



AUSTRALIAN OLYMPIC COMMITTEE INC. (AOC)

PROGRAMS AND FUNDING GUIDELINES FOR OLYMPIC EDUCATION

(FOR THE PERIOD 1 JANUARY 2013 TO 31 DECEMBER 2016)

1. Fundamental Principles of Olympism (see *Olympic Charter)

- a) Olympism is a philosophy of life, exalting and combining in a balanced whole the qualities of body, will and mind. Blending sport with culture and education, Olympism seeks to create a way of life based on the joy of effort, the educational value of good example and respect for universal fundamental ethical principles.
- b) The goal of Olympism is to place sport at the service of the harmonious development of man, with a view to promoting a peaceful society concerned with the preservation of human dignity.
- c) The Olympic Movement is the concerted, organised, universal and permanent action, carried out under the supreme authority of the IOC, of all individuals and entities who are inspired by the values of Olympism. It covers the five continents. It reaches its peak with the bringing together of the world's athletes at the great sports festival, the Olympic Games. Its symbol is five interlaced rings.
- d) The practice of sport is a human right. Every individual must have the possibility of practising sport, without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play. The organisation, administration and management of sport must be controlled by independent sports organisations.
- e) Any form of discrimination with regard to a country or a person on grounds of race, religion, politics, gender or otherwise is incompatible with belonging to the Olympic Movement.
- f) Belonging to the Olympic Movement requires compliance with the Olympic Charter and recognition by the IOC.

**The Olympic Charter (OC) is the codification of the Fundamental Principles of Olympism, Rules and Bye-Laws adopted by the International Olympic Committee (IOC). It governs the organisation, action and operation of the Olympic Movement.*

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2. **Mission and Role of the IOC** (see Olympic Charter)

The mission of the IOC is to promote Olympism throughout the world and to lead the Olympic Movement. The IOC's role is (among other things):-

- a) To encourage and support the promotion of ethics in sport as well as education of youth through sport and to dedicate its efforts to ensuring that, in sport, the spirit of fair play prevails and violence is banned.
- b) To lead the fight against doping in sport.
- c) To encourage and support measures protecting the health of athletes.
- d) To encourage and support the activities of the International Olympic Academy and other institutions which dedicate themselves to Olympic education.

3. **Mission and Role of the National Olympic Committees (NOCs)** (see Olympic Charter)

- a) The mission of the NOCs is to develop, promote and protect the Olympic Movement in their respective countries, in accordance with the Olympic Charter.
- b) The NOCs' role is (among other things):-
 - i) to promote the fundamental principles and values of Olympism in their countries, in particular, in the fields of sport and education, by promoting Olympic educational programmes in all levels of schools, sports and physical education institutions and universities, as well as by encouraging the creation of institutions dedicated to Olympic education, such as National Olympic Academies, Olympic Museums and other programmes, including cultural, related to the Olympic Movement.

4. **Further Background**

- a) The objective of the AOC's Olympic Education program is:-
 - i) to use the Olympic sport traditions and values as the context for teaching life values and life skills;
 - ii) to promote active and healthy lifestyles among young Australians;
 - iii) to encourage and provide opportunities for young Australians to participate in Olympic studies and activities; and
 - iv) to deliver tailored education programs: the a.s.p.i.r.e. school network; Pierre de Coubertin Awards; Chat to a Champ; and Talk with a Champ.

3.

- b) To achieve this objective the AOC provides funding known as “**AOC Funding**” for these programs.
- c) **AOC Funding** is derived from income distributions from the Australian Olympic Foundation, grants from the International Olympic Committee (IOC), known as Olympic Solidarity, grants from the Organising Committees for the Olympic Games (OCOGs), sponsorship and licensing and fundraising for Olympic Teams by the AOC, State/Territory Olympic Councils and the Olympic Team Appeal Committees.
- d) While the AOC neither seeks nor derives any funding from the Australian or State and Territories Governments for these programs, it acknowledges the critical co-operation and delivery assistance it receives from them and, in particular, their Departments of Education.
- e) The AOC has other programs for sports on the program for the 2016 Olympic Games and the 2014 Olympic Winter Games.

5. a.s.p.i.r.e. school network (aspresn)

- a) The aspiresn is a free, online, values based program for primary educators founded on the Australian Olympic Team’s set of values, namely the a.s.p.i.r.e values: attitude, sportsmanship, pride, individual responsibility, respect and express yourself. The Boxing Kangaroo, affectionately known as BK, in schools across Australia is the symbol of the program and represents the a.s.p.i.r.e. values.
- b) The aspiresn was established in January 2006 and has over 14,800 teacher members from all states and territories across Australia. By registering with the program, teachers receive access to resources, invitations to participate in Olympic education events, a membership certificate, a monthly newsletter and one BK Medallion for awarding annually to a student that has demonstrate the a.s.p.i.r.e. values at school.
- c) The aspiresn emphasises the a.s.p.i.r.e. values, literacy and numeracy skills, the use of information and communication technologies, active healthy lifestyles and links with the community. The program complements the Federal Government’s Active After School program.
- d) In the leadup to an Olympic Games the aspiresn provides several initiatives including an Olympic resource containing a series of 60 lesson plans that are developed for both primary and secondary students. The program focuses on math, word, body, values, environment and the historical significance of the Olympic Games. In order to keep the plans relevant to current learning curriculums, the plans are regularly updated and shift focus from Games to Games.
- e) ‘Learn From a Champ’ is an online video resource exploring the highs and lows of Australian Olympians and their involvement in sport and life. The videos complement the lesson plans and feature athletes discussing the themes the lesson plans focus on. Learn from a Champ is designed for middle to upper primary school children and contains over 100 video clips.

4.

- f) The AOC supports Olympic Day, an initiative of the IOC, celebrated all over the world. The AOC co-opts Olympians across the country to act as role models and inspire young Australians to achieve their goals by attending a school sharing their Olympic experience and talking about the positive impact sport has had on their life.

6. Talk with a Champ

- a) An initiative introduced in 2011, Talk with a Champ is a program directed to secondary students around Australia.
- b) The program is a live studio audience discussion, featuring multimedia as well as two outstanding Australian Olympians sharing experiences about the positive impact sport has had on their lives. The discussion centres on the a.s.p.i.r.e values and includes a question and answer time. The program can also be watched online through the AOCs website via live webcast.
- c) Since its inception more than 2,000 secondary students participated in the sessions and more watched online in live webcasts.

7. Chat with a Champ

- a) The Chat to a Champ program facilitates the opportunity for primary school students to 'chat' with their Olympian heroes using web video conferencing. Athletes share their Olympic experience answering questions from primary school children.
- b) Chat to a Champ facilitates student organised web video interviews based on the a.s.p.i.r.e. values. By facilitating interaction between students and Olympians, Chat to a Champ introduces young people to web video communication in a safe, mediated and structured forum and facilitates *Information and Communications Technologies (ICT)* skills.
- c) Chat to a Champ is designed to encourage follow-up discussion and activities. The program can be used in conjunction with a range of resources and lessons available on olympics.com.au.

8. Pierre de Coubertin Awards (PdC Awards)

- a) The PdC Awards are named after the founder of the modern Olympic Games and awarded annually. The PdC Awards recognise senior secondary students who demonstrate academic excellence and sporting prowess whilst exemplifying the Olympic values.
- b) The PdC Awards were initiated in 1993 and since then more than 13,000 secondary students across Australia have received a PdC Award.

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- c) The State Olympic Councils (SOCs), under the auspice of the AOC, coordinate the PdC Awards. Recipients are recognised each year in State-based presentation ceremonies during international Olympic week, organised by the SOCs.
- d) The pinnacle of the PdC Awards is the opportunity to represent Australia at the International Pierre de Coubertin Youth Forum. The Forum occurs every two years and students participate in lectures, discussion groups and sport and art activities.

9. **AOC Funding** of \$460,000 is budgeted for this program.

JOHN D COATES
President

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