



AUSTRALIAN
OLYMPIC
COMMITTEE

PROGRAMS & FUNDING GUIDELINES

2016 RIO OLYMPIC GAMES

FOR PERIOD 1 JANUARY 2013 TO 31 DECEMBER 2016

1 / BACKGROUND

- a. The AOC has exclusive responsibility for the representation of Australia at the Olympic Games, Youth Olympic Games and at the regional, continental or world multi-sports competitions patronised by the IOC. Its objectives for the 2016 Olympic Games are to:
 - ! field a full team (depending on quotas and qualifications as finally determined by the IOC), estimated to be over 400 athletes;
 - ! place within the top five nations on the gold medal and total medal standings (whatever the number of medals required); and
 - ! win medals in more than the 13 sports disciplines in which the Australian Olympic Team won medals at the 2012 Olympic Games.
- b. To help achieve these objectives the AOC will provide funding known as “ **AOC Funding**” or, in the case of direct funding to medallists, “ **adidas Medal Incentive Funding**”.
- c. **AOC Funding** is derived from income distributions from the Australian Olympic Foundation, grants from the International Olympic Committee (IOC), known as Olympic Solidarity, grants from the Organising Committees for the Olympic Games (OCOGs), sponsorship and licensing and fundraising for Olympic Teams by the AOC, State/Territory Olympic Councils and the Olympic Team Appeal Committees.
- d. While the AOC neither seeks nor derives any funding from the Australian Government or its Australian Sports Commission (ASC) and Australian Institute of Sport (AIS), it acknowledges the critical assistance these bodies provide to both the AOC’s member National Federations (NFs) of sports on the Olympic program and to athletes directly for their preparation for the Olympic Games. The ASC/AIS Investment Allocation 2015-16 for funding to NFs and other sporting bodies current as at June 2015 (ASC/AIS IA) can be viewed here >>>.
- e. The AOC acknowledges and very much appreciates the assistance provided by the AIS for the preparation of and participation by the Australian Olympic Team at the Olympic Games through the staging of Campaign Rio Forums, Performance Managers and Olympic head coaches’ workshops, medical/scientific forums, the establishment and operation of performance analysis and recovery centres in the Olympic Games host city, and Australia's Winning Edge; the ASC/AIS game plan for moving from world class to world best, providing the high performance sports sector with clear performance targets and a framework for collaboration from 2012-2022.
- f. The AOC acknowledges the assistance provided by the AIS, and State and Territory Institutes and Academies of Sport to NFs and athletes for their preparation for the Olympic Games, including assistance in coordinating and hosting the AOC’s “Road to Rio” IGNITE and ASPIRE sessions which were designed to build a supportive framework around the Australian Olympic Team leading into the 2016 Olympic Games.

- g. For sports on the programs for the 2014 and 2018 Olympic Winter Games there are separate programs and funding guidelines and for which \$9,093,262 has and will be budgeted for the period 1 January 2013 to 31 December 2016.
- h. The AOC conducts programs and provides **AOC Funding** for the education of youth through sport, for which \$503,140 is budgeted for the period 1 January 2013 to 31 December 2016.

2/ AUSTRALIAN OLYMPIC TEAM PREPARATION – 2013 AUSTRALIAN YOUTH OLYMPIC FESTIVAL (AYOF)

- a. The AOC has conducted 6 AYOFs (in 2001, 2003, 2005, 2007 2009 and 2013) for athletes from 13 to 19 years of age. 106 members of the 2012 Australian Olympic Team had competed in an AYOF, 27 of whom won Olympic medals. The AYOFs were an important opportunity for the AOC to promote its anti-doping position and Olympic values generally in a multi-sport event modelled on the Olympic Games. At the 2013 AYOF there were 18 participating National Olympic Committees (NOCs) and a combined team from Oceania representing 14 island NOCs. In Triathlon there was an International Triathlon Union Team.
- b. The 2013 AYOF program included the 17 sports of Athletics, Badminton, Basketball (3 on 3 – men and women), Canoe/Kayak (Flatwater and Slalom), Cycling, Diving, Golf, Gymnastics, Hockey (men and women), Judo, Rowing, Rugby 7s, Shooting, Swimming, Triathlon, Weightlifting and Wrestling.
- c. **AOC Funding** of \$4,274,462 was provided for the 2013 AYOF.
- d. Following the introduction by the IOC of Youth Olympic Games (YOGs) in 2010 (and Youth Olympic Winter Games in 2012) every four years, the AOC reverted to conducting the AYOF every four years instead of every two. In context of its financial forecasts for the 2017-2020 Olympic quadrennium and other priorities, at its meeting on 19 March 2015 the AOC Executive resolved to cancel the 2017 AYOF and agreed to investigate alternative Youth initiatives for future implementation.

3/ AUSTRALIAN OLYMPIC TEAM PREPARATION – AUSTRALIAN TEAM FOR THE 2014 YOUTH OLYMPIC GAMES

- a. The second Youth Olympic Games (YOG) was held in Nanjing, China from 16 to 28 August 2014. The 2014 YOG involved approximately 3,500 young athletes between the ages of 14 and 18 years, competing in all 28 sports on the 2016 Olympic program. In addition, the IOC conducted competitions in 4 demonstration sports from those seeking inclusion in the Olympic program.
- b. The AOC fielded a team of 89 athletes from 23 sports.
- c. **AOC Funding** of \$561,125 was spent on the 2014 Australian YOG Team.

4/ AUSTRALIAN OLYMPIC TEAM PREPARATION – AOC FUNDING FOR SPORTS DEVELOPMENT

- a. **AOC Funding** to NFs, from IOC Olympic Solidarity, will be considered for programs designed to assist sports development including coaching.
- b. **AOC Funding** of \$655,375 is budgeted for this program.

5/ 2016 AUSTRALIAN OLYMPIC TEAM PREPARATION - FUNDING TO NFS RECEIVING LESS THAN \$100,000 PER ANNUM IN ASC AND AIS GRANTS

- a. The AOC considered applications for **Olympic Team Preparation Funding** from NFs of sports likely to qualify for the 2016 Olympic Games which receive less than a total of \$100,000 per annum in high performance funding from the ASC/AIS. This Funding was provided for initiatives to assist in preparing their athletes for the 2016 Olympic Games including for international competition, direct support of their most talented athletes, coaching, technical support and equipment.
- b. Based on the ASC/AIS IA, the AOC determined that the following NFs were eligible to receive this funding: Fencing, Modern Pentathlon, Synchronised Swimming and Wrestling.
- c. The ASC/AIS does not fund Tennis Australia (TA) for reason of its significant income and the AOC has determined not to fund TA for the same reason. The AOC considered that Handball was unlikely to qualify for the 2016 Olympic Games and determined not to fund it for this reason.
- d. **Olympic Team Preparation Funding** is paid directly to NFs and determined by the AOC in its sole and absolute discretion.
- e. **AOC Funding** of \$456,148 is budgeted for this program.

6/ 2016 AUSTRALIAN OLYMPIC TEAM PREPARATION – DIRECT FUNDING TO MEDALLISTS

- a. Athletes who won medals at the 2012 Olympic Games or win medals in 2013, 2014 and 2015 at World Championships or other major international competitions of a comparable standard in events on the 2016 Olympic program (agreed in advance by the AOC as appropriate “benchmark competitions”) are considered for **AOC Direct Funding**, known as **adidas Medal Incentive Funding** for athletes in the following year and in the following amounts:

ATHLETES				
Season in which result was achieved	Year in which will be paid	Gold MIF	Silver	Bronze
2012	2013	\$15,000	\$10,000	\$7,500
2013	2014	\$15,000	\$10,000	\$7,500
2014	2015	\$20,000	\$13,400	\$10,000

2015	2016	\$20,000	\$13,400	\$10,000
------	------	----------	----------	----------

The purpose of this funding is to help these athletes gain selection to represent Australia at the 2016 Olympic Games and win medals.

The AOC will determine whether this program can continue to be funded and, if so, in what amounts for the period 1 January 2017 to 31 December 2020. If continuing the AOC will announce at least the **adidas Medal Incentive Funding** payments for 2016 Olympic Games results.

- b. In order for athletes to be considered for **adidas Medal Incentive Funding** they must maintain appropriate training regimes with the intention of gaining national (or in 2016 Olympic) selection in the year subsequent to them winning a medal. It is not necessary that the event for which they are training be the same as that in which the medal was won provided it is in the same sport and on the program of the 2016 Olympic Games. Athletes who won medals at the 2012 Olympic Games may be excused from maintaining an appropriate training regime and will carry forward their eligibility to be considered for **adidas Medal Incentive Funding** to 2014, 2015 or 2016. Athletes who carry forward their consideration for **adidas Medal Incentive Funding** to 2015 or 2016 will only be eligible for funding in the amount payable in 2013 or 2014.
- c. Athletes who win more than one medal in any year will be considered for **adidas Medal Incentive Funding** in respect of their best result only. In other words, multimedallists will not be considered for multi-funding.
- d. Members of medallist teams and other combinations will be considered for the same **adidas Medal Incentive Funding** as individual medallists.
- e. **adidas Medal Incentive Funding** will be determined by the AOC in its sole and absolute discretion.
- f. Any **adidas Medal Incentive Funding** will be paid as one payment made as soon as practicable at the commencement of the calendar year following the medal winning performance. In the case of athletes who carry forward their consideration for **adidas Medal Incentive Funding** in respect of their 2012 Olympic Games result, the funding will be paid as one payment upon them actually gaining and accepting national selection in 2014, 2015 or 2016 (as relevant).
- g. Athletes who receive **adidas Medal Incentive Funding** have no duty or obligation to provide any services to the AOC or adidas and nor does the AOC or adidas regard this funding as a reward for services. It is a matter for the athletes as to whether they acknowledge or publicise it.
- h. In August 2015 the Australian Taxation Office (ATO) issued Class Ruling 2015/68 in respect of the period 1 July 2014 to 30 June 2019 (which is an update on CR 2007/36 issued in respect of prior years). The rulings can be found on the AOC corporate website olympics.com.au under "Programs & Funding". The ruling confirms that athletes who are not carrying on a business as a sports person and are awarded **adidas Medal Incentive Funding** will not be taxed on that payment.

Whether an athlete is carrying on business of sport will depend on a review of all the facts. If in any doubt, athletes should refer the Class Ruling to a tax agent or adviser for consideration.
- i. **adidas Medal Incentive Funding** of \$5,261,288 is budgeted for medallists for this component of Olympic Team preparation.

7 / AUSTRALIAN TEAM FOR THE 2016 OLYMPIC GAMES IN RIO DE JANEIRO

AOC Funding of \$21,304,546 is budgeted for the 2016 Australian Olympic Team.

8 / AUSTRALIAN TEAM FOR THE 2015 PACIFIC GAMES IN PORT MORESBY

- a. The AOC accepted an invitation to send a team to compete in the 2015 Pacific Games in Port Moresby, Papua New Guinea. It was the first time an Australian Team had taken part in these Games. Organisers invited the AOC to send athletes to compete in Rugby 7's, Sailing, Taekwondo and Weightlifting. While the Team size was 43 athletes, the AOC only funded 23 athletes with the NFs concerned bearing the costs of any athlete numbers above their AOC allocation.
- b. **AOC Funding** of \$217,108 was spent on the 2015 Australian Pacific Games Team.

9 / REPRESENTATION AT INTERNATIONAL FEDERATION (IF) MEETINGS

- a. The AOC recognises the importance for NFs to be represented on IFs. To this end **AOC Funding** will be provided to Australians who are members of the executive organs of IFs of sports on the Olympic program, for travel related to approved meetings or international events of the IF for one meeting or international event per year.
- b. This **AOC Funding** will amount to the full cost of business international air travel subject to a reduction by the amount of any subsidy or assistance received from the IF or any other source and to the cost of the travel not exceeding the best fare the AOC can obtain.
- c. **AOC Funding** of \$253,032 is budgeted for this program.

10 / GENERAL

- a. It is the responsibility of NFs to provide, without reminder, advance details of their programs for international competition and, where relevant, Olympic preparation (including tax invoices for GST purposes as required) and results of all such competitions as they occur, including the details of all medal winning athletes who in the opinion of the NF should be considered for **adidas Medal Incentive Funding**.
- b. **AOC Funding** to NFs must be used for the purpose for which it is provided and any unused amounts refunded. On this understanding and recognising the special relationship between the AOC and member NFs, financial acquittals will not be required as a matter of course.
- c. NFs receiving **AOC Funding** are requested to acknowledge it in appropriate publications and communications and on appropriate occasions.
- d. These are guidelines only and may be amended or varied by the AOC at any time.

11 / TOTAL AOC QUADRENNIAL FUNDING

AOC Funding of its programs for the period 1 January 2013 to 31 December 2016 is budgeted as follows, for:

Sports on the Program of the 2016 Olympic Games	\$32,983,084
Sports on the Programs of the 2014 and 2018 Olympic Winter Games	\$ 9,093,262
Olympic Education	\$ 503,140

TOTAL	\$42,579,486
--------------	---------------------

JOHN COATES AC
President

ADOPTED 16 November 2012
Updated 16 May 2014
Updated 16 December 2014
Updated 19 June 2015
Updated 12 August 2015
Updated 20 November 2015 Updated 8
June 2016