissions and Committees and an Ethical

Behaviour By-Law which applies to athletes and officials of Olympic Teams as well as members of the Executive, officers and employees of the AOC.

In February 2013, the AOC Executive unanimously resolved to amend the Ethical Behaviour By-Law to require all “Relevant Persons” to make a statutory declaration regarding anti-doping matters, effective immediately. All current and future members of the Executive, the committees and commissions, AOC staff, interns and contractors are required to make the statutory declaration. All Athletes and Officials seeking inclusion in any Shadow Team or selection to any Australian Olympic Team are required to make the statutory declaration. Minors are not required to make the statutory declaration.

Any person who does not make the statutory declaration or who, in the AOC’s opinion, falsely makes the statutory declaration will be ineligible for such membership, or to receive funding from or to hold any position within the AOC, unless otherwise determined by the AOC. These matters will also be reported to relevant anti-doping organisations, on a case by case basis.

In addition, any person who wilfully and corruptly makes a declaration knowing it to be untrue in any material particular, will be guilty of a criminal offence (Section 25 Oaths Act 1900 (NSW)). These matters will be referred by the AOC to law enforcement agencies and such persons will liable to up to 2 years imprisonment, a fine of 50 penalty units (currently \$5,100) or both, if dealt with summarily. If dealt with on indictment, the penalty is up to 5 years imprisonment.

Since 2014 any person appointed as an official for an AOC Team is required to obtain a satisfactory “Working with Children” clearance if their role requires contact with children. This is reflected in Team Membership Agreements.

AOC policies supplement the Code of Conduct and all Members of the AOC Executive, Committees and Staff are required to adhere to those Policies. AOC Policies are reviewed regularly to ensure compliance with legislation, and to ensure best practice is adopted where appropriate. Training is provided to The Executive, Management and Staff to ensure that they are aware of their responsibilities pursuant to the AOC policies, Code of Conduct and Ethical Behaviour By-Law when associated with an AOC Team.

These documents set out the standards in accordance with how each individual is required to act and with the exception of the AOC Policy Manual are available on the AOC’s website *olympics.com.au*. The need to comply with these requirements is emphasised to all.

All individuals are expected to act with the utmost integrity and objectivity in their dealings with others, striving at all times to enhance the reputation and performance of the Olympic Movement and the AOC.

Gender Diversity

The AOC is committed to a culture of gender diversity and is proud of its achievements thus far in promoting gender diversity in senior management positions.

In particular, the AOC employs 27 staff of whom 21 (78%) are females. Of the six senior management positions making

up 22% of the workforce, three (50%) are held by females. State Olympic Council employees are also employed through the AOC (nine in total, in addition to the above).

The size and composition of the Executive is prescribed in the Constitution and must be in compliance with the Olympic Charter. All AOC Executive members are elected with the exception of the IOC members.

There can be no “appointed” members of the Executive other than to fill a casual vacancy.

The current AOC Executive of 13 includes six females (46%) which is higher than the average representation of women on boards of top 200 ASX companies (15.8%). Of more relevance for measurement is that 45% of the athletes in the 2012 Australian Olympic Team were females (and they won 57% of medals). And 51% of the athletes in the 2014 Australian Olympic Winter Team were females (and they won 66.6% of medals).

Member National Federations are encouraged to again include gender diversity among their considerations when submitting nominations for the election of the next AOC Executive in 2017.

The AOC notes that of the 34 National Federations which were the voting Members of the AOC at the 2014 Annual General Meeting 28.8% of Board positions comprising six Presidents (18%) and nine Chief Executive Officers (26%) are female.

The eleven member Athletes’ Commission comprises four male and seven female (64%) members. Election or appointment to the Athletes’ Commission is governed by the AOC Constitution which requires that its membership include at least four commission members of each gender, and requires the Chair and Deputy Chair of the Athletes’ Commission to be of different gender.

Share Trading Policy

As the AOC is not a company with shares it has no reason to adopt a share trading policy.

Continuous Disclosure and Shareholder Communication

Whilst the AOC is not a listed company with shareholders and a market to keep informed, it has a policy of continuous disclosure and transparency.

Clause 16 of the AOC Constitution requires the AOC Executive to circulate a summary of all major, non-confidential decisions made by the Executive between meetings of the AOC to all National Federations and State Olympic Councils within thirty (30) days.

The President or Secretary General promptly notify member National Federations, State Olympic Councils, athletes and team officials of all major non-confidential decisions in most cases by providing them with the actual Programs and Funding Guidelines, Nomination and Selection Criteria, Team Membership Agreements and Anti-Doping and other Policies and By-Laws as amended or adopted by the Executive.

These key documents and the AOC’s Annual Report and Financial Statements are placed on the AOC website *olympics.com.au* and thus available for public and media scrutiny.

Sustainability

The AOC, as the recognized NOC for Australia observes and is committed to the principles contained in the Olympic Movement’s Agenda 21 regarding sustainable development. The report can be found at www.olympic.org/Documents/Reports/EN/en_report_300.pdf.

This Corporate Governance Statement has been approved by the AOC Audit Committee and endorsed by the Executive on 19 March 2015.



FINANCIAL STATEMENTS

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The activities of the Australian Olympic Committee (the Committee) fall within a four year (quadrennial) cycle ending 31 December of the year in which the Summer Olympic Games are held. The current quadrennium ends 31 December 2016 after the Olympic Games in Rio de Janeiro, Brazil.

The financial activities of the Committee follow this quadrennial cycle with sponsorship and program expenditure being determined over a four year period.

The Committee is a non profit entity and revenues are expended on programs to support stakeholders of the Committee.

The Committee sources its revenue primarily through sponsorship and fundraising activities and grants from the International Olympic Committee.

The Committee also receives distributions from the Australian Olympic Foundation as primary beneficiary of that Trust.

From time to time, assets of the Committee deemed surplus to immediate requirements are settled on the Australian Olympic Foundation.

STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 DECEMBER 2014

	Notes	2014 \$	2013 \$	Quad 2013 - 2016
Revenue				
Sponsorship, Licensing, Online Advertising and Website	4	10,643,914	11,099,756	21,743,670
Fundraising by State Olympic Team Appeal Committees (net)		-	-	-
Donations		200,000	300,000	500,000
Grants: International Olympic Committee		-	13,104	13,104
Grants: Olympic Solidarity		750,913	533,206	1,284,119
Grants: Organising Committees of the Olympic Games		256,412	-	256,412
Grants: Oceania National Olympic Committees		18,309	15,257	33,566
Distribution from Australian Olympic Foundation		4,600,000	4,600,000	9,200,000
Other Income	4	(233)	337,154	336,921
TOTAL REVENUE		16,469,315	16,898,477	33,367,792
Expenditure				
Program Services				
Olympic Teams				
Summer		-	-	-
Winter		3,476,359	-	3,476,359
Summer Youth		561,125	-	561,125
Winter Youth		-	-	-
Programs				
Australian Youth Olympic Festival		-	4,274,464	4,274,464
Olympic Team Preparation Funding		180,324	292,695	473,019
adidas Medal Incentive Funding		1,129,313	900,905	2,030,218
Olympic Winter Institute of Australia		1,000,000	1,000,000	2,000,000
Funding for Representation at International Federation Meetings		36,685	79,516	116,201
Olympic Education		33,452	78,310	111,762
Olympic Solidarity		456,231	273,311	729,542
Administration - Sport		763,799	1,027,006	1,790,805
Administration - Education		69,286	67,570	136,856
Other Program Expenses		91,881	347,852	439,733
Support Services				
Employee Benefits	5	2,869,145	2,628,686	5,497,831
Lease and Occupancy	5	528,302	635,799	1,164,101
Depreciation and Amortisation	5	199,660	411,634	611,294
State Olympic Council Support		857,849	911,422	1,769,271
Administration		3,097,507	2,916,757	6,014,264
Commissions – Sponsorship, Licensing and Online Advertising		676,364	707,842	1,384,206
Financing Costs	5	445,131	324,748	769,879
Net Foreign Exchange (Gain)/Loss		(3,098)	19,960	16,862
Settlement on the AOF	26	-	-	-
TOTAL EXPENDITURE		16,469,315	16,898,477	33,367,792
Surplus before income tax		-	-	-
Income tax expense	2 (I)	-	-	-
Net surplus after tax		-	-	-
Other comprehensive income		-	-	-
Total comprehensive income for the year		-	-	-

The statement of comprehensive income should be read in conjunction with the accompanying notes

STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2014

	Notes	2014 \$	2013 \$
Current Assets			
Cash and cash equivalents	6	2,269,133	1,425,241
Trade and other receivables	7	6,049,449	5,165,046
Deferred expenditure	8	577,312	2,250,993
Other current assets	9	143,847	100,208
Total Current Assets		9,039,741	8,941,488
Non Current Assets			
Trade and other receivables	10	23,538,244	22,905,248
Plant and equipment	11	1,217,633	1,285,758
Intangible assets	12	41,889	57,922
Deferred expenditure	13	2,958,537	2,189,324
Total Non Current Assets		27,756,303	26,438,252
TOTAL ASSETS		36,796,044	35,379,740
Current Liabilities			
Trade and other payables	14	3,084,510	2,370,597
Deferred income	15	5,081,674	4,786,678
Interest bearing liabilities and borrowings	16	11,616,120	8,364,250
Provisions	17	463,311	781,593
Total Current Liabilities		20,245,615	16,303,118
Non Current Liabilities			
Trade and other payables	18	1,912,963	2,038,237
Deferred income	19	14,277,848	16,736,934
Interest bearing liabilities and borrowings	20	47,399	55,592
Provisions	21	285,687	219,327
Total Non Current Liabilities		16,523,897	19,050,090
TOTAL LIABILITIES		36,769,512	35,353,208
NET ASSETS		26,532	26,532
Equity			
Accumulated funds		26,532	26,532
TOTAL EQUITY		26,532	26,532

The statement of financial position should be read in conjunction with the accompanying notes

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2014

	Notes	2014 \$	2013 \$
Cash Flows from Operating Activities			
Receipts from organisations		13,032,381	15,221,281
Payments to organisations and employees		(15,065,278)	(20,322,531)
Interest received		33,667	23,785
Payments of goods and services tax		(557,021)	(534,095)
Refunds of goods and services tax		752,988	1,259,355
Borrowing costs		(421,779)	(308,639)
Net cash flows used in operating activities	25	(2,225,042)	(4,660,844)
Cash Flows from Investing Activities			
Acquisition of plant & equipment		(164,903)	(1,139,128)
Net cash flows used in investing activities		(164,903)	(1,139,128)
Cash Flows from Financing Activities			
Net proceeds from borrowings		3,250,000	5,250,000
Finance Leases		(16,163)	(18,574)
Net cash flows from / (used in) financing activities		3,233,837	5,231,426
Net increase/(decrease) in cash and cash equivalents		843,892	(568,546)
Cash and cash equivalents at beginning of period		1,425,241	1,993,787
Cash and cash equivalents at end of period	6	2,269,133	1,425,241

The statement of cash flows should be read in conjunction with the accompanying notes

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 DECEMBER 2014

	Notes	2014 \$	2013 \$
TOTAL EQUITY AT THE BEGINNING OF THE YEAR		26,532	26,532
Net expense and / or income recognised directly in equity			
Total recognised income and expense for the year		-	-
Surplus for the year		-	-
Other comprehensive income		-	-
Total comprehensive income for the year		-	-
TOTAL EQUITY AT THE END OF THE YEAR		26,532	26,532

The statement of changes in equity should be read in conjunction with the accompanying notes

NOTES TO THE
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

1 Corporate Information

The financial report of the Australian Olympic Committee Inc (“the Committee”) for the year ended 31 December 2014 was authorised for issue in accordance with a resolution of the Executive of the Committee (“the Executive”) on 19 March 2015.

The Committee is an Association incorporated under the Associations Incorporation Reform Act, 2012 of Victoria and is domiciled in Australia.

The Executive is elected in accordance with the Constitution of the Committee (“The Constitution”).

The voting members of the Executive of the Committee are also members of the Board of the Australian Olympic Foundation Limited.

The principal place of business is Suite 402, Level 4, 140 George Street, Sydney NSW 2000.

The nature of the operations and principal activities of the Committee are to operate to develop and protect the Olympic Movement in Australia in accordance with the Olympic Charter, its Constitution and all applicable laws.

The Committee's predominant role relates to its exclusive powers for the representation of Australia at the Olympic and Regional Games.

2 Summary of Significant Accounting Policies

The significant policies which have been adopted in the preparation of these financial statements are:

(a) Basis of preparation

- This special purpose financial report has been prepared for distribution to the members of the Committee to fulfil the Executive's financial reporting requirements under the Associations Incorporation Reform Act, 2012 of Victoria and the Constitution. The accounting policies used in the preparation of the financial report, as described below, are consistent with the previous years, and are, in the opinion of the Executive, appropriate to meet the needs of members:
- (i) The financial report has been prepared on an accrual basis of accounting including the historical cost convention and the going concern assumption.
 - (ii) The Committee is not a reporting entity because in the opinion of the Executive there are unlikely to be users of the financial statements who are unable to gain access to the specific information they require to meet their needs.

The members neither hold equity in, nor are financial lenders to, the Committee and their membership is pursuant to the Olympic Charter as well as the Constitution.

Accordingly, the financial report has been prepared in accordance with the Associations Incorporation Reform Act, 2012 of Victoria and the Constitution, the basis of accounting specified by all Accounting Standards and Interpretations and the disclosure requirements of AASB 101 'Presentation of Financial Statements', AASB 107 'Cash Flow Statements', AASB 108 'Accounting Policies, Changes in Accounting Estimates and Errors' AASB 1031 'Materiality' and AASB 1048 'Interpretation and Application of Standards' which apply to all entities required to prepare financial reports under the Associations Incorporation Reform Act, 2012 of Victoria and the Constitution.

The Executive have determined that in order for the financial report to give a true and fair view of the Committee's performance, cash flows and financial position, the requirements of Australian Accounting Standards and other financial reporting requirements in Australia relating to the measurement of assets, liabilities, revenues, expenses and equity should be complied with.

The financial report is presented in Australian dollars.

(b) Statement of compliance

Certain Australian Accounting Standards and Interpretations have been issued or amended but are not yet effective and have not been adopted by the Committee for the annual reporting period ended 31 December 2014 as the Executive have not yet fully assessed the impact of these new or amended standards (to the extent relevant to the Committee) and interpretations.

This special purpose financial report complies with Australian Accounting Standards as described above.

NOTES TO THE
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

2 Summary of Significant Accounting Policies (continued)

(c) Recoverable amount of assets

At each reporting date, the Committee assesses whether there is any indication that an asset may be impaired. Where an indicator of impairment exists, the Committee makes a formal estimate of the recoverable amount. Where the carrying amount of an asset exceeds its recoverable amount the asset is considered impaired and written down to its recoverable amount.

(d) Cash and cash equivalents

Cash and short term deposits in the statement of financial position comprise of cash on hand and in banks, and money market investments readily convertible to cash within three months or less and which are subject to an insignificant risk of changes in value.

For the purposes of the statement of cash flows, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts.

(e) Trade and other receivables

Trade receivables, which generally have 30 – 90 day terms, are recognised and carried at original invoice amount less an allowance for any uncollectible amounts.

An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off when identified.

Sponsorship receivables with maturities greater than 12 months after the balance date are classified as non current assets and discounted to their present value using the effective interest rate method. Where discounting is used, the increase in the sponsorship receivable to return it to its nominal value, is recognised through the statement of comprehensive income as corporate sponsorship sales and licence fees to which it relates.

The effective interest rate method is the rate that exactly discounts estimated future cash receipts through the expected life of the financial instrument to the net carrying amount of the financial asset.

(f) Interest bearing liabilities and borrowings

All liabilities and borrowings are initially recognised at cost, being the fair value of the consideration received net of issue costs associated with the borrowings.

After initial recognition, interest bearing loads and borrowings are subsequently measured at amortised cost using the effective interest rate method. Amortised cost is calculated by taking into account any issue costs and any discount or premium on settlement.

Gains or losses are recognised in the statement of comprehensive income when the liabilities are derecognised and as well as through the amortisation process.

Loans and borrowings are classified as current liabilities, unless the Committee has an unconditional right to defer settlement of the liability, where maturity is less than 12 months.

(g) Quadrennial accounting period

The Committee prepares and presents financial statements on an annual basis. However, the Committee's activities fall within a quadrennial cycle ending on 31 December of the year in which the summer Olympic Games are held. The current quadrennium will end on 31 December 2016.

(h) Donations and sponsorship contributions in kind

All significant donations and sponsorship contributions in kind are recorded as income using actual values or cost (which approximates fair value) at either the time of donation or when the goods or services are utilised, with corresponding charges to expenses or fixed assets. Items of contribution in kind include the cost of team uniforms, accommodation, airfares and pharmaceuticals.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

2 Summary of Significant Accounting Policies (continued)

(i) Plant and equipment

Acquisition

Items of plant and equipment are recorded at cost or, in the case of donations and sponsorship contributions in kind, at fair value at the time of donation or contribution, less accumulated depreciation and any impairment in value.

Depreciation and amortisation

Items of plant and equipment are depreciated on a straight line basis over their estimated useful lives ranging from three to ten years from date of acquisition. The depreciation rate for each class of asset is detailed below:

Table with 5 columns: Asset Class, Rate 1, Asset Class, Rate 2, Asset Class, Rate 3. Rows include Computer network & equipment (33%), Furniture (10%), Leasehold improvements: MCA (8%), Office Equipment (24%), and Motor vehicles (20%).

Impairment

The carrying values of plant and equipment are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

The recoverable amount of plant and equipment is the greater of fair value less costs to sell and value in use. Value in use is the depreciated replacement cost of an asset when the future economic benefits of the asset are not primarily dependent on the asset's ability to generate net cash inflows and where the Committee would, if deprived of the asset replace its remaining future economic benefits.

Impairment losses are recognised in the statement of comprehensive income.

Derecognition

An item of plant and equipment is derecognised upon disposal or when no further future economic benefits are expected from its use, or disposal.

(j) Borrowing costs

Borrowing costs are recognised as an expense when incurred.

(k) Foreign currency transactions

Both the functional and presentation currency of the Committee is Australian dollars (\$).

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the statement of comprehensive income.

The main exchange rates used are as follows:

Table with 5 columns: Description, 2014, 2013, 2014, 2013. Rows include 1 AUD against (Year End Rates), 1 US Dollar (Average Rates), and specific exchange rates for 2014 and 2013.

(l) Income Tax

The Committee is exempt from Australian income tax.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

2 Summary of Significant Accounting Policies (continued)

(m) Deferred expenditure

Items of expenditure are deferred to the extent that they are:

- (i) recoverable out of future revenue, do not relate solely to revenue which has already been brought to account and will contribute to the future earning capacity of the Committee; or
- (ii) paid in advance in relation to expenditure programs of subsequent years.

Deferred expenditure is amortised over the shorter of the period in which the related benefits are expected to be realised or four years. Expenditure deferred in previous periods is reviewed annually to determine the amount (if any) that is no longer recoverable or relates to expenditure programs of prior years. All such amounts are recognised as an expense in that period.

(n) Leases

Finance leases, which transfer to the Committee substantially all the risks and benefits incidental to ownership of the leased item, are capitalised at the inception of the lease at the fair value of the leased property or, if lower, at the present value of the minimum lease payments.

Lease payments are apportioned between the finance charges and reduction of the lease liability so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are charged as an expense in the statement of comprehensive income.

Capitalised leased assets are depreciated over the shorter of the estimated useful life of the asset or the lease term.

Leases where the lessor retains substantially all the risks and benefits of ownership of the asset are classified as operating leases. Initial direct costs incurred in negotiating an operating lease are added to the carrying amount of the leased asset and recognised over the lease term on the same basis as the lease income.

Operating lease payments are recognised as an expense in the statement of comprehensive income on a straight-line basis over the lease term.

(o) Provisions and employee benefits

The provisions for employee entitlements relate to amounts expected to be paid to employees for long service and annual leave and are based on legal and contractual entitlements and assessments having regard to anticipated staff departures and leave utilisation.

Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability. Where discounting is used, the increase in the provision due to the passage of time is recognised within employee benefit expense.

(p) Accumulated funds

From time to time assets of the Committee may be settled on the Australian Olympic Foundation of which the Committee is the primary beneficiary. Refer to Note 26 for further detail. No amount was settled on the AOF during 2014.

(q) Superannuation

The Committee contributes to a group employee superannuation scheme as well as any authorised employee superannuation scheme chosen under Superannuation Legislation Amendment (Choice of Superannuation Funds). Contributions on behalf of employees are based on various percentages of gross salaries and are charged against the statement of comprehensive income when due. All employees in the group employee superannuation scheme are entitled to benefits on retirement or permanent disability. Benefits are payable to nominated beneficiaries on death.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

2 Summary of Significant Accounting Policies (continued)

(r) Revenue

Revenue is recognised and measured as the fair value of the consideration received and receivable to the extent that it is probable that the economic benefits will flow to the Committee and the revenue can be reliably measured. The following specific recognition criteria must also be met before revenue is recognised:

(i) Corporate sponsorship sales and licence fees

Income from sponsorships in relation to the current quadrennium is brought to account to match expenditure on program and support service as incurred. Where sponsorship is signed for more than one quadrennium the income is recognised in each quadrennium.

Income from sponsorships of \$12,476,968 (2013: \$8,718,153) in relation to future quadrenniums has been deferred (and discounted) to be recognised in the period to which it relates.

(ii) Fundraising

Net fundraising revenue, which is used to fund the preparation and participation of Australian Olympic Teams, is brought to account in the year of an Olympic Games, (the end of the Olympic Quadrennium) as required. Net fundraising revenue arising in non-Olympic Games years appears in the financial statements as deferred income. Quad to date 2014, \$1,373,286 (2013: \$635,008) had been raised through fundraising and has been deferred.

Net fundraising revenue represents proceeds of fundraising less direct costs of fundraising.

(iii) Interest

Interest is brought to account as it becomes due and receivable.

Other income is brought to account as it becomes due and receivable and can be reliably measured.

Amounts due and receivable in the current year, with regard to licensing and copyright royalties from third parties which are unable to be reliably measured at the time of signing the accounts will be recognised in the year of receipt.

(s) Intangible assets

Software development

Intangible assets consist of software development costs incurred for the ongoing development of the Zeus Athlete Data Management and accounting software. Development costs are initially brought to account at cost. The Zeus Athlete Data Management and accounting software have been assessed as having a finite life. Finite life intangibles are amortised over their useful life. The Zeus Athlete Data Management finite life is currently considered to be three years. The accounting software finite life is currently considered to be five years. The carrying amount of the software development costs and accounting software are tested for impairment at least annually, or earlier, where impairment indicators exist.

(t) Comparatives

Where necessary, the prior year comparatives have been adjusted to comply with current year disclosures.

(u) Derivative financial instruments

The Committee uses derivative financial instruments from time to time, such as forward foreign currency contracts to hedge risks associated with foreign exchange fluctuations. There were no outstanding derivative financial instrument contracts at 31 December 2014.

(v) Trade and other payables

Expenditure, including distributions and administration costs, are brought to account on an accrual basis. Any expenses incurred but not paid at balance date are recorded as payables on the statement of financial position.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

3 Significant accounting judgements, estimates and assumptions

In applying the accounting policies the Committee continually evaluates judgements, estimates and assumptions based on experience and other factors including expectations of future events. All judgements, estimates and assumptions made are believed to be reasonable based on the most current set of circumstances available to the Committee. Actual results may differ from the judgements, estimate and assumptions. Significant judgements, estimates and assumptions made by the Committee in the preparation of these financial statements are outlined below:

(i) Long service leave provision

As discussed in Note 2(o), the liability for long service leave is recognised and measured at the present value of the estimated future cash flows to be made in respect of all employees at balance date. In determining the present value of the liability, attrition rates and pay increases through promotion and inflation have been take into account.

(ii) Make good provision

A provision had been recognised for the anticipated cost of future restoration of the leased premises at Governor Macquarie Tower. The provision included future cost estimates associated with dismantling and restoration of leased premises. The full amount of the make good provision was written back to the statement of comprehensive income, as the lessor did not require the AOC to restore the leased premises at Governor Macquarie Tower at the conclusion of the lease on 31 December 2014.

(iii) Provision for onerous operating lease obligations

A provision was recognised in 2013 in respect of the remaining lease obligations of the AOC offices at Governor Macquarie Tower and St Leonards. Both premises were vacated on 31 March 2013, before both leases expired on 31 December 2014 and 31 March 2014 respectively. The costs included in the provision represented future lease payments offset by rental income received from the sublease of the Governor Macquarie Tower premises. All provisions have been utilised and any residual amount written back to the statement of comprehensive income as at 31 December 2014 as all lease obligations in respect to the above premises have concluded.

(iv) Estimate of useful lives of assets

The estimate of the useful lives of assets has been based on historical experience as well as lease terms (for leasehold improvements) and turnover policies (for motor vehicles). In addition, the condition of the assets is assessed at least once per year and considered against the remaining useful life. Adjustments to useful lives are made when considered necessary. Depreciation charges are included in Note 5.

	2014	2013
	\$	\$
4 Revenue		
Corporate sponsorship sales and licence fees	10,565,180	11,086,399
Sponsorship interest income	78,734	13,357
	10,643,914	11,099,756
Other Income:		
Sublease	-	241,057
Interest	4,177	8,007
Other Income	(4,410)	88,090
	(233)	337,154

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
5 Expenses		
Depreciation / write down of non current assets:		
Plant & equipment	72,359	261,477
Motor vehicles*	15,013	28,374
Leasehold improvements	106,424	142,220
	193,796	432,071
Amortisation of non current assets:		
Software development (including accounting software and Zeus Athlete Database Management)	21,133	16,132
*motor vehicle depreciation included in employee benefits	(15,013)	(28,374)
Depreciation assigned to programs	(256)	(8,195)
Depreciation and Amortisation (excluding motor vehicles)	199,660	411,634
Finance Costs		
Bank loans and overdrafts	441,792	321,170
Interest expense – finance lease	3,339	3,578
	445,131	324,748
Lease and Occupancy:		
Minimum lease payments	360,189	490,077
Utilities and Maintenance	168,113	145,722
	528,302	635,799
Employee benefits expense:		
Wage and salaries	3,659,712	3,345,481
Other employee benefits / payments	384,369	651,830
	4,044,081	3,997,311
Employee benefits: SOC Support, Sports Administration, Education	1,174,936	1,368,625
Employee benefits: Support Services	2,869,145	2,628,686
Total Employee benefits expense	4,044,081	3,997,311
6 Cash and cash equivalents		
Cash at bank and in hand	1,129,044	743,436
Short term deposits	1,140,089	681,805
	2,269,133	1,425,241

Cash at bank is available on call and has an average interest rate of 0.55% (2013:0.89%)
Short term deposits are made for varying periods of between 30 and 90 days depending on cash requirements of the Committee and earn interest at the respective short term deposit rate.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
7 Trade and other receivables (current)		
Trade debtors	5,443,384	4,188,678
	5,443,384	4,188,678
Sundry debtors	637,352	995,215
Provision for doubtful debts	(39,224)	(33,713)
Australian Olympic Foundation	7,937	14,866
	6,049,449	5,165,046
8 Deferred expenditure (current)		
Deferred expenditure	577,312	2,250,993
	577,312	2,250,993
9 Other current assets		
Prepayments	104,271	78,745
Deposits refundable	39,576	21,463
	143,847	100,208
10 Trade and other receivables (non current)		
Trade debtors	23,538,244	22,905,248
	23,538,244	22,905,248
11 Plant and equipment		
Computer network & equipment:		
Carrying amount at 1 January	61,055	190,677
Additions	77,469	4,909
Disposals	(11,909)	-
Depreciation	(50,177)	(134,531)
Carrying amount 31 December	76,438	61,055
Furniture:		
Carrying amount at 1 January	-	368,099
Additions	11,028	-
Reclassification to lease improvements MCA fitout	-	(249,248)
Provision for Impairment	13,228	(118,851)
Depreciation	(549)	-
Carrying amount 31 December	23,707	-
Office equipment:		
Carrying amount at 1 January	46,383	43,297
Additions	70,621	83,884
Disposals	(59,034)	(72,703)
Provision for Impairment	23,586	(8,095)
Depreciation	(21,636)	-
Carrying amount at 31 December	59,920	46,383

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
11 Plant and equipment (continued)		
Motor vehicles:		
Carrying amount at 1 January	27,100	55,474
Disposals	0	-
Depreciation	(15,013)	(28,374)
Carrying amount at 31 December	12,087	27,100
Lease improvements: GMT		
Carrying amount 1 January	-	50,000
Impairment	-	(50,000)
Carrying amount at 31 December	-	-
Lease improvements: MCA fitout		
Carrying amount at 1 January	1,151,220	-
Additions	685	994,192
Reclassification from furniture	-	249,248
Depreciation	(106,424)	(92,220)
Carrying amount at 31 December	1,045,481	1,151,220
Total Plant and Equipment	1,217,633	1,285,758
12 Intangible assets		
Software development:		
Carrying amount at 1 January	57,922	54,369
Additions	5,100	19,685
Depreciation	(21,133)	(16,132)
Carrying amount at 31 December	41,889	57,922
13 Deferred expenditure (non current)		
Deferred expenditure	2,958,537	2,189,324
	2,958,537	2,189,324
14 Trade and other payables (current)		
Trade payables	61,182	56,321
Other payables	3,023,328	2,314,276
	3,084,510	2,370,597
<i>Trade payables are non interest bearing and are usually settled on 30 day terms.</i>		
<i>Other payables are non interest bearing.</i>		
15 Deferred income (current)		
Deferred income	5,081,674	4,786,678
	5,081,674	4,786,678

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
16 Interest bearing liabilities and borrowings (current)		
Finance lease secured	16,120	14,250
Commercial bill unsecured	11,600,000	8,350,000
	11,616,120	8,364,250
(a) Finance lease secured		
A finance lease with a lease term of five years was entered into in 2013 for two photocopiers at the MCA. The average discount rate implicit in the lease is 5%. The lease was renegotiated in 2014 and the two photocopiers upgraded for a term of five years and an average discount rate implicit in the lease is 5%.		
(b) Commercial bill unsecured		
The average interest rate charged on the Commercial bills was 3.94% (2013: 4.52%). The facility is subject to a guarantee from the Australian Olympic Foundation. Refer to Note 33.		
17 Provisions (current)		
Employee benefits	270,188	417,614
General Provision (Rental MCA)	193,123	-
Provision for make good	-	150,000
Onerous operating lease obligations Governor Macquarie Tower & St Leonards)	-	213,979
	463,311	781,593
(a) Provision for make good		
A provision of \$150,000 had been previously recognised for the restoration of the premises leased at Level 19, Governor Macquarie Tower, Sydney, on termination of the lease. The lease expired on 31 December 2014. As the lessor did not require the AOC to restore the premises on conclusion of the lease at 31 December 2014, the provision was written back in full to the statement of comprehensive income.		
(b) Provision for onerous operating lease obligations		
A provision had been recognised in respect of the remaining leases of the AOC offices at Governor Macquarie Tower & St Leonards. The costs included in the provision represented future lease payments. The provision had been reduced by the revenue receivable under the sublease of Governor Macquarie Tower, which expired 30 November 2014. Any residual costs relating to this provision were written back to the statement of comprehensive income at year end.		
18 Trade and other payables (non current)		
Other payables	1,912,963	2,038,237
	1,912,963	2,038,237
19 Deferred income (non current)		
Deferred income (current quad)	1,800,880	8,018,781
Deferred income (future quad)	12,476,968	8,718,153
	14,277,848	16,736,934
20 Interest bearing liabilities and borrowings (non current)		
Finance lease secured	47,399	55,592
	47,399	55,592
21 Provisions (non current)		
Employee entitlements	285,687	219,327
	285,687	219,327

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
22 Foreign currency holdings		
The Australian dollar equivalents of amounts held in foreign currencies, not hedged at balance date amounted to:		
US dollar	377,603	6,925
GB Pounds (represents cash held by AOC)	2,507	3,190
Other currencies	4,628	2,001
Total	384,738	12,116
23 Expenditure Commitments		
(a) Operating lease commitments – current lease premises		
A non-cancellable lease for premises at Suite 402, Level 4, 140 George Street, Sydney the principal place of business as of 1 March 2013, was entered into in 2012 for a term of twelve years expiring 28 February 2025.		
Future minimum rentals payable under non-cancellable operating leases as at 31 December 2014 are as follows:		
Due no later than one year	481,630	463,106
Within one to five years	2,127,033	2,045,224
Later than five years	3,173,836	3,737,275
Aggregate lease expenditure contracted for at balance date	5,782,499	6,245,605
(b) Finance lease commitments		
The Committee currently has a finance lease for two photocopiers at the MCA premises.		
Future minimum lease payments under finance leases together with the present value of the net minimum lease payments are as follows:		
Due no later than one year	18,996	18,996
Within one to five years	50,656	54,424
Total minimum lease payments	69,652	73,420
Lease amounts representing finance charges	(6,132)	(3,578)
Present value of minimum lease payments	63,520	69,842

24 Segment information
The Committee operates predominately in Australia except at the time of participation of Australian Teams in Olympic Games which are held in various overseas locations.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
25 Statement of cash flows reconciliation		
(a) Reconciliation of the net surplus to the net cash flows from operating activities		
Net Surplus	-	-
Adjustments for:		
Provision for doubtful debts	5,511	29,474
Depreciation and amortisation of non current assets	192,244	339,340
Loss on disposal of non current assets	214,520	115,881
Changes in Balance Sheet		
Trade and other receivables	(1,274,321)	(12,813,384)
Prepayments	(25,526)	(18,829)
Deferred expenditure	904,467	(1,447,481)
Trade and other payables	(314,898)	(345,766)
Provisions	237,051	(194,696)
Deferred income	(2,164,090)	9,674,617
Net cash flows (used in) / from operating activities	(2,225,042)	(4,660,844)
(b) Non-cash activities		
During the year the Committee acquired plant and equipment and incurred expenses with an aggregate cost value of \$1,544,779 (2013: \$618,061) as a result of donations and sponsorship contributions in kind. Although recognised as income in the statement of comprehensive income, these transactions are not reflected in the statement of cash flows.		
(c) Unused banking facilities		
The Committee has an unsecured commercial bill facility that may be drawn at any time to a value of \$14 million. The facility is available until 31 December 2015 and at 31 December 2014 was drawn to \$11.6m (2013: \$8.35m)		
26 Related party disclosures		
(a) The State Olympic Councils		
The State Olympic Councils are members of the Committee and raise funds on behalf of the Committee towards the costs of preparation and participation of Australian Olympic Teams at Olympic and Olympic Winter Games. The Committee provides financial and other support to State Olympic Councils.		
(b) Australian Olympic Foundation		
On 16 February 1996 the Australian Olympic Foundation (“The Foundation”) was constituted by a Deed of Settlement establishing the Foundation by the late Julius L. Patching and the appointment of a Trustee, the Australian Olympic Foundation Limited. The Directors of the Trustee are those persons being voting members of the Executive of the Committee in office from time to time.		
As at balance date, the Committee was owed by the Foundation \$7,937 (2013: \$284,086) representing:		
(i) distribution for the period of \$4,600,000 (2013: \$4,600,000) of which \$4,600,000 (2013: \$4,330,780) has been paid in cash. The cash balance of the distribution of income at 2013 year end was subsequently settled in 2014;		
(ii) trade debtors of \$7,937 (2013: \$14,866).		
(iii) No settlement was made on the AOF during the 2014 year.		

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

27 Key management personnel
(a) Meetings

The members of the Executive and the number of Executive meetings (including meetings of committees and commis-sions) attended by each of the Executive during the financial year were:

Table with 13 columns: Executive Members, Executive (A, B), Team Executive (A, B), Audit Committee (A, B), Finance Commission (A, B), Remuneration and Nominations Committee (A, B), and Athletes' Commission (A, B). Rows include H Brownlee, I Chesterman, K Chiller, J Coates, K Crow, F de Jong, N Green, N Livingstone, P Montgomery, C Phillips, A Plympton, J Tomkins, R Withers, and D Woodward.

- A = Number of meetings attended
- B = Reflects the number of meetings held during the time the member of the Executive held office during the period.
- (i) While not a member, the President also attends Audit and Remuneration and Nominations Committee meetings except in the case of the latter when his remuneration is being reviewed.
- (ii) Absent for the AOC Executive meeting held 7 August 2014 competing overseas at the Rowing World Championships.
- (iii) Absent for the AOC Executive meeting held 7 August 2014 due to business.
- (iv) Resigned as Secretary General 30 June 2014.
- (v) Appointed as Secretary General 7 August 2014, commenced 7 October 2014 on return from parental leave.
- (vi) While not a member, the Secretary General also attends Audit, Finance and Remuneration and Nominations Committee Meetings except in the case of the latter when his/her remuneration is being reviewed.
- (vii) Appointed to the Remunerations and Nominations Committee on 31 December 2014.
- (viii) Ceased to be a member of the Remuneration and Nominations Committee on 31 December 2014.
- (ix) Includes Team Executive meetings for the 2016 Olympic Games and for the 2014 Youth Olympic Games. The attendance reflects dates applicable to when the relevant Secretary General was in office. No Team Executive meetings with respect to the 2014 Olympic Winter Games were held.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

27 Key management personnel (continued)
(a) Compensation of key management personnel

Compensation of key management personnel relate to the following categories only:

Table with 3 columns: Category, 2014 \$, 2013 \$. Rows: Short-term employee benefits, Post-employment benefits, and Totals (2,278,143; 1,945,980).

A Remuneration and Nominations Committee reviews and determines on behalf of the Executive, the remuneration of the President (if any), Secretary General, other senior management and senior consultants. Its role includes responsibility for the content of contracts, superannuation entitlements, any senior level dismissal or involuntary terminations, retirement and termination entitlements, any allowances, fringe benefit policies and professional indemnity and liability insurance policies.

Remuneration shall be reasonable, competitive and equitable so as to attract, retain and motivate high calibre management and consultants. It shall relate to individual performance and also that of the Committee.

The Remuneration and Nominations Committee Charter is available on the Committee's website olympics.com.au.

Any remuneration of the Olympic Team Executive members is reported in the notes to these Financial Statements.

Table with 7 columns: Name, Year, Salary & Fees, Motor Vehicle, Superannuation Contributions, Retirement / Separation Benefits, and Total. Rows include Executive Members (John Coates, I Chesterman), Management (F de Jong, J Webb, M Tancred, C Phillips), and a TOTAL row.

- (1) Consulting Fees
- (2) Craig Phillips resigned as of 30 June 2014. Retirement and separation benefits include unused annual and long service leave, separation payment and non cash benefits.
- (3) Appointed as Secretary General 7 August 2014. (Director of Sport, 1 January to 24 March 2014. Parental leave 24 March to 6 October 2014). Commenced as Secretary General 7 October 2014.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

	2014	2013
	\$	\$
27	Key management personnel (continued)	
	(b) Compensation of key management personnel (continued)	
	Except as indicated above, members of the Executive serve on an honorary basis.	
	During the year the Committee has paid insurance premiums for cover in respect of Professional Indemnity and Directors' and Officers' Liability Insurance.	
	Members of the Executive are also indemnified against legal fees and expenses where, with the approval of the Executive, they institute legal proceedings arising out of loss and damage suffered as a direct consequence of their membership of the Executive. The indemnification is on the basis that the Committee is reimbursed such legal fees and expenses as a first priority out of any award or settlement.	
28	Auditor's remuneration	
	Amounts received or due and receivable by Ernst & Young Australia for:	
	An audit of the financial report of the Committee and other associated entities.	
	119,377	111,755
	Other services in relation to the Committee and other associated entities.	
	5,356	5,150
	In accordance with the AOC published Audit Committee Charter it is believed that the non-audit services provided are in the nature of compliance assurance and as such the existing knowledge of the statutory auditor brings insight and synergy to the Committee without impacting the actual or perceived independence of the quality of the auditor's ongoing assurance engagements.	
29	Financial instruments	
	The Committee's accounting policies, terms and conditions in relation to financial assets and liabilities are included in the notes to the financial statements.	
	The Committee's maximum exposure to credit risk at balance date in relation to each class of recognised financial assets is the carrying amount of those assets as indicated in the statement of financial position.	
	The Committee from time to time enters into forward foreign exchange contracts to hedge certain receivables denominated in foreign currencies. The terms of these commitments have been up to thirty eight months. As these contracts are hedging firm receivables, any unrealised gains and losses on the contracts together with the costs of contracts, will be recognised in the financial statements at the time the underlying transaction occurs. There were no forward foreign exchange contracts as at 31 December 2014.	
	Fair values	
	All of the Committee's financial instruments are carried at fair value.	

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2014

30	Financial risk management objectives
	The Committee's principal financial instruments, other than derivatives, comprise bank loans, finance leases and cash and short term deposits. The main purpose of these financial instruments is to raise finance for the Committee's operations.
	The Committee has various other financial instruments such as trade debtors and trade creditors, which arise directly from operations.
	The Committee also enters into derivative transactions, principally forward currency contracts. The purpose is to manage the currency risks arising from the Committee's operations.
	It is, and has been throughout the period under review, the Committee's policy that no trading in financial instruments shall be undertaken.
	The Committee's accounting policies in relation to derivatives are set out in Note 2(u).
	The main risks arising from the Committee's financial instruments are liquidity risk, interest rate risk, foreign currency risk and credit risk. The Executive reviews and agrees the policies for managing each of these risk and they are summarised below. The Finance Commission holds delegated authority to approve measures to mitigate financial risk.
	Liquid risk
	The Committee's primary liquidity risk arises from the uncertain timing of revenues from sponsorship and fundraising compared to the fixed nature of spending on programs and operations. The risk is managed through the maintenance of a \$14 million commercial bill facility.
	Interest rate risk
	The Committee's exposure to market risk for changes in interest rates relates primarily to the Committee's \$14 million floating rate commercial bill facility.
	Foreign currency risk
	As a result of significant sponsorship revenues being through the International Olympic Committee US\$ denominated worldwide TOP sponsorship program the Committee's revenues and balance sheet can be affected significantly by movements in the US\$ / AU\$ exchange rate.
	The Committee seeks from time to time to mitigate the effect of this structural currency exposure by using forward foreign currency exchange contracts to fix the amount receivable from future US\$ sponsorship payments and structuring programs and operations around these fixed AU\$ levels of income.
	At 31 December 2014 no forward US\$ foreign exchange contracts were held.
	The Committee also has transactional currency exposures primarily to do with costs associated with attendance at Olympic Games. These exposures are managed through the purchase and holding of the relevant currencies forward exchange contracts and other appropriate measures to meet known commitments.
	At 31 December 2014 if the AUD had weakened/strengthened by 10% against the USD with all other variables held constant, revenues would have improved/deteriorated in the order of \$637,000 over the remaining two years of the quadrennium.
	Credit risk
	The group trades only with recognised, credit worthy third parties.
	In addition, receivable balances are monitored on an ongoing basis with the result that the Committee's exposure to bad debts is not significant.
31	Subsequent events
	The Committee entered into two new sponsorship agreements subsequent to the balance date relating to the current Olympic Quadrennium.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2014

32 **Contingencies**
Guarantees

The Committee had no guarantees at 31 December 2014.

33 **Going concern**

The Committee plans its operations such that revenues and expenses match over the four years operating cycle which attaches to each summer Olympic Games. The Committee has received the support of the Foundation to ensure that sufficient funds are available to operate on this break even basis over previous quadrenniums. As a result of this support the Committee has positive equity as at balance date.

The Committee meets its day to day working capital requirements through a \$14m bank bill facility guaranteed by the Foundation. The Committee has prepared projected cash flow information for the year ending 31 December 2015. On the basis of this information the Executive consider that the Committee will continue to operate within the current facility agreed until its expiry on 31 December 2015, when the Committee's bankers will consider an extension.

Budgets for the 2016 quadrennium have again been prepared on a break even basis and based on this and the continued expected support of the Foundation the Executive believe it is appropriate to adopt the going concern basis in the preparation of these Financial Statements.

STATEMENT BY THE EXECUTIVE

FOR THE YEAR ENDED 31 DECEMBER 2014

In the opinion of the Executive of the Committee:

- (a) the financial statements and notes of the Committee as set out on pages 83 to 103 are drawn up so as to give a true and fair view of the Committee's financial position for the year ended 31 December 2014 and of their performance for the year ended on that date; and
- (b) the financial statements and notes have been prepared in accordance with the basis of accounting described in Note 2; and
- (c) there are reasonable grounds to believe that the Committee will be able to pay its debts as and when they become due and payable.

This statement is made out in accordance with a resolution of the Executive.

Signed on behalf of the Executive at Sydney this 19 March 2015.

	
J D COATES	H BROWNLEE
President	Vice President



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Independent auditor’s report to the members of the Australian Olympic Committee Inc.

We have audited the accompanying special purpose financial report of the Australian Olympic Committee Inc., which comprises the statement of financial position as at 31 December 2014, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the Statement by the Executive.

Executive’s Responsibility for the Financial Report

The Executive of the Committee are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 2 to the financial report is appropriate to meet the financial reporting requirements of the Associations Incorporation Reform Act 2012 of Victoria and the Constitution and is appropriate to meet the needs of the members. The Executive are also responsible for such controls as they determine are necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor’s Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, we consider internal controls relevant to the entity’s preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Executive of the Committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit we have complied with the independence requirements of the Australian professional accounting bodies.

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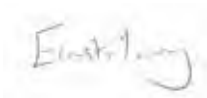


Opinion

In our opinion the financial report presents fairly, in all material respects, the financial position of the Australian Olympic Committee Inc. as of 31 December 2014 and its financial performance and its cash flows for the year then ended in accordance with the accounting policies described in Note 2 to the financial statements.

Basis of Accounting

Without modifying our opinion, we draw attention to Note 2 to the financial report which describes the basis of accounting. The financial report is prepared to assist the Australian Olympic Committee Inc. to meet the requirements of the Associations Incorporation Reform Act 2012 of Victoria and the Constitution. As a result the financial report may not be suitable for another purpose.



Ernst & Young
Sydney
19 March 2015

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AUSTRALIAN
OLYMPIC
COMMITTEE

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