



AUSTRALIAN OLYMPIC COMMITTEE INC. (AOC)

PROGRAMS AND FUNDING GUIDELINES FOR SPORTS ON THE PROGRAM FOR THE 2010 OLYMPIC WINTER GAMES IN VANCOUVER (FOR THE PERIOD 1 APRIL 2006 TO 31 MARCH 2010)

1. Background

- a) The AOC has exclusive responsibility for the representation of Australia at the Olympic Winter Games. Its objective for the 2010 Olympic Winter Games is to field a team all of whom perform at least as well as the competition result upon which they achieved selection and which again wins medals.
- b) To help achieve these objectives the AOC will provide funding known as “**AOC Funding**” or, in the case of Direct Funding to Medallists and their Coaches, **adidas Medal Incentive Funding**.
- c) **AOC Funding** is derived from income distributions from the Australian Olympic Foundation, grants from the International Olympic Committee (IOC) known as Olympic Solidarity, the licensing and sponsorship activities of the AOC and fundraising by the AOC, its State Olympic Councils and their Corporate Appeal Committees.
- d) While the AOC neither seeks nor derives any funding from the Australian Government or its Australian Sports Commission (ASC) and Australian Institute of Sport (AIS) it acknowledges the assistance the ASC and AIS provide to the AOC’s Olympic Winter Institute of Australia (OWIA) and member National Federations of sports on the Olympic Winter program (NFs) and direct to athletes for their preparation for the Olympic Winter Games.
- e) The AOC also acknowledges the assistance provided by the State and Territory Institutes and Academies of Sport to the OWIA and for the preparation of athletes for the Olympic Winter Games.
- f) For sports on the program for the 2008 Olympic Games there are separate programs and funding guidelines.
- g) The AOC also has programs and provides **AOC Funding** for the education of youth through sport and anti-doping education.

2. Australian Olympic Winter Team preparation – the Olympic Winter Institute of Australia (OWIA)

- a) The OWIA was established by the AOC in June 1998 to improve the performances of its Australian Olympic Winter Teams.
- b) The objective of the OWIA is:
 - to develop and prepare elite Australian athletes for selection in Olympic Winter Games; and
 - to assist with the development and funding of high performance coaches.
- c) The OWIA currently conducts programs for elite athletes in Alpine and Freestyle Skiing – Aerials & Moguls, Snowboard, Figure Skating, Skeleton (Women) and Short Track Speed Skating disciplines. The NSW Institute of Sport (NSWIS) is the program operator of the shared national team Alpine program on behalf of the OWIA and Ski and Snowboard Australia. NSWIS also operates underpinning programs in Moguls and Snowboard under the direction of the OWIA.
- d) Athletes are considered by the OWIA for support through scholarships. Priority for scholarships is given to athletes currently competing at World Cup or World Championship level and who have the potential to be selected for the 2010 Olympic Winter Games. Other athletes who have the potential to be selected for the 2014 Olympic Winter Games will also be considered.
- e) **AOC Funding** to the OWIA will be \$750,000 p.a. in 2006/07 and 2007/08. It will increase to \$1,000,000 p.a. in 2008/09 and 2009/10 for this component of Olympic Winter Team preparation.

3. 2010 Australian Olympic Winter Team preparation - International Competition

- a) For the preparation of the 2010 Australian Olympic Winter Team **AOC Funding** will be provided to **NFs** towards their costs of international competition in the sum of \$3,000 per athlete and official in each of 2006/07, 2007/08, 2008/09 and 2009/10. This **AOC Funding** will be based on the Teams which, or numbers of athletes who, are likely to be selected for membership of the 2010 Australian Olympic Winter Team.
- b) Within the **AOC Funding** likely to be available to an NF for international competition over the quadrennium the AOC will consider submissions from any of them for more **AOC Funding** in a particular year (and less in another year) in order to qualify for the 2010 Olympic Winter Games.
- c) NFs which do not or are not likely to qualify a Team or any athletes for the 2010 Olympic Winter Games will be considered for **AOC Funding** towards their costs of World Championship or World Cup or other agreed international competition in the absolute discretion of the AOC.
- d) **AOC Funding** for international competition will be determined by the end of June preceding the financial year of funding and available prior to travel to the first competition.
- e) In the sports and disciplines in which the OWIA and NSWIS conduct or operate programs this **AOC Funding** for international competition may be

directed to the OWIA and NSWIS instead of the NFs, in the sole and absolute discretion of the AOC, to be applied towards the costs of international competition for such sport or discipline.

- f) **AOC Funding** of \$ 800,000 is budgeted for NFs (including that which may be directed to the OWIA and NSWIS) towards their costs of international competition for this component of Olympic Winter Team preparation.

4. 2010 Australian Olympic Winter Team preparation – Direct Funding to Medallists and their Coaches

- a) Athletes and their coaches who won medals at 2006 Olympic Winter Games or win medals in 2006/07, 2007/08 or 2008/09 (including 4th placegetters in 2007/08 and 2008/09) at World Championships or other major international events of a comparable standard in events on the 2010 Olympic Winter Games program (agreed in advance by the AOC as appropriate “benchmark events”) will be considered for **AOC Direct Funding** to be known as **adidas Medal Incentive Funding** for Athletes and Coaches (or some derivative thereof) in the following years in the following amounts:

ATHLETES				
	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>4th</i>
2006/07	\$15,000	\$10,000	\$7,500	
2007/08	\$20,000	\$13,400	\$10,000	
2008/09	\$20,000	\$13,400	\$10,000	\$6,700
2009/10	\$20,000	\$13,400	\$10,000	\$6,700

COACHES				
	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>4th</i>
2006/07	\$3,750	\$2,500	\$1,875	
2007/08	\$5,000	\$3,350	\$2,500	
2008/09	\$5,000	\$3,350	\$2,500	\$1,675
2009/10	\$5,000	\$3,350	\$2,500	\$1,675

The purpose of this funding is to help them gain selection to represent Australia at the 2010 Olympic Winter Games in Vancouver and win medals.

- b) In order for athletes to be considered for **adidas Medal Incentive Funding** they must maintain appropriate training regimes with the intention of gaining national (or in 2010 Olympic) selection in the year subsequent to them winning a medal (or being a 4th placegetter in 2007/08 and 2008/09). It is not necessary that the event for which they are training be the same as that in which the medal was won provided it is in the same discipline and on the program of the 2010 Olympic Winter Games. Athletes who won medals at the 2006 Olympic Winter Games may be excused from maintaining an appropriate training regime and will carry forward their eligibility to be considered for **adidas Medal Incentive Funding** to 2007/08 or 2008/09 provided they actually gain and accept national selection in one of those years.
- c) In order for coaches of medallists to be considered for this **adidas Medal Incentive Funding** they must be continuing to coach with the intention of gaining and accepting national (or in 2010 Olympic) selection in the year subsequent to their athlete(s) winning a medal (or being a 4th placegetter in

2007/08 and 2008/09). It is not necessary that the event for which they are coaching be the same as that in which the medal (or 4th place in 2007/08 and 2008/09) was won provided it is in the same sport and on the program of the 2010 Olympic Winter Games.

- d) Athletes and their coaches who win or coach more than one medal or medallist in any year (including 4th placegetters in 2007/08 and 2008/09) will be considered for **adidas Medal Incentive Funding** in respect of their best result only. In other words, multi-medal winners (including 4th placegetters in 2007/08 and 2008/09) and their coaches will not be considered for multi-funding.
- e) Members of medallist teams and other combinations (including 4th placegetters in 2007/08 and 2008/09) and their coaches will be considered for the same **adidas Medal Incentive Funding** as individual medallists (including 4th placegetters in 2007/08 and 2008/09) and their coaches.
- f) If more than one coach is directly involved in the medal (including 4th placegetters in 2007/08 and 2008/09) any **adidas Medal Incentive Funding** may be apportioned between them as considered appropriate by the AOC after consultation with the athlete(s) and NF concerned or the OWIA. In the case of teams and other combinations the amount to be apportioned between the coaches directly involved in the medal (including 4th placegetters in 2007/08 and 2008/09) may be increased.
- g) National Team Head Coaches who are not directly responsible for coaching a medallist (including 4th placegetters in 2007/08 and 2008/09) athlete, team or other combinations will be considered for **adidas Medal Incentive Funding** based on the overall performance of their team.
- h) **adidas Medal Incentive Funding** for medallists (including 4th placegetters in 2007/08 and 2008/09) and their coaches will be determined by the AOC in its sole and absolute discretion. In the case of coaches this will be after consultation with the National Team Head Coach concerned or, in the case of **adidas Medal Incentive Funding** to them, after consultation with their NF or the OWIA.
- i) Any **adidas Medal Incentive Funding** for medallists (including 4th placegetters in 2007/08 and 2008/09) will be provided by one payment as soon as practicable after 1 July following the medal winning or 4th placegetting performance or in the case of athletes who carry forward their consideration for this **adidas Medal Incentive Funding** in respect of their 2006 Olympic Winter Games result by one payment on them actually gaining and accepting national selection in 2007/08 or 2008/09.
- j) Any **adidas Medal Incentive Funding** for coaches of medallists (including 4th placegetters in 2007/08 and 2008/09) will be provided by one payment as soon as practicable after 1 July following the medal winning or 4th placegetting performance.
- k) **adidas Medal Incentive Funding** of \$95,000 is budgetted for medallists and their coaches (including 4th placegetters in 2007/08 and 2008/09) for this component of Olympic Winter Team preparation.

- l) Athletes and their coaches who receive **adidas Medal Incentive Funding** have no duty or obligation to provide any services to the AOC or adidas and nor does the AOC or adidas regard this funding as a reward for services. It is a matter for the athletes and their coaches as to whether they acknowledge or publicise it.
- m) On 9 May 2007 the Australian Taxation Office (ATO) issued Class Ruling 2007/36 (which can be found on the AOC corporate website olympics.com.au under "Reports & Policies") confirming that, subject to one proviso, athletes who are awarded **adidas Medal Incentive Funding** will not be taxed on those payment. The proviso is that the athlete is not carrying on a business of sport. For an athlete who does not carry on a business of sport (in the old days called a "professional" athlete) the ATO has determined that the **adidas Medal Incentive Funding** is not taxable.

Whether an athlete is carrying on business as an athlete will depend on a review of all the facts and a few guidelines will be provided to athletes to assist them in this regard when they are notified of their **adidas Medal Incentive Funding**.

If in any doubt, athletes should refer the Class Ruling to a tax agent or adviser for consideration.

5. Australian Team for the 2010 Olympic Winter Games in Vancouver

AOC Funding of \$2.3 million is budgeted for the 2010 Australian Olympic Winter Team. This is after the receipt of approximately \$235,000 from the Vancouver Olympic Winter Games Organising Committee for air travel and freight assistance.

The \$2.3 million includes:-

- a) **AOC Funding** of \$1,000 for each athlete; and
- b) **AOC Funding** of \$250 for each coach or other support staff Team member (excluding AOC employees)

to be paid when the Team member arrives and is accredited for the Olympic Winter Games in Vancouver.

6. Australian Olympic Winter Team preparation – Australian Youth Olympic Festivals 2007 and 2009

- a) These Festivals for athletes from 13 to 19 years are the breeding ground for future Australian Olympians. The Festivals are an important opportunity for the AOC to promote its anti-doping position and Olympic values generally. They are also an integral part of the AOC's commitments under its Co-operation Agreement with the Chinese Olympic Committee which participates with athletes in most sports at the Festivals.
- b) The 2007 AYOF was conducted between 17 and 21 January 2007 in Sydney. There were fourteen summer sports included on the program and for the first

time Figure Skating and Short Track Speed Skating (winter sports) were included.

- c) **AOC Funding** of \$ 3.2 million was provided for the 2007 AYOF for this component of Olympic Team preparation. In addition the IOC provided an Olympic Solidarity grant of US\$100,000 (approximately A\$143,000). Of these amounts the costs of the winter sports was approximately \$125,000.
- d) The AOC will conduct the 2009 AYOF between 14 and 18 January 2009 in Sydney. It will again include the winter sports.
- e) **AOC Funding** of \$4 million is budgeted for the 2009 AYOF including \$140,000 for the winter sports for this component of Olympic Winter Team preparation.

7. **International Federation (IF) Attendance**

- a) The AOC recognises the importance for NFs to be represented on IF Boards and Committees. To this end **AOC Funding** will be provided to Australians:
 - (i) who are members of the Executive organs of IFs of sports on the Olympic Winter program for travel related to approved meetings or international events of the IF for one meeting or international event per year;
 - (ii) for other travel related to approved meetings or international events of the IFs of sports on the Olympic Winter program in special circumstances approved by the President of the AOC including for those aspiring to election to the Executive organs of IFs.
- b) This **AOC Funding** will amount to the full cost of business international travel subject to a reduction by the amount of any subsidy or assistance received from the IF or any other source.
- c) **AOC Funding** of \$20,000 is budgeted for this program.

8. **Olympic Solidarity**

- a) **AOC Funding** from Olympic Solidarity will be considered for programs designed to assist sports development including coaching.
- b) **AOC Funding** of \$20,000 is budgeted for this program.

9. **General**

- a) It is the responsibility of NFs to provide, without reminder, advance details of their programs for international competition (including tax invoices for GST purposes as required) and then the results of all such competitions as they occur, including the details of all medal winning athletes and their coaches who in the opinion of the NF should be considered for **AOC Funding**.
- b) **AOC Funding** to NFs and the OWIA must be used for the purpose for which it is provided and any unused amounts refunded. On this understanding and

recognising the special relationship between the AOC and member NFs and the OWIA, financial acquittals will not be required as a matter of course.

- c) Athletes and their coaches who receive **adidas Medal Incentive Funding** have no duty or obligation to provide any services to the AOC or adidas and nor does the AOC or adidas regard this funding as a reward for services. It is a matter for the athletes and their coaches as to whether they acknowledge or publicise it.
- d) **NFs receiving AOC Funding** are requested to acknowledge it in appropriate publications and communications and on appropriate occasions.
- e) These are guidelines only and may be amended or varied by the AOC at any time.
- f) The AOC's programs and funding guidelines for sports on the program for the 2014 Olympic Winter Games in Sochi (for the period 1 April 2010 to 31 March 2014) will be adopted in May 2010. For planning and budgeting the OWIA, NFs and athletes can assume that the programs will be substantially the same and **AOC Funding** not less.

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JOHN D COATES
President