



**AUSTRALIAN  
OLYMPIC  
TEAM**

## OUR VISION

For the Australian Olympic Team to be  
the most respected team in the world

## OUR MISSION

Unity of Purpose

Top 5: More Medals, More Sports

Life Best Experience



## OUR FOCUS *across* FIVE PHASES

Leadership

Performance  
Excellence

Planning &  
Execution

Culture &  
Values

Location Specific

Preparation

Test Events /  
Dress Rehearsals

Pre Games Camps

Games Time

Post Games

**Organisational Values & Guiding Principles**